THE CASH BOX

VOLUME XV — SEPTEMBER 4, 1954 — NUMBER 50

Decca Records' 20th Anniversary

As Decca Records celebrates its 20th anniversary, we reproduce here some of the top stars which the diskery had in the past and which it has now. 1) Fred Waring (at the piano) with his original group 2) Al Jolson and Bing Crosby 3) Ted Lewis 4) Harold Arlen, Judy Garland, Victor Young 5) The Four Aces and Jack Pleis 6) Carmen Cavallaro 7) Kitty Wells 8) The Mills Brothers 9) Webb Pierce 10) Kitty Kallen 11) Bill Haley and his Comets 12) Evelyn Knight and Sonny Burke 13) Milton Rackmil, Ethel Merman and Jimmy Durante 14) Sophie Tucker 15) Connee Boswell 16) The Ink Spots 17) Red Foley and Ernest Tubb 18) The Andrews Sisters and Burl Ives 19) Cole Porter and Fred Astaire 20) Ella Fitzgerald 21) Mary Martin and Guy Lombardo.

THE DAY JOE CARLTON FLIPPED!

Joe Carlton—RCA Victor's Pop A&R man
is a very cool-type guy. To wit:
when Marilyn Monroe cut some sides for us
recently, Joe kept his dark glasses on
during the whole session!
Smooth customer . . . nerves of iron!
That's why we were amazed the other day
when Joe flipped his lid.
Out of his office he came—yelling
and screaming in a perfect frenzy of joy.
"Eight," he shouted. "Eight what?" we asked.
"Eight hits," Joe screamed.
"And they're ours . . . all ours!"
"Whose?" we asked.
"Mine," Joe said, "Victor's, Manie's, the sales boys', my boys', ours, everybody's!"

He pressed a scrap of paper in
our hand, then zig-zagged off
in the direction of the Brill Building.
When we could no longer
hear the echo of his last hysterical shout,
we read the paper Joe had given us.
It's no wonder he flipped:
8 run-away hit records . . .
all at one time! Read the list yourself.
But take it easy—you might flip too!

Eddie Fisher
I NEED YOU NOW
HEAVEN WAS NEVER LIKE THIS
20/47-5830

The Ames Brothers
HOPELESSLY . . . ONE MORE TIME
20/47-5840

Lou Monte
ITALIAN HUCKLEBUCK
JUST LIKE BEFORE 20/47-5832

Tony Martin
UNO . . . LET'S TRY AGAIN 20/47-5841

Dinah Shore
IF I GIVE MY HEART TO YOU
TEMPTING 20/47-5838

Sunny Gale
SMILE
AN OLD FAMILIAR LOVE SONG
20/47-5836

Vaughn Monroe
THEY WERE DOIN' THE MAMBO
MISTER SANDMAN 20/47-5767

June Valli
TELL ME, TELL ME
BOY WANTED 20/47-5837

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA ®
HIS MASTER'S VOICE

"New Orthophonic" High Fidelity Recordings

FOUNDED BY BILL GERSH

The Cash Box

September 4, 1954
Volume XV Number 50

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(Music Editorial)

20th Anniversary

Decca Records is twenty years old.

It's been twenty years of growth, expansion, development—and success.

When Decca was founded back in 1934, the record business had almost been given up for lost. Radio was then the major force in the entertainment picture and when people wanted to hear music they simply turned on their sets rather than go out to a store and pay 75¢ for a record.

But despite the gloomy picture, the founders of Decca felt that if they could merchandise popular records at a price that people could afford and which would also make their records attractive to the juke box industry which was expanding at that time, they could not only build a successful business but once again bring records back to the importance they had formerly held.

Time has shown how valid this thinking was. Decca's innovation of the 35¢ record led to a revitalization of the entire market. And when they came up with top artists like Bing Crosby and later developed the Andrews Sisters, they helped the whole record business get back on its feet.

The thinking of the Decca executives has always been expansive. They have never been content to rest on one success without planning for future ones. And their innovations have been spectacular. The development of the popular album, which was first exploited by Decca, has contributed a stability to the entire record field. The recording of the original cast of "Oklahoma!" again opened a fantastically profitable field to record firms.

Finally Milton Rackmil switched the entire procedure of show business by engineering Decca's purchase of the majority control of Universal-International Picture. Whereas formerly record firms had been subsidiaries of broadcasting or motion picture enterprises, now for the first time a motion picture firm is owned by a record company.

We can be certain also that this isn't all. In the coming years the Decca management will continue to expand, to face new problems in new ways, and to emerge with the same kind of success which they have demonstrated until now.

The Cash Box salutes Decca for twenty years of service to the entire record business—and we know that all the other firms in the field join us in that salute.

The famous London Palladium will resume its top flight international entertainment policy after the pantomime season ends in March. Though no contracts have been definitely signed it is hoped that most of the following artists will be appearing at the famous vaudeville house: **Perry Como, Frankie Laine, Nat "King" Cole, Frank Sinatra, Kay Starr, Eddie Fisher, Johnnie Ray, Billy Daniels,** and **Her Nibs Miss Gibbs.** Not bad for a start eh? . . . **Eddie Fisher** who spent two days in London this week said he was eagerly looking forward to returning to the Palladium but would also like to play some of the big provincial towns where he has thousands of fans. **Johnnie Ray** is already booked to start his tour in April and **Georgia Gibbs** arrived this week-end and opens at the Glasgow Empire on Monday. A special request from Georgia was that one hundred and fifty orphan children be invited to the opening night, Georgia, we understand, was brought up in an American orphanage. Hence the delightful gesture by this fine artist. . . . Another American star returning to this country to undertake a big vaudeville tour is comedian **Stubby Kaye** who recently starred in the London production of "Guys and Dolls." So the invasion is on and welcome to you all.

Leading German composer **Gerhard Winkler** who composed "Answer Me" paid his first visit to England this week and a nicer guy you couldn't hope to meet. We spent several days together and I can tell you that he has some great tunes coming over your way very soon and I know some publishers who are buzzing with excitement at the thought of having acquired some of his numbers.

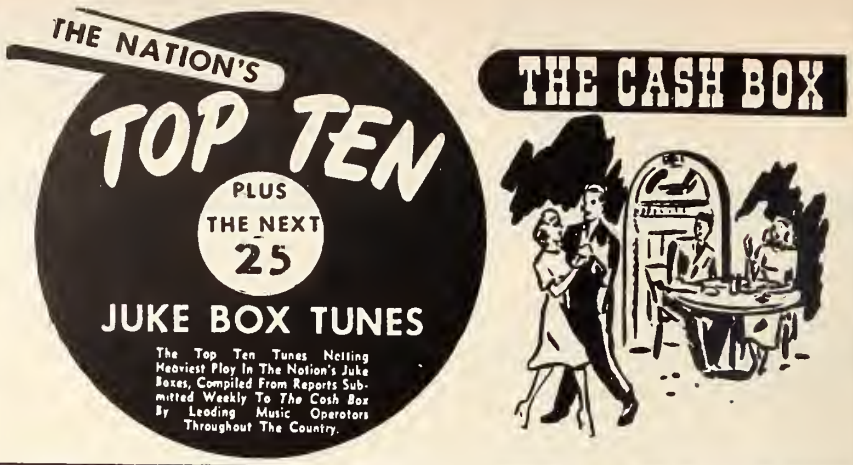
Everybody is asking for the **Don Cornell** record "Hold My Hand" from the movie "Susan Slept Here" and it looks like it's becoming a big seller for Don. . . . **Wally Griffin** entertaining at the swanky Colony Supper club is attracting lots of attention and could land up in the Palladium. . . . It seems everybody on this side of the Atlantic is recording that catchy ditty "Skokiaan" too. Contagious isn't it?

Saw **Norrie Paramor** the other day at the trade show of the pic "The High And The Mighty" and our Norrie is shooting high with his new blue Jaguar.

Nice to read and see in **The Cash Box** all about the **Ed McKenzie** TV show. Glad to know it's rated high . . . no wonder with a guy like Ed it's bound to be tops. Your friends here all send you warm greetings. Late flash that **Patti Page** also scheduled for the London Palladium next season and I might add it ain't too soon.
This week's best selling Pop singles

(Courtesy New Musical Express)

1. "Cara Mia" ..... DAVID WHITFIELD/MANTOVANI
2. "Little Things Mean A Lot" ..... KITTY KALLEN
3. "Idle Gossip" — PERRY COMO
4. "Secret Love" ..... DORIS DAY
5. "Three Coins In The Fountain" ..... FRANK SINATRA
6. "My Friend" ..... EDDIE FISHER
7. "Wanted" ..... AL MARTINO
8. "Three Coins In The Fountain" ..... FOUR ACES
9. "Wanted" ..... PERRY COMO
10. "Story Of Three Loves" ..... WINIFRED ATWELL


THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

CODE

AB—Abbatt	CD—Cadence			PC—Peacock	SP—Specialty
AL—Aladdin	CH—Chess	DY—Derby	JU—Jubilee	Pro.	SW—Swingtime
AM—Ambassador	CK—Checker	EP—Epic	KI—King	PE—Peacock	TE—Tempo
AP—Apollo	CO—Columbia	ES—Essex	LO—London	PR—Prestige	TF—Tiffany
AT—Atlantic	CR—Coral	FE—Federal	MA—Mars	RA—Rainbow	TI—Tico
BA—Barbour	CT—Cat	FI—Fiesta	MD—Mood	RE—Regent	TN—Tennessee
BE—Bell	CY—Crystalette	4 Star—Four Star	ME—Mercury	RH—Recorded in	TR—Trend
BR—Brunswick	DA—Dana	GR—Groove	MG—MGM	Hollywood	UN—United
BT—Bethlehem	DE—Decca	IM—Imperial	MJ—Majar	RM—Rama	vA—Valley
BU—Bullet	DO—Dot	IN—Intra	MO—Modern	SA—Savoy	VI—RCA Victor
CA—Capitol	DU—Duke	JD—Jay Dee	PA—Parrot	SIT—Sittin' In	ZO—Zodiac

Pos. Last Week

1 — **SH-BOOM** — **1**
CREW-CUTS — CHORDS
BE-1051 (45-1051)—Barry Frank & Four Bells
CO-21283 (4-21283)—Leon McAuliffe
CR-61212 (9-61212)—Billy Williams Qt.
CT-104 (45-104)—Chords
ME-70404 (7040x45)—Crew-Cuts
VI-20-5799 (47-5799)—B. Williamson

2 — **THE LITTLE SHOEMAKER** — **2**
GAYLORDS — HUGO WINTERHALTER
CA-2862 (F-2862)—Textor Singers
KI-1371 (45-1371)—Petula Clark
LO-1482 (4S-1482)—Frank Weir
ME-70403 (70403x45)—Gaylords
VI-20-5769 (47-S769)—H. Winterhalter

3 — **IN THE CHAPEL IN THE MOONLIGHT** — **6**
KITTY KALLEN
CA-2846 (F-2846)—Nelson Riddle
CA-2859 (F-2859)—Faron Young
CA-2894 (F-2894)—Four Knights
CO-40271 (4-40271)—Mariners
CO-40283 (4-40283)—Belmonte O.
DE-29130 (9-29130)—Kitty Kallen
DE-29168 (9-29168)—Rex Allen
JU-5154 (45-5154)—Orioles
VI-20-5803 (47-5803)—Ralph Flanagan
VI-20-5798 (47-5798)—Darrell Glenn.

4 — **HERNANDO'S HIDEAWAY** — **3**
ARCHIE BLEYER
BE-1047 (45-1047)—"5am"
DE-29173 (9-29173)—Guy Lombardo
CA-2840 (F-2840)—Billy May
CD-1241 (45-1241)—Archie Bleyer
CO-40224 (4-40224)—Johnnie Ray
DE-29186 (9-29186)—Ethel Smith
EP-9049 (4-9049)—Dolores Hawkins
ME-70387 (70387x45)—Richard Hayman
VI-20-5759 (47-5759)—Tito Rodriguez

5 — **GOODNIGHT SWEETHEART, GOODNIGHT** — **5**
McGUIRE SISTERS — SUNNY GALE
BE-1057 (45-1057)—5ong Singers
CA-2800 (F-2800)—Ella Mae Morse
CR-61187 (9-61187)—McGuire Sisters
JU-5142 (45-5142)—Gloria Mann & Carter Rays
VI-20-5746 (47-5746)—Sunny Gale
VI-20-5775 (47-5775)—Johnnie & Jack
VJ-107 (45-107)—5paniels

6 — **HEY THERE** — **9**
ROSEMARY CLOONEY — SAMMY DAVIS, JR.
CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray
DE-29199 (9-29199)—5ammy Davis Jr.
EP-9049 (5-9049)—Dolores Hawkins

7 — **THREE COINS IN THE FOUNTAIN** — **4**
FOUR ACES
BE-1044 (45-1044)—Tommy & Jimmy Dorsey
CA-2816 (F-2816)—Frank Sinatra
CD-1240 (45-1240)—Julius La Rosa
CO-40225 (4-40225)—Toni Arden
CO-40301 (4-40301)—Wingy Manone
DE-29123 (9-29123)—Four Aces
DE-29186 (9-29186)—Ethel Smith
MG-11724 (K-11724)—Marti Stevens
VI-20-5755 (47-5755)—Dinah Shore

8 — **LITTLE THINGS MEAN A LOT** — **7**
KITTY KALLEN
BE-1046 (45-1046)—Helen Forrest
CR-61180 (9-61180)—Dick Jacobs O.
DE-29037 (9-29037)—Kitty Kallen
GR-0022 (4G-0022)—Bertice Reading
KI-1368 (45-1368)—Dominoes

9 — **THE HIGH AND THE MIGHTY** — **10**
HOLMES-BAXTER-DESMOND-YOUNG
BE-1053 (45-1053)—T. & J. Dorsey
CA-2845 (F-2845)—Les Baxter
CO-40293 (4-40298)—Horry Jomes
CR-61205 (9-61205)—Georgie Auld
CR-61211 (9-61211)—Dimitri Tiomkin
CR-61232 (9-61232)—Johnny Desmond
DE-29203 (9-29203)—Victor Young
ME-70426 (70426x45)—Richard Hayman
MG-11761 (K11761)—LeRoy Holmes
TI-10-229 (45-229)—Joe Loco
VI-20-5834 (47-5834)—Leo Diamond
VI-20-5839 (47-5839)—Perez Prado

10 — **THEY WERE DOIN' THE MAMBO** — —
VAUGHN MONROE
BE-1057 (45-1057)—T. Stewart & Song Singers
CR-61222 (9-61222)—Les Brown O.
DE-29202 (9-29202)—Tex Williams
ME-70401 (70401x45)—Bobby Wayne
VI-20-5767 (47-5767)—Vaughn Monroe

11) I'M A FOOL TO CARE. 12) I UNDERSTAND JUST HOW YOU FEEL. 13) SWAY. 14) THE HAPPY WANDERER. 15) I CRIED. 16) HAPPY DAYS AND LONELY NIGHTS. 17) DREAM. 18) CRAZY 'BOUT YOU BABY. 19) CINNAMON SINNER. 20) I NEED YOU NOW. 21) SKOKIAAN. 22) ITALIAN HUCKLE BUCK. 23) IF YOU LOVE ME. 24) WHAT A DREAM. 25) SOME DAY. 26) IF I DIDN'T CARE. 27) SHAKE, RATTLE AND ROLL. 28) CARA MIA. 29) THIS OLE HOUSE. 30) JOEY. 31) THE GREATEST FEELING IN THE WORLD. 32) HONEY LOVE. 33) MOONLIGHT AND ROSES. 34) IF I GIVE MY HEART TO YOU. 35) WANTED.

The First BIG One of the Fall Season!

● An artist with enough potential to reach the "top name" bracket is a once-in-a-lifetime discovery. Coral Records comes up with just such a discovery in comedian-songwriter-singer Jimmie Komack. On his first recording, Jimmie delivers two spectacular sides, each in a completely different vein. One end is just about the best novelty we've heard in a long, long time, dubbed "The Nic-Name Song". This cutie is a catchy toetapper with enough zest to keep the boxes bouncing all day long. The coupling is a complete change of pace, a sock blues number with a beat that's irresistible, titled "Cold Summer Blues". It's a powerful side and shows in striking fashion the artist's versatility. Komack's refreshing voice is a treat. We expect "The Nic-Name Song" to make the first showing with the flip following close behind. Look for Jimmie Komack to be one of the real great names in show business in the very near future.

THE CASH BOX—August 28, 1954

Jimmie Komack

A brilliant new song stylist singing —

"THE NIC-NAME SONG" and "COLD SUMMER BLUES"

CORAL-61237

CORAL RECORDS

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

BOB MANNING
(Capitol 2909; F-2909)

B+ "I'M A FOOL FOR YOU" (2:27) [Sheldon BMI—Huddleston, Colby] Bob Manning hands in one of his best jobs to date as he romantically fashions a good love tune with an interesting melody. Could click big. Chorus aids.

C+ "THE OTHER SIDE OF THE STORY" (2:50) [Beatrice ASCAP—Marsala] The mellow voiced songster hands in another polished reading on this romantic item.

CHARLIE APPLEWHITE
(Decca 29247; 9-29247)

B "THE GIRL NEXT DOOR" (2:35) [Leo Feist ASCAP — Martin, Blane] A beautiful oldie, to be used in the coming flicker "Athena," is meaningfully presented by the powerful voice of Charlie Applewhite. One of his best sides.

B "THE STORY OF TINA" (2:37) [Peter Maurice ASCAP—Katrivanou, Hassall] Charlie does a beautiful romantic crooning job as he tells a tender 'story of Tina'. Warm melody.

HARMONICATS
(Mercury 70441; 70441 x 45)

C+ "MAMBO JAMBO" (2:15) [Southern BMI—Prado, Karl, Towne] One of waxdom's most versatile harmonica groups, the Harmonicats, rides through a fast moving interpretation of a big mambo of a few years back.

C+ "EL COCO" (2:20) [Cool BMI—Varela] The artists fashion a catchy instrumental item in their colorful manner. Cute ditty.

THE REVELAIRES
(Burgundy 1001; 45-1001)

B "ONLY THE ANGELS KNOW" (2:08) [Cordell BMI—Sutton] The Revelaires bow on the Burgundy label with a pretty romantic ballad that should start them off on the right foot. Pleasing harmony on a warm tune.

C+ "DOWN BY THE WELL" [Cordell BMI—Sutton] Ross Dristy's ork sets up another interesting backing for the crew's clever styling of a catchy tune with a waltz tempo.

MARIAN CARUSO
(Decca 29242; 9-29242)

B+ "THERE GOES THE ONE I LOVE" (2:58) [Laurel ASCAP—Benjamin, Weiss] A beautiful new ballad that breaks into a Latin tempo is colorfully styled by the polished voice of Marian Caruso. Tune and delivery are terrific. Could hit big.

C+ "THIS IS THE THANKS I GET" (2:45) [Hill & Range BMI—Dilbeck] An up and coming country tune is fashioned for the pop market by the songstress. Tearful tune with a meaningful presentation.

THE CASH BOX DISK OF THE WEEK

"MAMA, DON'T CRY AT MY WEDDING" (2:24)
[Acuff-Rose BMI—Hudgins]

"PA PA PA" (2:21)
[Brandom ASCAP—Krum, Stark, Rodde]

JONI JAMES
(MGM 11802; K-11802)

JONI JAMES

● Joni James dishes up a new release that oughta have her right up on top of the hit ladder in short order. It's certainly one of her best jobs since "Why Don't You Believe Me" and "Your Cheatin' Heart." Assisted by a string-filled Dave Terry orking, Joni puts her heart into a tender folk-flavored ballad tagged "Mama, Don't Cry At My Wedding." It's a dramatic item with a load of meaning. And her persuasive delivery is deep and sincere. The coupling "Pa Pa Pa" is a zany, fast-moving novelty with a calypso flavor. It's a real cute and bouncey ditty with the Ray Charles chorus adding the fullness. Joni has a terrific two sider that'll draw a heap of loot for all concerned.

"OOP-SHOOP" (2:19)
[Flair BMI—Gunter, Taylor]

"DO ME GOOD, BABY" (2:22)
[Meridian BMI—Wayne, Care]

THE CREW-CUTS
(Mercury 70443; 70443 x 45)

CREW-CUTS

● The latest additions to the big time, and one of the hottest vocal groups around today are the Crew-Cuts. On their first two releases for Mercury, "Crazy 'Bout You Baby" and "Sh-Boom," they had smash hits. And the latter is now spending its third week in the number one slot. Now the boys look for a three-for-three record with their latest rhythm coupling "Oop-Shoop" and "Do Me Good, Baby." "Oop-Shoop" is another product of the R & B field that's belted across with all the color and style the Crew-Cuts can garner. It's another cutie loaded with gimmicks that'll sell the disk like hot cakes. Equally outstanding is the "Do Me Good, Baby" side. It's another showing of the boys' perfection with a jumper. Both ends will keep the boxes hopping day and night. It's a must for ops and dealers.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "UNO, DUE, TRE" / ★ "LONESOME POLECAT"	McGuire Sisters	Coral 61239; 9-61239
★ "THE BANDIT"	Frank Weir	London 1464; 45-1464
★ "I'M A FOOL FOR YOU"	Bob Manning	Capitol 2909; F-2909
★ "THERE GOES THE ONE I LOVE"	Marian Caruso	Decca 29242; 9-29242
★ "GIVE ME THE RIGHT"	Georgie Shaw	Decca 29245; 9-29245

THE VARIETEERS
(Hickory 1014; 45-1014)

C+ "IF YOU AND I COULD BE SWEETHEARTS" (2:17) [Acuff-Rose BMI—Sweeney] The Varieteers have an interesting sound that comes over well on this catchy rhythm number. Piece jumps.

C+ "I PAY WITH EVERY BREATH" (2:41) [Acuff-Rose BMI—Sweeney] Jimmy Sweeney takes the vocal spotlight against the smooth backdrop of the Varieteers as they ease through a ballad.

RICHARD HAYMAN ORCH.
(Mercury 70429; 70429 x 45)

B "BACK STREET" (2:26) [Mills ASCAP—Gold] A slow, blue, New York-at-3 AM type of number is beautifully treated by the warm-toned harmonica of Richard Hayman. Ork showcases the artist to perfection.

C+ "PLYMOUTH SOUND" (2:10) [Hill & Range BMI—Seymour] A tricky melody is treated pleasantly to a jump tempo by the orchestra with Dick in the lead.

ETHEL MERMAN-JIMMY DURANTE-RAY BOLGER
(Decca 29248; 9-29248)

C+ "A HUSBAND-A WIFE" [Larry Spier ASCAP—Simon, Tobias] Two incomparables, Ethel Merman and Jimmy Durante team up on a cute rhumba beat novelty about the characteristics of a husband and wife. Amusing recital.

C+ "THE LAKE SONG" (3:15) [Sam Weiss ASCAP — Cohen, Perlman] An Indian war chant introduces Ethel and Ray Bolger as they happily lilt through a ditty that's crazy enough to make some noise.

THE McGUIRE SISTERS
(Coral 61239; 9-61239)

B+ "UNO, DUE, TRE" (2:25) [Oxford ASCAP—Hoffman, Manning] The McGuire Sisters follow-up their current hit with a catchy novelty arrangement of an Italian square dance. Happy ditty that could catch immediately.

B+ "LONESOME POLECAT" (2:54) [Robbins ASCAP—De Paul, Mercer] On this end, the chirps lilt through a terrific slow item from the hit flicker "Seven Brides." Tune should climb as film hits local theatres. Solid two-sider.

FRANK WEIR
(London 1464; 45-1464)

B+ "THE BANDIT" [Leeds ASCAP—Turner, Carr, Denascimento] Another English import is the material for Frank Weir's follow-up to his high-flier "Happy Wanderer." Chorus sings without words. And sax work is again sparkling. Could catch like wild-fire.

C+ "BY CANDLELIGHT" [Dash Connely ASCAP—Charles, Miller] On this side, the chorus blends beautifully on a ballad as Weir hands in some more smooth saxing. Effective combination.

EPIC RECORDS ....presents....

THE FOUR COINS

America's Great NEW Coin-Catchers....

THE FOUR COINS

"WE'LL BE MARRIED"

(In The Church In The Wildwood)

and

THE FOUR COINS

"ONCE MORE"

EPIC RECORD 9074

THE FOUR COINS

Personal Management
DANNY KESSLER

EPIC RECORDS

Direction:
GENERAL ARTISTS CORPORATION
NEW YORK—CHICAGO—BEVERLY HILLS
CINCINNATI—DALLAS—LONDON

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

JOE LOCO ORCH.
(Tico 10-229; 45-229)

B "THE HIGH AND THE MIGHTY" (2:38) [Witmark ASCAP—Tiomkin, Washington] Joe Loco and his orchestra come through with and excellent mambo beat rendition of a high-flying hit. Terrific dance material. Big job.

B "SKOKIAAN" (2:10) [Shapiro-Bernstein ASCAP—Msarurgwa] Loco offers another top notch Latin tempo arrangement of a current big hit. Tune has a load of flavor.

ESQUIRE BOYS
(Guyden 705; 45-705)

C+ "ROCK-A-BEATIN' BOOGIE" (2:18) [ASCAP—Haley] A solid boogie-woogie number with a sock instrumental accompaniment is belted out by the Esquire Boys. Rockin' side that'll make the boxes bounce.

B "ST. LOUIS BLUES" (3:00) [Handy Bros ASCAP—Handy] The guitar takes the spotlight on the boys' sensational instrumental treatment of one of the great standards. Top grade arrangement that could click.

JOE ROLAND QUINTET
(Seeco 4148; 45-4148)

C+ "I'M GETTING SENTIMENTAL OVER YOU" (2:20) [Mills ASCAP — Washington, Bassman] A standard is treated to a mambo instrumentation by the Joe Roland Quintet. Danceable material.

C+ "LOVER'S MAMBO" (2:15) [Seeco—Roland] Another soft mambo item, this one penned by the leader, is sent across in stylish manner.

HARRY BELAFONTE
(Jubilee 5158; 45-5158)

C+ "VENEZUELA" With the Belafonte Singers supporting Harry Belafonte tenderly treats a most beautiful folk song. Interesting accompaniment by the chorus. Melody is fascinating.

C+ "ANNABELLE LEE" [—Segal] Another beautiful folk favorite is tastefully presented by Harry and his chorus. Arrangement is by Fred Norman.

WOODSIDE SISTERS
("X"-0049; 4X-0049)

C+ "SO SOON" (2:20) [Marvelle BMI—Kaye, Magid] In their pleasing manner, the Woodside Sisters rhythm through a catchy jumper with a great deal of commercial appeal.

B "LOVE ME" (2:29) [Quintet BMI —Lieber, Stoller] The thrushes give out with a solid rhythm and blues type reading of a good tune. They get a terrific vocal and ork support too.

THE CASH BOX SLEEPER OF THE WEEK

"UNO" (3:02)
[Peer International BMI—North, Mores]

"LET'S TRY AGAIN" (2:54)
[Leo Feist ASCAP—Newman, Jones]

TONY MARTIN
(RCA Victor 20-5841; 47-5841)

TONY MARTIN

● Tony Martin hits the market with a new and beautiful ballad that has a great chance of outdoing his hit version of "Here." Against a backing supplied by Henri Rene's lush ork, Tony smoothly melts through a tune called "Uno," a best selling Spanish tango oldie with new English lyrics. It's a beautiful love song with a captivating melody. And the superb choral backdrop adds an excitement to the delivery. For further effect, a Spanish trumpet is used in the introduction. Flip is a catchy oldie dubbed "Let's Try Again" which the crooner presents with an infectious lilt. It's the first multiple voice recording by the star. We favor the tango deck. Keep an eye on it.

MITCH MILLER ORCH.
(Columbia 40302; 4-40302)

B "SABRINA" (3:00) [Famous ASCAP—Stone] Mitch Miller, the orchestra and chorus ease through a lush interpretation of the theme music from the coming Audrey Hepburn flicker "Sabrina." Beautiful delivery.

C+ "WOODEN SHOES AND HAPPY HEARTS" (2:07) [E. B. Marks BMI—Wolf, Werner, Kersten] The chorus dances through a happy, light-hearted ditty that makes your toes tap. Easy going item.

GEORGIE SHAW
(Decca 29245; 9-29245)

B "YEARNING" (2:29) [Bourne ASCAP—Davis, Burke] Jimmy Leyden and a chorus set up a full backing for Georgie Shaw's expressive vocal effort on a warm ballad with a pretty melody.

B+ "GIVE ME THE RIGHT" (2:48) [Skidmore ASCAP—Gold, Glazer] On this end, the crooner tenderly cruises over delightful romantic item. Chorus showcases his voice to full advantage. Could be another smash for Shaw.

JACK MARSHALL
(Ekko 105; 45-105)

C+ "WHEN I LOOK AT YOU" (1:32) [Jari BMI—Marshall] Jack Marshall does a fine instrumental job on a pretty melody that has an easy going air. Guitar work is catchy.

C+ "KERRYVILLE HOP" (1:15) [Jari BMI—Marshall] The artist treats a favorite Scottish melody to an up beat guitar styling.

STAN KENTON ORCH.
(Capitol 2871; F-2871)

C+ "SKOOT" (2:41) [Teri ASCAP —Beal, Garner] A solid piece of rhythm material gets a rocking, shocking Stan Kenton treatment that's sure to please his fans.

C+ "MORE LOVE THAN YOUR LOVE" (2:33) [E. H. Morris ASCAP—Schwartz, Fields] On this end, the band glides through one of the pretty ballads from the musical "By The Beautiful Sea." Interesting deck.

MADDY RUSSELL
(Cadence 1246; 45-1246)

B "NO ONE CAME TO MY PARTY" (2:58) [Redd Evans ASCAP] Aided by a colorful Archie Bleyer ork and choral backing, soft voiced Maddy Russell chants a sentimental story of loneliness. Pretty job.

B "SOMEONE AT LAST" (2:40) [Harwin ASCAP] Another beautiful love song is given a tender and delightful reading by the thrush. She injects a great deal of feeling into the tune.

THE UNIVERSITY FOUR
(Original 510; 45-510)

C "FOR EVERSOLONG" (2:30) [Citation BMI—Villa] The University Four, with their commercial manner of song delivery, ease through an ok ballad.

C "BON VOYAGE" (2:24) [Citation BMI—McNichol, Zito, Giordano, Boyer] The boys fashion another ballad in a similar manner.

JON AND SONDRA STEELE
(King 1379; 45-1379)

C+ "WALKIN' WITH MY SHADOW" (2:36) [Johnstone-Montei BMI—Raleigh, Wayne] A catchy lilter is colorfully fashioned by the warm harmony of Jon and Sondra Steele of "My Happiness" fame. Pretty job.

C+ "DANGLIN'" (2:40) [Trans-World ASCAP—Moon] Another light-hearted ditty with a happy, catchy melody is offered by the artists. Pleasing.

ERROLL GARNER
(Mercury 70442; 70442 x 45)

B "MISTY" (2:45) [Octave BMI—Garner] The amazingly delicate touch of the one and only Erroll Garner can be felt on this presentation of a beautiful melody dubbed "Misty." Tops for quiet hours.

C+ "EXACTLY LIKE YOU" (3:11) [Shapiro-Bernstein ASCAP — McHugh, Fields] The piano master hands in another superb presentation, this one a unique styling of a wonderful oldie. His finger work is so easy going.

BETTE McLAURIN
(Jubilee 5155; 45-5155)

B "IF YOU WERE THE ONLY BOY" (3:09) [Remick ASCAP—Grey, Ayre] Sy Oliver sets up a terrific backing for Bette McLaurin's potent, meaningful delivery of a wonderful oldie. Her voice glistens.

C+ "EVER SO LONELY" (3:06) [Challenge BMI—Sprung, Rose, Sprung] Another tender and romantic item is softly offered by the thrush. Good warm dance stuff.

SHARKEY
(Capitol 2904; F-2904)

C+ "LOOK SHARP-BE SHARP" (2:46) [Marlen ASCAP—Merrick] Out of New Oarleans comes this rockin' interpretation by Sharkey and his Kings of Dixieland of the Gilette Blades commercial theme. Tune is clicking.

C "SAM SUE STRUT" (2:05) [Hanover ASCAP — Manone] Sharkey leads his gang through another socko Dixie item. Piece really makes your toes move.

PAUL WESTON ORCH.
(Columbia 40292; 4-40292)

B "CHAMPAGNE WINE" (2:25) [Montclare BMI—Dehr, Hawes, Miller, Gilkyson] The Norman Luboff Choir teams up with Paul Weston's orchestra to fashion a cute calypso novelty. Easy listening.

B "BIMBO" (2:20) [Fairway BMI —Morris] Thurl Ravenscroft and his deep voice, head up this light lilting pop version of a recent #1 country tune. The Mellomen and the Weston ork supply the backing.

Breaking BIG on All Charts!

The Four Tunes

singing

"THE GREATEST FEELING IN THE WORLD"

Jubilee # 5152

Available in Canada on QUALITY Label

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Mighty High

NEW YORK—Although it's a bit difficult to recognize the pilot of this plane, nevertheless, it's Le Roy Holmes, MGM record star, whose recording of the theme music from the motion picture "The High And The Mighty" has helped send the tune into the number four position in record sales this week. The above photo was taken during the Second World War when Holmes was a fighter pilot for the U. S. Air Force. Since that time, he has been one of the important factors in the climb of the MGM Record Company to major status. His arrangements and orchestrations have had much to do with many of MGM's hits through the years. "The High And The Mighty," however, is the conductor's first smash success as featured artist for the diskery. Accompanying Holmes on the recording is Fred Lowery who did the whistling for John Wayne in the motion picture. This may develop into a two-sided hit for the maestro since the coupling, "Lisa," is the theme music from another hit flicker "Rear Window."

BUSINESS OPPORTUNITY For MUSIC OPERATORS

OPERATORS to supply stores and other outlets, TOP-Quality, NON-Breakable, LOW-Priced, BELL HIT PARADE RECORDS. Played and sung by WELL KNOWN ARTISTS. Meeting popular demand for HIT PARADE SONGS at 50% less in price. Absolutely without competition on today's market. Large weekly income for repeat sales. Cash investment of $2103 necessary. Secured by record stock plus Nationally advertised record players. We establish routes and promote SURE-FIRE programs for retail outlets, which sell many records. Operator does no selling, only services and collects. Bank and personal references. Interviews with Dist. Mgr. Write, Wire, Phone—

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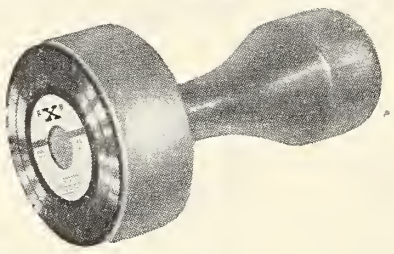


"X"

NEW RELEASES

HELEN GRAYCO
"OOP-SHOOP"
"Teach Me Tonight"
"78" rpm X-0051 . . . "45" rpm 4X-0051

BILL DARNEL
"WHERE CAN YOU BE?"
"The Hook"
"78" rpm X-0054 . . . "45" rpm 4X-0054

AL MORGAN
"BELLS OF MEMORY"
"Tell Me Now"
"78" rpm X-0052 . . . "45" rpm 4X-0052

WILDER BROTHERS
"MOON OF MANAKOORA"
"Bottom of the Well"
"78" rpm X-0053 . . . "45" rpm 4X-0053

THE BIG "X" HITS

RICHARD MALTBY & His Orch.
"ST. LOUIS BLUES MAMBO"
"Beloved, Be True"
"78" rpm X-0042 . . . "45" rpm 4X-0042

NORMAN PETTY TRIO
"MOOD INDIGO"
"Petty's Little Polka"
"78" rpm X-0040 . . . "45" rpm 4X-0040

"X" a Product of Radio Corporation of America

RECORDS MARK THE HITS!

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	SH-BOOM	Crew-Cuts (Mercury)
2.	HEY THERE	Rosemary Clooney (Columbia)
3.	THE HIGH AND THE MIGHTY	LeRoy Holmes (MGM) / Les Baxter (Capitol)
4.	THE LITTLE SHOEMAKER	Gaylords (Mercury) / H. Winterhalter (RCA Victor)
5.	IN THE CHAPEL IN THE MOONLIGHT	Kitty Kallen (Decca)
6.	LITTLE THINGS MEAN A LOT	Kitty Kallen (Decca)
7.	HERNANDO'S HIDEAWAY	Archie Bleyer (Cadence)
8.	THREE COINS INTHE FOUNTAIN	Four Aces (Decca)
9.	GOODNIGHT SWEETHEART, GOODNIGHT	McGuire Sisters (Coral) / Sunny Gale (RCA Victor)
10.	THEY WERE DOIN' THE MAMBO	Vaughn Monroe (RCA Victor)

11) IF I GIVE MY HEART TO YOU 12) I'M A FOOL TO CARE
13) SKOKIAAN 14) CINNAMON SINNER 15) I CRIED

Shel Horton (WVAM-Saxton, Penna.) did 50 (fifty) quarter hour shows at the Bedford County, Penna., Fair last week, August 9 and 10, called "Cashbox Reviews." Show came right from the Exhibition Hall of the fair. Shel had approximately 22,000 callers at his radio booth. The enterprising jockey took his remote equipment and installed it in view of everyone. All the shows were sold and aired over WVAM-Altoona. Shel is now setting up an additional two hours daily across the board.

* * * * *

PETE DREYER
(WENT—Gloversville, N. Y.)

Pic of the week—**Peter Dreyer** (WENT-Gloversville, New York) in town with his lovely frau, Trudi. Pete and Trudi are visiting the family (they are a local twosome) and plan to vacation for about a week before back to the mike. . . . WENS-Pittsburgh, Pa. back on the air with local shows after a short absence has big plans that will place the station second to none in its variety of programming. . . . Steve **Donaghue** (WSPR-Springfield, Mass.) writes to say "Chatting with the record outlets, I find that a number use **The Cash Box** as a guide in ordering new records." Steve starts a new night session to be known as Music Time. Four hours of music from eight to midnite. One hour to be devoted to country, western and hillbilly, one to Movie and Show tunes, one to current pop hits, and the final hour to be a section of old favorites. The show will be aired from Tuesday through Saturday. Steve would like to receive records from diskeries and publishers. . . . **Jerry Kay** (WTIX-New Orleans, La.) had to postpone a Fan Club weiner roast because of a baby hurricane recently. Jerry's fans keep coming up with picnics. Must help keep the food bill down. . . . **Brad Sherman**, spinning disks 6 to 9 a. m. on "The Coffee Shop" recently married to Miami lovely, Helene Sley Small, honeymooned in New York City and now back with the wax and early birds. . . . What gets into these jockeys who lead such a safe life behind the mike. Another record spinner, **Alan Dary** (WORL-Boston, Mass.), pulled thousands of fans into the Massachusetts' Norwood Arena to see him race a WORL client who drives a 1954 Lincoln. They decided to settle a year old feud regarding whose car was the faster by racing it out at the Norwood track. Alan not only won the race, but won a return engagement by the track for the next week.

* * * * *

Fred Fiske (WWDC-Washington, D. C.) has a really active fan club numbering about 500 members. The group has an official newspaper named, "Fred Fiske's Fanclubber," which goes out once monthly. The group meets every Friday at 3:00 in the studios of WWDC and goes on the air with Fiske at 3:30 with their selections of the top five recordings of the week. . . . **Jo Ann Tolley**, Jubilee Recording Star, returns to Steel Pier, Atlantic City, for a two week engagement, September 6. She will be co-featured with **Tommy and Jimmy Dorsey**. You can bet Jo Ann will visit with all the local disk jockeys. . . . **Bill Haley** will work **Bill Randle's** Jamboree at Painesville, Ohio on September 24, 25, and 26.

Vocal or Instrumental?
Now BOTH on ONE Exciting Record!

SKOKIAAN *

BACKED BY

SKOKIAAN **

* TED HEATH
AND HIS MUSIC
(INSTRUMENTAL)

One of the world's greatest bands
in a sensational
instrumental interpretation.

** JOHNSTON BROS.
(VOCAL)

A fabulous vocal rendition by the
"Crystal Ball" group.

DON'T FORGET THE ORIGINAL!

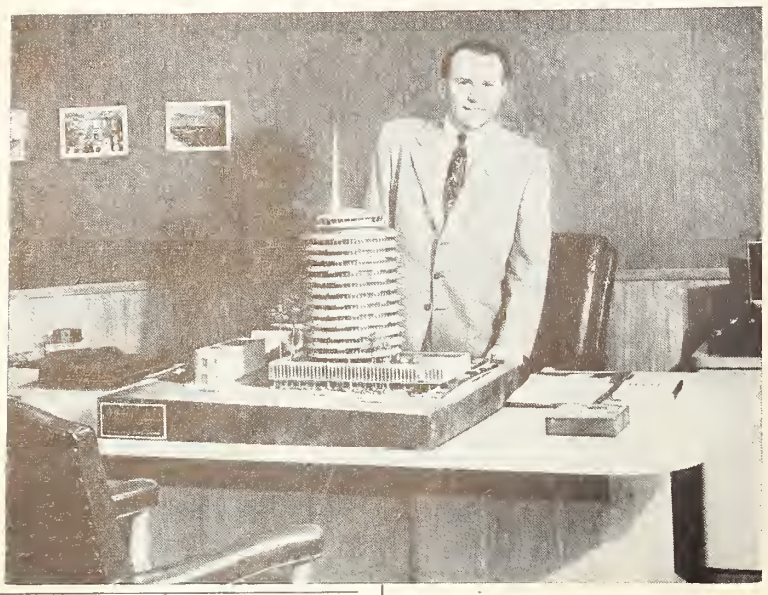
SKOKIAAN

backed by **IN THE MOOD** 1491 and 45-1491

BULAWAYO SWEET RHYTHMS BAND

LONDON ffrr
RECORDS

New Capitol Building



HOLLYWOOD, CAL.—Glenn Wallichs, president of Capitol Records is pictured with a model of the new Capitol office building. The structure, which is believed to be the world's first round office building, will cost $2,000,000 and is expected to be finished in October of 1955. It will be located at Vine and Yucca in Hollywood. Decca plans on housing its entire home office operation in the building, including studio and recording facilities. The diskery will occupy approximately 45% of the building, the balance to be leased to outside business concerns.

First Release . . . A SMASH!
THE FONTANE SISTERS
singing
"IF I DIDN'T HAVE YOU"
and
"HAPPY DAYS & LONELY NIGHTS"
Dot # 15171
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

Ramblin' To The Top!
"MUSKRAT RAMBLE"
by
THE MATYS BROS.
ESSEX # 369
Essex RECORDS
Manufactured and Distributed by Palda Record Company

Unanimous Raves From The Trade
An Extremely Beautiful New Ballad
"BREAK MY HEART GENTLY"
108 DOROTHY COLLINS
AUDIVOX SOUND ENHANCEMENT RECORDING SYSTEM
AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

SONG FROM THE CAINE MUTINY
I Can't Believe That You're In Love With Me
by JIMMY McHUGH and CLARENCE GASKILL
MILLS MUSIC, INC.
Recorded On All Major Labels

ATT.: DJ'S—IT'S NEW!
The EKKO DOUBLE
Two complete numbers on 1 78 rpm side
by JACK MARSHALL
EK. 105-106
EKKO RECORDS
4949 HOLLYWOOD BLVD., HOLLYWOOD, CAL.

Femmes Reign At Victor

NEW YORK—The No. 1 and No. 2 best-selling records at RCA Victor this week were held by fem chirpers June Valli and Sunny Gale.

June Valli's new disk, "Tell Me, Tell Me," (b/w "Boy Wanted") is a hi-octane delivery of a Bob Merrill tune. Released only two weeks ago, the platter has already passed the quarter-million mark and is viewed by the diskery as one of the biggest potential hits of the year.

Sunny Gale's newest, "Smile," was No. 2 on the Victor best-seller sheet. The song will be remembered as the theme of Charlie Chaplin's first talkie "Modern Times."

"Baseball, Baseball"

NEW YORK—Eyeful Jane Morgan, song star at the Latin Quarter, popped up at Ebbets Field to fulfill requests from the Dodgers for copies of her debut recording, a swingy novelty titled "Baseball, Baseball" that was just released by Kapp Records, mentions all 16 big league teams with the Brooklyn nine first on the lyrical list. Here Jane hands Dodgers captain Pee Wee Reese a copy of her hit platter.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The TV season is really back in swing with two of recordom's top names doing their shows again. Both **Perry Como** and **Eddie Fisher** returned this week. . . . The Stagecoach, which employed top record names, burned down last week. . . . **Dave Miller** of Essex Records has taken over the "Muskrat Ramble" master for the entire country outside of Philadelphia, where it was released on the 20th century label. The disk is currently skyrocketing. . . . **Frank Beery**, an associate of **Phil Moore**, is one of the most talented pianist-arrangers we've met in a long time. . . . **Jimmie Crane**, writer of two current hits, "I Need You Now" and "If I Give My Heart To You" with co-writer **Al Jacobs**, gave a party at the Latin Quarter last Thursday to celebrate the rack order on both tunes. . . . Derby artist **Frankie Day** currently at the Elegante in Brooklyn. . . . The 30th version of "Madelena" has just been released. . . . **Patti Jerome** did a great job at "Mr. A's" in Worcester, Mass. So much so that she's going back at a hefty increase. . . . **Anisteen Allen** has signed with Capitol for both pop and R&B. She's managed by **Dan Fisher**. . . . **Sherm Feller** may have another hit in a tune which he wrote with **Mike Dinapoli**, his co-writer on "She Was Five And He Was Ten." It's called "Mr. Pogo" and four records have already been cut on it, the **Frank Petty Trio** on MGM, **Arnett Cobb** on Atlantic, **The Commanders** on Decca, and a Mercury record.

PERRY COMO

CHICAGO:

Shure, 'nuff . . . the new season is under way, if cocktail parties are any indication at all. . . . **Jimmy Martin** gave one for **Denise Lor** of Majar Discs at **Linn Burton's Steak House** this past Tuesday (8/24) and all the boys and girls gathered to meet the chirp. . . . The very next afternoon, **Herb Kessler** invited all and sundry to meet with **The Four Aces** downstairs at the Chicago Theatre (8/25) due to the fact that the Aces are doing 6-a-day and can't get away from the theatre for even breathing time. Cocktails were served between 5 and 7 P.M. All agreed that the **Four** are still foremost. . . . **Barbara Belle** pulled into town to tell all Chicago about the **Nilsson Twins** and their Coralized "Lion Hunt." The pics of the gals with that live lion attracting mucho attention and proving the **Belle** gal still has that promotional know-how. . . . **Freddy Martin** going great at the Edgewater Beach Walk and featuring some of the tunes that made him so famous. . . . **Al Borde** grabs hold of us to ask, "Well, how you like my **Shecky?**" Meaning, **Shecky Green**, of course. Who is wowing 'em at the Chez. And of whom it's been said, "Watch this boy headline as top comedian in a few more years." . . . **Bob Smith** continues to simply deluge us with one postcard after the other and some are very great. . . . From the way the bookers were smiling in **Mike Fritzel's** beanery seems like they've booked just about every act they could get their hands on for the big Labor Day weekend. . . . **George and Ernie Leaner** two happy guys to find **Roy Hamilton's** "Ebb Tide" in **The Cash Box' "Best Bets"** this past week. . . . **Bob Cole** returns from his California sojourn feeling mighty fine and telling about some swell connections he made for handling disk promotion for Californians here in the Windy City area. **Bob** also praising **Cash Box' Carl Taft** for really grand service to him. . . . The **Chess boys, Leonard and Phil**, again kick up plenty of hoorahs in the hillbilly field with **Jimmy Lee** and **Johnny Mathis'** disking of "If You Don't Somebody Else Will." Looks like they're on the way to another big Chesseroo seller.

FOUR ACES

LOS ANGELES:

At a special press party 8/23 Capitol Records revealed the plans of its new thirteen story building which will be constructed at Vine Street and Yucca in Hollywood. This extraordinary building will be circular in design and is believed to be the only office structure of it's kind in the world. Ground breaking ceremonies will take place Sept. 27th with final completion planned for October 1st, 1955. . . . An enjoyable evening was had by all 8/18 when RCA Victor chartered a plane and flew many So. Calif. deejays to Las Vegas where they were guests of The Sahara Hotel and **The Three Suns** for the evening. . . . **Dean Martin** and **Jerry Lewis** were scheduled to open at Ciro's 8/19 when Jerry was suddenly felled with a virus infection. The management scurried around to find a replacement and opening night found dependable **Tony Martin, Alan King** and singer **Johnnie Ray** filling in with Dean. The Martin-Lewis show was later cancelled after finding that Jerry's condition was very serious. **The Skylarks** along with comedian **Allan King** were brought in as replacements. . . . **Laurie Loman's** first Century waxing of "Whither Thou Goest" has kicked up so much noise that all the majors are covering it. This beautiful pop ballad with a religious theme could go all the way to the top. . . . **Dorothy Terry**, after a year's absence, recently rejoined her sister **Bea Terry** in Hollywood. She will be affiliated with her sister's music firm, Rondo, as well as her publicity and promotional set-up. They plan to expand present activities in the music field. . . . RCA Victor's newest recording artist, **Matt Dennis**, is currently appearing at The Keyboard Supper Club in Beverly Hills. This is Matt's final appearance on the Coast before going to N. Y. for TV and night club dates. . . . **Jimmy Hilliard**, A & R head of label "X," announced that he has signed **Helen Grayco**, wife of **Spike Jones**, and **Betty Clooney**. . . . Publicist **Larry Green** is now handling promotion for **Jimmy Wakely**. . . . **Don Reed** sings two sides which he wrote, in collaboration with **Roy Rodde**, on the Gilt Edge label. Both tunes are also being released in the C & W field with Don using the alias of Bobby Reed. Tunes are "You Are My Heart" b/w "Three Little Kisses." Rodde is well known as a writer of many **Joni James** hits. . . . **Johnny Desmond** has signed with **Gabbe, Lutz & Heller**. . . . **June Hope** Management has been appointed exclusive house bookers of the Del Mar Turf & Surf Hotel in Del Mar.

DEAN MARTIN

NO. 7
IN THE NATION'S
BEST-SELLER LIST
The Cash Box, August 28, 1954
...AND HEADING FOR
NO. 1 -

THE VOCAL VERSION BY-

The Four Lads

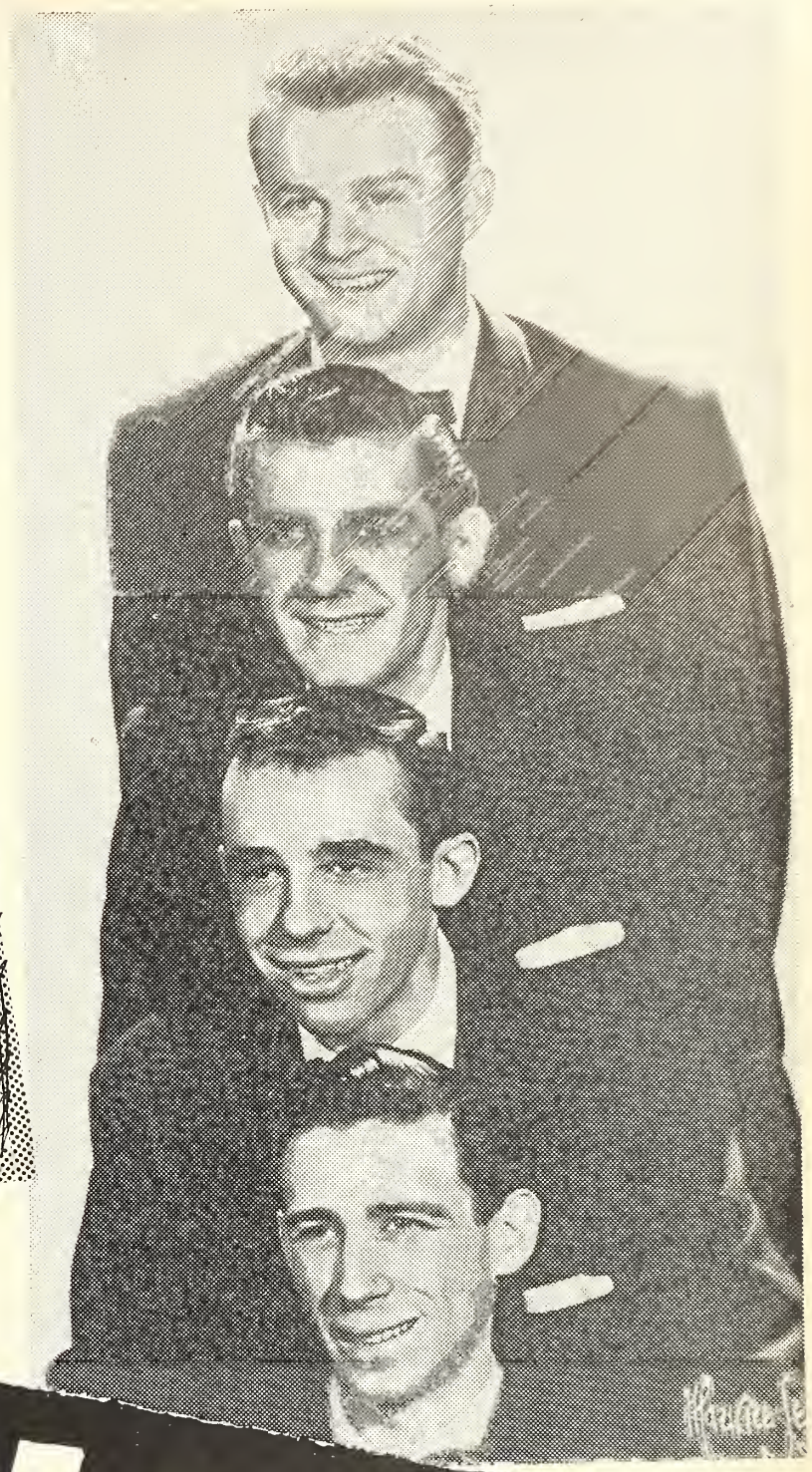
SINGING

SKOKIAAN

BACKED WITH

Why Should I Love You

COLUMBIA-40306



RIM

Columbia® Records

"Columbia," ◉, Trade Marks Reg. U.S. Pat. Off. Marcas Registradas.

New Phonos Feature 45's

The Cash Box was first to acclaim 45rpm Records for Juke Box Biz During Record Revolutions War. All New Model Phonos Being Shown Now Feature 45's. With New Phonos Spreading to Europe, Asia, Central and South America, Expect Juke Box Biz to Feature 45's Exclusively within Next Few Years.

CHICAGO—Tho the truth of The Cash Box' prediction that 45 rpm disks were the answer became fact sometime ago, the latest new model automatic phonos being shown by the manufacturers exclusively feature 45 rpm recording mechanisms.

The Cash Box, as all in the music industry will recall, was the first publication to take a definite stand, during the record revolutions war as to whether 78 rpm, 33 1/3 rpm or 45 rpm should prevail in the juke box field, by going all out for 45 rpm recordings for the nation's automatic music operators.

As this publication pointed out at that time, the lighter weight, smaller size and longer life of the 45 rpm recordings, made these an absolutely natural requisite for the juke box industry.

Today the new model phonos of the automatic phonograph manufacturers are all exclusively 45 rpm.

As the European countries, Asia, Africa, Central and South America, along with Canada, and everywhere else juke boxes are being exported, spread the new 45 rpm mechanisms, it is generally believed, especially here in this manufacturing center that, within a very short time, the juke box field will exclusively feature 45 rpm disks.

Manufacturers are still producing 78 rpm phonos but haven't shown any new 78 rpm models for the past few years.

Gradually, as the demand even for export grows for 45 rpm phonos, it is believed that the 78 rpm juke boxes will disappear from the field.

Some of the independent recording manufacturers are still slow on producing 45 rpm disks. Complaints in this regard were quite general for some time.

Today, even these complaints have fallen far into the background, as more and more of the record manufacturers, when introducing new disks, immediately feature 45 rpm along with the 78's.

"Nic-Name" Artist Gets Name Nicked

DETROIT, MICH.—Now that Jimmie Komack (left) has written and recorded "The Nic-Name Song" for Coral Records, and the juke boxes and d.j's are giving it a merry whirl, Ed McKenzie of WXYZ, who Jimmie is pictured visiting here, figures that Jimmie should now be called "James."

M-G-M RECORDS
JONI JAMES
sings
"Mama, Don't Cry At My Wedding"
and
"PA PA PA"
MGM 11802 (78 rpm)
K11802 (45 rpm)
THE GREATEST NAME IN ENTERTAINMENT

"THE LITTLE SHOEMAKER"
★ ★ ★ ★ ★
"SMILE"
BOURNE, INC.
136 W. 52nd Street, New York 19

THE CASH BOX Top Selling Records Reported by the Foremost RETAIL OUTLETS From Coast to Coast

Gaiety Music Shop
New York, N. Y.
1. Little Things Mean A Lot (Kitty Kallen)
2. High And The Mighty (LeRoy Holmes)
3. Hernando's Hideaway (Bleyer)
4. Sh-Boom (Crew-Cuts)
5. Hey There (S. Davis, Jr.-R. Clooney)
6. Sway (Dean Martin)
7. Chapel In The Moonlight (Kitty Kallen)
8. Happy Wanderer (F. Weir)
9. Little Shoemaker (Gaylords)
10. No One But You (Thompson)

Radio Doctors
Milwaukee, Wisc.
1. Skokiaan (Ralph Marterie)
2. Hey There (R. Clooney)
3. What A Dream (Patti Page)
4. Whispering (Whiteman)
5. Honey Love (Vicki Young)
6. That's What I Like (Martin)
7. If I Give My Heart To You (Denise Lor)
8. Dream (Four Aces)
9. Sh-Boom (Crew-Cuts)
10. Rosemarie (Slim Whitman)

The Music Box
Spokane, Wash.
1. Little Shoemaker (Gayiords)
2. High And The Mighty (Young)
3. Sh-Boom (Crew-Cuts)
4. Hey There (R. Clooney)
5. Little Things Mean A Lot (Kitty Kallen)
6. Happy Wanderer (Obenkirchen Choir)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. What A Dream (Patti Page)
9. This Ole House (S. Hamblen)
10. I Need You Now (E. Fisher)

Grinnell Bros.
Detroit, Mich.
1. Mood Indigo (Norman Petty Trio)
2. Hey There (R. Clooney)
3. Skokiaan (Ralph Marterie)
4. Cara Mia (David Whitfield)
5. Sh-Boom (Crew-Cuts)
6. If I Give My Heart To You (Doris Day)
7. It Shall Come To Pass (Four Aces)
8. What A Dream (Patti Page)
9. Chapel In The Moonlight (Kitty Kallen)
10. Little Shoemaker (Gaylords)

Spruce Record Shop
Scranton, Pa.
1. Sh-Boom (Crew-Cuts)
2. Hey There (R. Clooney)
3. I Need You Now (Fisher)
4. Little Things Mean A Lot (Kitty Kallen)
5. Shake, Rattle And Roll (Bill Haley)
6. Rock Around The Clock (Bill Haley)
7. Little Shoemaker (Gaylords)
8. If I Give My Heart To You (Denise Lor)
9. Three Coins In The Fountain (Four Aces)
10. Skokiaan (Four Lads)

Ferguson's Record Shop
Memphis, Tenn.
1. Sh-Boom (Crew-Cuts)
2. Hey There (R. Clooney)
3. That's All Right (E. Presley)
4. High And The Mighty (Les Baxter)
5. High And Mighty (Holmes)
6. Little Things Mean A Lot (Kitty Kallen)
7. Honey Love (Drifters)
8. Little Shoemaker (Hugo Winterhalter)
9. Hernando's Hideaway (Bleyer)
10. Three Coins In The Fountain (Four Aces)

Super Enterprise
Washington, D. C.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. Skokiaan (Ralph Marterie)
4. Little Things Mean A Lot (Kitty Kallen)
5. Goodnight Sweetheart (McGuire Sisters)
6. The High And The Mighty (Victor Young)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. I Understand Just How You Feel (Four Tunes)
9. Hernando's Hideaway (Bleyer)
10. Shake, Rattle And Roll (Bill Haley)

Hudson Ross
Chicago, Ill.
1. If I Give My Heart To You (Denise Lor)
2. Sh-Boom (Crew-Cuts)
3. Hey There (R. Clooney)
4. Skokiaan (Ralph Marterie)
5. Skokiaan (Bulawayo Band)
6. High And Mighty (Young)
7. Little Shoemaker (Gaylords)
8. What A Dream (Petti Page)
9. Hold My Hand (D. Cornell)
10. They Were Doin' The Mambo (Vaughn Monroe)

Gilchrist Record Shop
Cleveland, Ohio
1. Skokiaan (Four Lads)
2. Shake, Rattle And Roll (Bill Haley)
3. Dream (Four Aces)
4. It Too Shall Pass (Four Aces)
5. Little Shoemaker (Gaylords)
6. Moonlight And Roses (Three Suns)
7. Hey There (R. Clooney)
8. Little Things Mean A Lot (Kitty Kallen)
9. Happy Wanderer (F. Weir)
10. Au Revoir (Teresa Brewer)

Lil' Pal Record Store
Houston, Tex.
1. This Ole House (R. Clooney)
2. Little Shoemaker (Hugo Winterhalter)
3. Sway (Dean Martin)
4. How Blue? (Mills Bros.)
5. Magic Tango (Winterhalter)
6. I'm A Fool To Care (Paul & Ford)
7. What A Dream (Patti Page)
8. Skokiaan (Bulawayo Band)
9. Am I A Toy Or Treasure (Kay Starr)
10. The Bandit (Johnston Bros.)

Katz Record Company
Kansas City, Mo.
1. This Ole House (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. Little Shoemaker (Gaylords)
4. Hey There (R. Clooney)
5. What A Dream (Patti Page)
6. High And The Mighty (Young)
7. Goodnight Sweetheart (McGuire Sisters)
8. Happy Days and Lonely Nights (Fontane Sisters)
9. Chapel In The Moonlight (Kitty Kallen)
10. Little Things Mean A Lot (Kitty Kallen)

Graymat Music Shop
Morristown, N. J.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. Little Shoemaker (Gaylords)
4. Chapel In The Moonlight (Kitty Kallen)
5. Sway (Dean Martin)
6. Little Things Mean A Lot (Kitty Kallen)
7. Hernando's Hideaway (Archie Bleyer)
8. Happy Wanderer (Weir)
9. High And The Mighty (LeRoy Holmes)
10. They Were Doin' The Mambo (Vaughn Monroe)

High Point Record Shop
Philadelphia, Pa.
1. If I Give My Heart To You (Denise Lor)
2. Hey There (R. Clooney)
3. Chapel In The Moonlight (Kitty Kallen)
4. Sh-Boom (Crew-Cuts)
5. High And The Mighty (LeRoy Holmes)
6. Little Shoemaker (Gaylords)
7. Shake, Rattle & Roll (Haley)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. I'm A Fool To Care (Paul & Ford)
10. Skokiaan (Four Lads)

West Roxbury Music Center
West Roxbury, Mass.
1. Sh-Boom (Crew-Cuts)
2. Happy Wanderer (F. Weir)
3. Hernando's Hideaway (Bleyer)
4. Three Coins In The Fountain (Four Aces)
5. Little Shoemaker (Gaylords)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Magic Tango (Winterhalter)
8. High And The Mighty (LeRoy Holmes)
9. Look Sharp—Be Sharp (Boston Pops O.)
10. Anyone Can Dream (Kaye)

Wallichs Music City
Hollywood, Calif.
1. Sh-Boom (Crew-Cuts)
2. Hold My Hand (D. Cornell)
3. Little Shoemaker (Gaylords)
4. Sway (Dean Martin)
5. Little Things Mean A Lot (Kitty Kallen)
6. River Of No Return (Ernie)
7. Hey There (S. Davis, Jr.)
8. Hey There (R. Clooney)
9. Hernando's Hideaway (Bleyer)
10. Whiffenpoof Song (Louis Armstrong)

The Record Shop
Hartford, Conn.
1. Skokiaan (Ralph Marterie)
2. Hold My Hand (Don Cornell)
3. Hey There (R. Clooney)
4. Cinnamon Sinner (T. Bennett)
5. Sh-Boom (Chords)
6. If I Give My Heart To You (Denise Lor)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Little Shoemaker (Gaylords)
9. If I Didn't Care (Hilltoppers)
10. I Understand Just How You Feel (Four Tunes)

Royles TV
Salt Lake City, Utah
1. Little Shoemaker (Gaylords)
2. Sh-Boom (Crew-Cuts)
3. Skokiaan (Bulawayo Band)
4. Hey There (R. Clooney
5. High And The Mighty (Victor Young)
6. Little Things Mean A Lot (Kitty Kallen)
7. Mernando's Hideaway (Archie Bleyer)
8. Joey (Margaret Whiting)
9. Goodnight Sweetheart (McGuire Sisters)
10. Song Is Ended (Jones Boys)

National Record Mart
Pittsburgh, Pa.
1. Hey There (R. Clooney)
2. Heaven Was Never Like This (Eddie Fisher)
3. Skokiaan (Ralph Marterie)
4. Cinnamon Sinner (T. Bennett)
5. If I Give My Heart To You (Wright Bros.)
6. I'm A Fool To Care (Paul & Ford)
7. Mood Indigo (Norman Petty Trio)
8. Sh-Boom (Crew-Cuts)
9. Little Shoemaker (Gaylords)
10. St. Louis Blues Mambo (Richard Maltby)

Gift Mart Music Center
Jamaica, L. I., N. Y.
1. Sh-Boom (Crew-Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Hey There (R. Clooney)
4. Hernando's Hideaway (Bleyer)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Joey (Betty Madigan)
7. I'm A Fool To Care (Paul & Ford)
8. Sway (Dean Martin)
9. In A Garden Of Roses (Joni James)
10. High And The Mighty (LeRoy Holmes)

Duchess Record Shop
Indianapolis, Ind.
1. Sh-Boom (Crew-Cuts)
2. Crazy 'Bout You Baby (Crew-Cuts)
3. High And The Mighty (LeRoy Holmes)
4. Hey There (R. Clooney)
5. Skokiaan (Ralph Marterie)
6. Three Coins In The Fountain (Four Aces)
7. Little Shoemaker (Gaylords)
8. Happy Days And Lonely Nights (Fontane Sisters)
9. I'm A Fool To Care (Paul & Ford)
10. Goodnight Sweetheart (Gale)

Moses Melody Shop
Little Rock, Ark.
1. High And The Mighty (Victor Young)
2. Sh-Boom (Crew-Cuts)
3. Crazy 'Bout You Baby (Crew-Cuts)
4. Hernando's Hideaway (Bleyer)
5. Goodnight Sweetheart (McGuire Sisters)
6. Three Coins In The Fountain (Four Aces)
7. Little Things Mean A Lot (Kitty Kallen)
8. I Understand Just How You Feel (June Valli)
9. This Ole House (R. Clooney)
10. Little Shoemaker (Gaylords)

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'DO ME GOOD, BABY'

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...thanks OPERATORS, DIS

LITTLE THINGS MEAN A LOT
(I Don't Think You Love Me Any More)

IN THE CHAPEL IN THE MOONLIGHT
(Toke Everything But You)

THREE COINS IN THE FOUNTAIN
(Wedding Bells)

THE HIGH AND THE MIGHTY
(Moonlight And Roses)

SHAKE, RATTLE AND ROLL
(A.B.C. Boogie)

HEY THERE
(And This Is My Beloved)

DREAM
(It Sholl Come To Poss)

IF I GIVE MY HEART TO YOU
(T-e-n-n-e-s-s-e-e)

HOW BLUE?
(Why Do I Keep Lovin' You?)

ONE BY ONE
(I'm A Stronger In My Home)

EVEN THO
(Sporkling Brown Eyes)

DOUBLE-DATIN'
(It's The Mileoge Thot's Slowin' Us Down)

LOOKING BACK TO SEE
(I Miss You So)

YOU CAN'T HAVE MY LOVE
(Lovin', Country Style)

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...OCKEYS, DEALERS

Kitty Kallen	29037
Kitty Kallen	29130
Four Aces	29123
Victor Young	29203
Bill Haley and His Comets	29204
Sammy Davis, Jr.	29199
Four Aces	29217
Connee Boswell	29148
Mills Brothers	29185
Kitty Wells—Red Foley	29065
Webb Pierce	29107
Ernest Tubb—Red Foley	29195
Goldie Hill—Justin Tubb	29145
Wanda Jackson—Billy Gray	29140

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MEMBER RECORD INDUSTRY ASSOCIATION OF AMERICA RIAA

DECCA CELEBRATES TWENTY YEARS IN RECORD BUSINESS

This year, Decca celebrates its twentieth aniiversary. An anniversary marking two decades of progress and improvement in the record world. An anniversary marking the twentieth birthday of a company that didn't look as though it could make it through its first year. It's the birthday of a company which was organized by only four men; a company which this year is expected to gross more than $100,000,000.

In the early thirties the record field depended almost entirely upon the production of three major companies: Brunswick, Columbia and RCA Victor. But in August of 1934, the formation of a new label called Decca was to bring about changes that would revolutionize the recording industry.

Under the guidance of three young Americans, Jack Kapp, Milton R. Rackmil, and E. F. Stevens, Jr., all of whom were working for Brunswick and with the financial aid of Englishman E. R. (Ted) Lewis, the company was formed.

At this time, the country was in the midst of its worst depression. A depression which effected the record buying public so strongly that the total record sales of all companies for the year 1934 came to no more than 6,000,000 disks.

To combat this situation, Kapp, Stevens and Rackmil knew that the 75c price for a one-sided disk would have to be done away with. This was the first revolutionary step by Decca. Every record released by the company was to have two sides and the total price was to be only 35c. This step meant that the entire success of the company would hinge upon volume sales.

And with the appointment of Kapp as president, Stevens as vice-president, Rackmil as treasurer, and Lewis as chairman of the board, volume was what the company received.

Kapp made his move to build the Decca artist roster. His first major acquisition was the then budding young star, Bing Crosby, who had worked under his guidance for the Brunswick label. Kapp recorded Crosby for Decca, and the first release included the standards "I Love You Truly" and "Just A-Wearyin" For You." One year after the incorporation of Decca, the firm showed its first profit, a black ink entry of $1,134.16.

Then came the Mills Brothers and the Casa Loma Orchestra. Others who followed Kapp to Decca were Guy Lombardo, the Dorsey Brothers' Orchestra, Frank Luther, Ted Lewis, Isham Jones and a number of others. Kapp then signed Victor Young to become the first "house" orchestra.

Out of a plant which housed ten presses, Decca started producing records in huge quantities. To distribute these records, Decca took another revolutionary step—it set up its own distributors throughout the country.

Radio was then considered the enemy of the phonograph industry and the cause for the decline in the purchase of records. But the Decca "Three" realized the tremendous promotional factors radio and the juke box could be in selling records and acted accordingly.

Now, all the company needed was a few hits. It got just that from two colorful personalities named Mike Riley and Ed Farley who late in '35 recorded a novelty called "The Music Goes 'Round And 'Round" which sold over 100,000.

In 1936 Decca had another hit from a new girl trio called the Andrews Sisters. Their second record was the 100,000 seller "Bei Mir Bist Du Schoen."

Decca along with competitor Victor conducted a drive to sell the phono with a record bargain package, all for $10.

Another revolutionary move was made by Decca in 1937 when it inaugurated a new merchandising idea of packaging a group of records in colorful albums. This led to the widespread acceptance of the low priced Decca line in department and chain stores where there had been previous resistance to the 35-cent retail price. The first album was a collection of 10 Strauss waltzes set to dance tempo.

In '37, Decca payed its first dividend, and over the past seventeen years has never missed paying dividends which today total more than $9,000,000.

By the end of '38, Decca had 19 self-owned branch offices and had entered into the phonographs, needles and the record accessories field.

By 1940, the company was producing over 135,000 records per day in three plants.

In 1941, Decca became accredited as a big time business. The New York Stock Exchange approved Decca stock for listing.

In '44, Crosby was already an institution whose sales represented 10 percent of Decca's output and the artist roster had grown to include the Ink Spots, Jimmy Dorsey, Judy Garland, Woody Herman, Count Basie, Louis Armstrong, Connee Boswell, Carmen Cavallaro, Bob Crosby, Deanna Durbin, Ella Fitzgerald, Louis Jordan, Tony Martin, Jimmy Lunceford, Ted Weems, Dick Haymes and others.

Decca achieved its first million seller with Bing Crosby's recording, "Silent Night." Although Decca was riding high in the pop field, Kapp realized that a company's catalog could not be complete unless it had other subdivisions such as country music, rhythm and blues, jazz, and classical. So Decca planned and put into effect a specialized "country" merchandising and recording department.

Kapp then converted baritone Frank Luther into a singer of children's rhymes and tunes and Decca was on its way in the kiddie market.

In '42, Decca expanded again by buying into the music publishing business with the purchase of a number of song catalogs which included Sun Music, Clarence Williams Music, and New Era Music. In the first year of operation the firms produced two hits—"You Always Hurt The One You Love" and "Into Each Life Some Rain Must Fall."

In '43, Decca purchased outright the World Broadcasting System, a top firm in the field of electrical transcriptions. In this year, Decca took another big step—it cut the first original cast Broadway show album, "Oklahoma," which topped the 1,000,000 mark, a tremendous figure for an album.

During the war, another step forward was Decca's entry into the spoken word recordings—the great works of poetry and literature. Poet, anthologist and educator Louis Untermeyer led the way for Decca in this field.

In '45, Decca received a terrific blow when E. F. Stevens passed away. Rackmil then became executive v.-p. and Leonard Schneider was named director of advertising and sales promotion. Louis Buchner, who was with the company from the first day, was elected treasurer. With the war over, the post of chairman of the board, which was held by Lewis, was vacated.

In '46, Decca reached a fabulous $30,675,380.61 gross figure and in '47 it set the company's all time record with a $32,508,718 gross for a single year. Much of this was due to the comeback of Al Jolson via the movie "The Jolson Story."

In '48, Decca formed the Coral label, whose function it was to absorb the inactive sections of the mother company's catalog and expose it to the market through a wholly independant distribution network, and to search for new artists and experiment with unconventional ideas along the lines of the indies.

In '49, another tragedy struck Decca when its first president Jack Kapp died. Rackmil succeeded Kapp as prexy, and as his first move, he put Decca into the LP field for its more lenghty recordings, and accepted the 45 rpm system for its singles.

In '50, Decca made its first strong bid to enter the classical field with the creation of the Gold Label series. During the same year, Decca purchased outright the Compo Company Ltd. of Canada and its affiliate Apex, to press and sell Decca and Coral disks, along with other American labels, in the Canadian territory.

In '51, Rackmil led Decca in the purchase of 26 percent of the outstanding sock of Universal Pictures Co., Inc. Decca continued to buy up the stock until today it controls 72.5 percent of the outstanding stock of Universal. Rackmil subsequently became president of Universal while retaining the presidency of Decca.

Today, the combined gross of Decca-Universal operation will exceed $100,000,000 annually. Today Decca, and its subsidiary, Coral, are two of the most active diskeries in the industry with a number of hit recordings riding high on the charts.

In celebrating the twentieth year of this long climb to its present status, Decca is issuing a recorded autobiography of Bing Crosby in song and talk. It will inclued five 12-inch long play records on which Bing sings 89 songs he made famous.

BMI

is happy to extend Best Wishes to Decca Records on the occasion of its 20th Anniversary

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THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

Again the Canadian National Exhibition is back with us and it is the top attention grabber hereabouts. All available hotel and tourist rooms in the area are booked and in spite of the inter-AFL hassle between the AF of M and AGVA unions, the grandstand show goes on every afternoon and night with the **Roy Rogers** group headlining. Our congratulations to producer **Jack Arthur**, who has turned out the best possible show that could be lined up in spite of the nonsensical power struggle which the various officials have permitted to continue. All of the local nightclubs geared themselves to cater to the "EX Visitors," so all-in-all it looks like a very active two weeks in this sector. . . . Headlining the outgoing show at the Casino theatre has been moppet **Jimmy Boyd** who has done an adult job of DJ promotion in personal appearances co-incidental with his local engagement. . . . The Colonial tavern doing a fine business again with the **Jack Teagarden** Group pulling in the patrons. A favorite here for the past couple of decades, Jack seems to be doing better than ever this time around. **Ray Bauduc** on the drums, is also an old time favorite here, and the Yonge Street spot has been "musicians heaven" for the past week. . . . Back again for a repeat engagement are **The Marveleers**, featuring **Larry Granger**, at the Town Tavern, who look set to repeat their earlier success at the Queens Street bistro. . . . Winding up the summer season at the Imperial Room of the Royal York Hotel is personable **Johnny Lindon** and his orchestra, who are doing fine business. In addition to the leader, the group has two strong new personalities, songstress **Gwen Hess** and side man **Johnny Cowell**. The latter seems to have a big season coming up on his songwriting activities, judging by the interest that publishers and A & R men are showing in several of his songs. . . . **Jimmie Komack** made the most of his singing engagement at Melody Fair here by doing a bang-up radio promotion on his new Coral disk "The Nic-Name Song." Sparked by CJBC's **Elwood Clover** and CKEY's **Keith Sandy**, the song is off to a strong start hereabouts and could come through as a quick click for this exciting new label "name." . . . Other VIP's visiting these parts recently were **Dick Todd**, (Decca Records); **Art Sutton**, (Burgundy Records); **Floyd Bittaker** (Capitol Records); **Sid Parnes**, Editor-In-Chief, of **The Cash Box**; **Leonard Schneider** (Decca Records); and **Joe Diamond**, the New York show business lawyer. It all points up the growing importance of Canadian music business and it has had the local publishers and personalities forsaking their usual mid-summer vacations to happily host the visitors. . . . Already, a lot of local attention turning to **Mantovani** (London Records) for the coming local appearance at Maple Leaf Gardens on October 5th. **Max Zimmerman** of McKay Records, distributors of London Records in Ontario, doing a terrific job beating the drum on this first local appearance of the English maestro. . . . Also incoming is **Kitty Kallen** (Decca Records) with the **Larry Fotine** (World Transcriptions) for a one-night stand on September 2nd. Present indications are that this will be a big one for the high riding record star with the EX crowds in town at that time.

MANTOVANI

KITTY KALLEN

Top 10 Best Selling Pop Albums

1.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837)
2.	THE PAJAMA GAME	Original Cast (Columbia ML 4840)
3.	SWING EASY	Frank Sinatra (Capitol H 528)
4.	MUSIC, MARTINIS AND MEMORIES	Jackie Gleason (Capitol W 509)
5.	SELECTIONS FROM THE GLENN MILLER STORY	Glenn Miller (RCA Victor LPT 3057)
6.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352)
7.	THE GLENN MILLER STORY	Sound Track (Decca DL 5519)
8.	PARDON MY BLOOPER #2	Kermit Schafer (Jubilee LP 3)
9.	SEVEN BRIDES FOR SEVEN BROTHERS	Original Cast (MGM E 244)
10.	ROSE MARIE	Original Cast (MGM E 229)

A HIT!
"JOEY"
BETTY MADIGAN ..... MGM 11710
JERI SOUTHERN ..... Decca 29184
MARGARET WHITING .. Capitol 2853
ARTHUR NORMAN CHOIR Bell 5050
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THE CASH BOX Album Reviews

POPULAR

"ELLA"—Song In Mellow Mood—by ELLA FITZGERALD—Decca DL 8068 List: $4.85

I'M GLAD THERE IS YOU; WHAT IS THERE TO SAY; PEOPLE WILL SAY WE'RE IN LOVE; PLEASE BE KIND; UNTIL THE REAL THING COMES ALONG; MAKIN' WHOOPEE; IMAGINATION; STAR DUST; MY HEART BELONGS TO DADDY; YOU LEAVE ME BREATHLESS; BABY, WHAT ELSE CAN I DO; NICE WORK IF YOU CAN GET IT.

Phrases such as "the greatest," "the Queen," "tops 'em all" are adjectives used to describe "the one and only" Ella Fitzgerald. People who live and breathe music consider Ella the greatest song stylist around today. One listen to this album of standards fashioned in the mellow, casual and unique style of the thrush, is sure to make any record fan an Ella Fitzgerald fan. Her amazing ability to improvise on the melody gives a standard a new beauty and meaning. Although we're wild about "Imagination" and "I'm Glad There Is You," each individual tune is worth the price of the package. The "Queen" has a tremendous following, and a decent display of this one should rack up a healthy sale. Ella is accompanied by the ingratiating Ellis Larkins at the piano, who brings out the tender quality in the star's voice.

BILLY DANIELS—"Love Me Or Leave Me"—Mercury MG 20047 (12" LP) List: $4.85

IT'S EASY TO REMEMBER; IMAGINATION; LOVE ME OR LEAVE ME; THAT OLD FEELING; MY FUNNY VALENTINE; THIS IS MY BELOVED; PLEASE; I ONLY HAVE EYES FOR YOU; I CAN DREAM CAN'T I; BEWITCHED, BOTHERED AND BEWILDERED; WHAT A DIFFERENCE A DAY MAKES; MORE THAN YOU KNOW; I STILL GET THRILL THINKING OF YOU.

One of the country's top night club draws and one of the most dynamic song stylists in the world today is Billy Daniels. Few performers can captivate an audience the way Daniels does. And his style is so well known, that all impersonators use it in their act. The song designer lets loose on thirteen beautiful standards on this recording. The spell that Billy casts on stage comes right out of the record. It's a recording that his fans will consider a must. Any tune that the needle falls upon has the qualities necessary to sell the package.

THE MILLS BROTHERS—"Four Boys And A Guitar"—Decca DL 5516 (10" LP) List: $3.00

BASIN STREET BLUES; THIS ONE TODAY-THAT ONE TOMORROW; A CARNIVAL IN VENICE; I CRIED LIKE A BABY; THE WINDOW WASHER MAN; I WISH I HAD A BRAND NEW HEART; I WISH I COULD AFFORD TO LIVE THE LIFE I'M LIVIN'; SMALL TOWN GIRL.

The Mills Brothers have been a top vocal quartet for more than twenty years. And they've been consistent hit makers all that time. Partly responsible for this is their versatility with tunes and their "gimmick" of imitating musical instruments. Decca's 20th Anniversary Mills Brothers release features the quartet against a pleasing showcase of a guitar. Tunes include a number of standards and some catchy novelties. A pleaser from start to finish.

LOUIS ARMSTRONG and GORDON JENKINS—Decca 5538 (1-10" L.P.) List: $3.00

BLUEBERRY HILL, CHLOE, JEANNINE, INDIAN LOVE CALL, WHEN IT'S SLEEPY TIME DOWN SOUTH, THAT LUCKY OLD SUN, IT'S ALL IN THE GAME, LISTEN TO THE MOCKING BIRD.

Louis Armstrong, perhaps the most vivid personality in musical circles, joins his talented horn and sandpaper vocal chords with the wonderful talent of Gordon Jenkins and his orchestra. For Satchmo fans no superlatives are needed. Ditto Gordon Jenkins. Most of Satch's fans are familiar with many of the tunes included on this L.P. "Blueberry Hill," "Listen to the Mocking Bird," etc., are all Armstrong classics.

THE RED MILL—Victor Herbert—Capitol L 530 (1-10" L.P.) List: $4.00

GORDON MacRAE, LUCILLE NORMAN WITH CHORUS AND ORCHESTRA CONDUCTED BY CARMEN DRAGON.

The lovely Victor Herbert operetta, The Red Mill, is accorded a light and airy treatment by the pleasing voices of Gordon MacRae and Lucille Norman. The haunting melodies are well presented by the orchestra and chorus of Carmen Dragon. An album filled with nostalgia and pleasure. A colorful jacket in the motif of Dutch gals, guys and windmills should help draw attention to the album.

JAZZ

COUNT BASIE DANCE SESSION—Clef Records MG C-626 (1-12" L.P.) List: $4.85

STRAIGHT LIFE; BASIE GOES WEST; SOFTLY, WITH FEELING; PEACE PIPE; BLUES GO AWAY; CHERRY POINT; BUBBLES; RIGHT ON; THE BLUES DONE COME BACK; PLYMOUTH ROCK.

To quote the Norman Granz notes on the back of the sleeve, "We discover that it is quite simple to dance as well as listen to good jazz, because definitively jazz claims ryhthm more as an ingredient of its composition than any other kind of music." As one, who often has to dig through piles of records to find a few that maintain a dance tempo throughout, this album fills a definite need and should find a receptive market both on its dance as well as listening merits. Basie swings as he plays a variety of wonderful melodies.

CLASSICAL

PICTURES AT AN EXHIBITION—Modeste Moussorgsky—Leonard Pennario, piano. Capitol LAL 8266 (1-10" L.P.) List: $4.97

Perhaps Moussorgsky's most recorded work, "Pictures At An Exhibition," is offered as one of Capitol's Fall line. The work, produced as a high fidelity recording, lends itself to the technical processes that produce better sound and more listening pleasure. Leonard Pennario is lumbering, sprightly, dramatic or humerous as he takes us through the picture gallery, describing each picture as we stop to look. A most engaging release that should make this Fall much brighter for many homes. The single record is packaged in a hard book type folder and accompanied by a colorful pamphlet with extensive notes and Victor Hartmann's pictures which inspired the Moussorgsky music.

THE CASH BOX

Album Reviews

BEETHOVEN-SONATAS in E, No. 30 Op. 109, in A-Flat, No. 31 Op. 110—Myra Hess—RCA Victor "His Master's Voice" LHMV-1068 (1-12" L.P.) List: $5.95

Myra Hess records with much feeling the delicate Beethoven Sonatas No. 30 and 31. Miss Hess handles the beautiful themes with delicate fingering, and the emotional warmth of her interpretation makes this an album that should meet with the approval of its select audience.

THE TAL FARLOW ALBUM—Norgran Records MG N-19 (1-10" L.P.) List: $3.85

IF THERE'S SOMEONE LOVELIER THAN YOU; WITH THE WIND AND THE RAIN IN YOUR HAIR; MY OLD FLAME; GIBSON BOY; YOU AND THE NIGHT AND THE MUSIC; LOVE NEST; BLUES IN THE CLOSET; EVERYTHING I'VE GOT.

This album introduces a new name to most jazz buyers. Tal Farlow shows, through this issue, that he belongs with the better known figures in jazz. His guitar work is fresh and strikes with an individuality that should rank him with top guitar names in the jazz field. Complementing Farlow are Oscar Pettiford, bass; Barry Galbraith, guitar; and Joe Morello, drums.

OPERA

RIGOLETTO—Verdi (Complete)—Cetra C1247—(3-12" L.P.'s) List $17.85

FERRUCCIO TAGLIAVINI, TENOR; LINA PAGLIUGHI, SOPRANO; GUISEPPE TADDEI, BARITONE.

The familiar story of the malicious jester, Rigoletto, who connives in the seduction of many women by his master, Duke of Mantua, and taunts the enraged and tortured husbands, only to find himself the victim when his lovely daughter falls prey to the unscrupulous Duke, is told in a new release by Cetra. The album is composed of three 12 inch long play records and features Ferruccio Tagliavini in the role of the Duke; Giuseppe Taddei in the title role of the Jester, Rigoletto; Lina Pagliughi as the ill-fated daughter, Gilda; and Giulio Neri, as Sparafucile, the hired assassin. Several complete recordings are already available, but the Cetra issue should meet with strong acceptance in view of its beauty, clarity and perfection of performance. Tagliavini, Taddei and Pagliughi are superb in their respective roles of the Duke, the Jester, and Gilda. Extensive notes are enclosed supplying a birdseye history of Verdi; the story, based on a Victor Hugo play "Le Roi s'Amuse."; and the libretto in Italian and English.

CHILDREN

"SPARKY'S MAGIC BATON"—A Child's Introduction to the Instruments of a Symphony Orchestra—Capitol DBX 3206 (2-10" 78 rpm) List: $3.66; KASF 3206 (45 rpm) $2.36

"Sparky's Magic Baton" is an interesting and delightful story about a youngster's escapades through the world of instruments. The tap of his baton makes all the instruments sing out. With this tie-in, Sparky and the listener are introduced to the sounds of all the musical instruments in an orchestra. Album includes 19 color pages following Sparky's adventures. And inside back cover shows a picture of each of the instruments. Should be a big kiddie seller.

COUNTRY

WEBB PIERCE—The Wondering Boy—Decca DL 5536 (10" LP) List: $3.00

WONDERING; THERE STANDS THE GLASS; THAT'S ME WITHOUT YOU; DON'T THROW YOUR LIFE AWAY; BACK STREET AFFAIR; IT'S BEEN SO LONG; SLOWLY; THAT HEART BELONGS TO ME.

Webb Pierce may be ranked as the most popular country artist in the United States today. In **The Cash Box** disk jockey poll conducted just a few months ago, Pierce was voted the most programmed country artist, and in the annual **Cash Box** juke box ops' poll, Pierce also was voted #1. In the past few years, almost every record that the warbler has issued has hit the top ten. And a great many of these have hit the top of the lists. Decca selects eight of the songster's top waxings and offers them in one package. Country music lovers will go wild about this one. Dealers know their sales capacity for country records. In areas where this music is big, this album is sure to be one of the top sellers.

SHOW TUNES

RODGERS AND HART—Performed by Louise Carlyle and Bob Shaver with accompaniment by John Morris Trio—Walden 304 (12" LP) List: $5.95

DID YOU EVER GET STUNG; A TREE IN THE PARK; NOBODY'S HEART; SENTIMENTAL ME; TO KEEP MY LOVE ALIVE; WAIT TILL YOU SEE HER; A SHIP WITHOUT A SAIL; AN OLD PLACE WITH YOU; EASY TO REMEMBER; I'VE GOT FIVE DOLLARS.

When Richard Rodgers and Larry Hart started writing as a team, songwriting and musical comedy history were made. The first Rodgers & Hart tune was performed in a Broadway show in 1919. Since then, and until the untimely passing of Hart, Broadway was theirs. Here, some of the less frequently heard tunes by the team, tunes which were part of great musicals from 1919 to 1943 are performed by the talented Louise Carlyle and Bob Shaver. A treat for the older folks who remember these great classics. Everyone oughta get a kick out of "To Keep My Love Alive." Miss Carlyle and Shaver have excellent voices that add wonderful qualities to these classics.

Entertaining The Governor

HOLLYWOOD, CALIF.—Songstress Jeri Southern and James "Deacon" Ware are shown grouped around around Governor Goodwin J. Knight. The two recently entertained the Governor at The Los Angeles Press Club party which was held at the Ambassador Hotel.

RCA Victor, Three Suns And Sahara Hotel Host Los Angeles Deejays

LOS ANGELES—RCA Victor recording artists, The Three Suns, found it impossible, due to a tight schedule of engagements, to come into LA to plug their latest waxing of "Moonlight and Roses" so RCA chartered a plane Aug. 18 and flew a load of deejays, record dealers and members of the press to Las Vegas to catch their show at the Sahara Hotel. In the Nevada city the Sahara Hotel and The Three Suns took over and played host to those present. While dining in the beautiful Congo Room everyone enjoyed a lavish stage production which was headlined by The popular Vagabonds, musical comedy team; Maria Neglia, violinist; Martha Ann Bentley, ballet dancer; along with The Saharem dancers and music by Cee Davidson and his orchestra.

After a few hours in the gaming room the group gathered to hear The Three Suns and meet them personally.

Those present included Carl Bailey, KBIG; Larry Berrill, KBIG; Chuck Bennett, KFI; E. C. Cannon, program director KIEV; Val Clenard, KRKD; Ira Cook, KMPC; Jean Conklin, KHJ librarian; Bill Davidson, KABC; John Eppolito, KABC; Frank Evans, KHJ; Mark Haas, KMPC; Lois Haszillo, KFI librarian; Eddy King; NBC; Jack Low, KGFJ; Alene McKinney, KBIG librarian; Johnny McShane, KMPC; Gene Norman, KLAC; Jim O'Leary, KBIG; Allen Slate, KIEV; Bill Stewart, KMPC; Jerry Sybilund, KMPC; Virginia Warwick, KHJ librarian.

Several of the record dealers in the area were also present including Clyde Wallicks, Music City; Marco Aronson and Ray Barnes of American Music Company along with Jim Kenworthy of The May Co.

Representatives from RCA Victor included Tom Moseley, RCA Record rep., Marty Bennett, Harry Geller and Joe Delaney of label "X". Bren Jones, David Pearce, George Richmond, Dave Hyltone, Dorothy Garbe and Dotty Vance represented RCA Victor Distributing Corp.

Larry Sloan, publicity manager for the Sahara Hotel, also flew down with the group along with Roger Beck of The Mirror and representatives of the trade papers.

Cocktail Party For Denise Lor

CHICAGO—Jimmy Martin, Majar Records distrib here, hosted a cocktail party at Linn Burton's Steak House this past Tuesday (8/24) for Denise Lor. Her Majar waxing, "If I Give My Heart To You", seems to be causing quite a stir.

Radio people who attended included: Eddie Hubbard, WIND; Jim Mills, WIND; Lorene Younglove, WIND; Bernie Allen, WIND; Jim Lounsbury, WGN; Bill Albert, WGN; Marty Hogan, WCFL; Jack Karey, WCFL; Eileen Mack, WCFL; Myron Schulz, WAAF; Herbie Mintz, WAAF; Stan Dale, WJJD; Lloyd Webb, WGES; Jay Smith and Al O'Brien, WOPA, and many others.

Among the guests were Ted, Fred and Joe Sipiora, Singer One-Stop; Al Temaner, Little Al's All-Stop; Jim O'Dwyer, Music Box One Stop; as well as members of the press.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 28 without any changes on the part of THE CASH BOX.

Eileen Mack
WCFL—Chicago, Ill.
1. Skokiaan (Marterie/8ulawayo 8and)
2. High And The Mighty (Johnny Desmond)
3. If I Give My Heart To You (Denise Lor)
4. Girl That Got Away (Sinatra)
5. Sh-8oom (Crew Cuts)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. I Need You Now (E. Fisher)
8. Right Or Wrong (Nick Noble)
9. Napo!eon (Mitch Miller)
10. So 8lue (8etty Mattson)

Harry Nigocia
WJBW—New Orleans, La.
1. Chapel In The Moonlight (Kitty Kallen)
2. If I Give My Heart To You (Connee 8oswell)
3. High And The Mighty (Les 8axter)
4. Happy Days And Lonely Nights (Fontane Sisters)
5. Hey There (R. Clooney)
6. Thank You For Calling (Jo Stafford)
7. Little Shoemaker (Gaylords)
8. Green Years (Eddie Fisher)
9. Three Coins In The Fountain (Four Aces)
10. Joey (8etty Madigan)

Arty Kay
WVLK—Lexington, Ky.
1. Chapel In The Moonlight (Kitty Kallen)
2. Sh-8oom (Crew Cuts)
3. Little Shoemaker (Gaylords)
4. Goodnight Sweetheart (McGuire Sasters)
5. High And The Mighty (Les 8axter)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Hey There (R. Clooney)
8. Hernando's Hideaway (8leyer)
9. Crazy '8out You, 8aby (Crew Cuts)
10. This Ole House (R. Clooney)

Bill Phillips
WBAX—Wilkes-Barre, Pa.
1. Hernando's Hideaway (8leyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Sh-8oom (Crew Cuts)
4. Little Shoemaker (Hugo Winterhalter)
5. Thank You For Calling (Jo Stafford)
6. If I Give My Heart To You (Denise Lor)
7. Three Coins In The Fountain (Four Aces)
8. Chapel In The Moonlight (Kitty Kallen)
9. Goodnight Sweetheart (McGuire Sisters)
10. Happy Wanderer (Frank Weir)

Bud Davies
CKLW—Windsor, Ontario
1. Chapel In The Moonlight (Kitty Kallen)
2. Mood Indigo (N. Petty Trio)
3. If I Give My Heart To You (Connee 8oswell)
4. I Cried (Patti Page)
5. Cara Mia (David Whitfield)
6. It Shall Come To Pass (4 Aces)
7. Skokiaan (Materie/Four Lads)
8. They Were Doin' The Mambo (Vaughn Monoe)
9. Half As Lovely (F. Sinatra)
10. Veni—Vidi—Vici (Gaylords)

Nick Nickson
WBBF—Rochester, N. Y.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew Cuts)
3. High And The Mighty (Young)
4. Little Shoemaker (Gaylords)
5. Gal That Got Away (Sinatra)
6. Goodnight Sweetheart (McGuire Sisters)
7. I'm A Fool To Care (Paul-Ford)
8. Cinnamon Sinner (T. Bennett)
9. Chapel In The Moonlight (Kitty Kallen)
10. Magic Tango (Winterhalter)

Carroll Hardy
WKBW—Buffalo, N. Y.
1. Sh-Boom (Crew Cuts)
2. Hold My Hand (Don Cornell)
3. I'm A Fool To Care (Paul & Ford)
4. Go (Jerry Vale)
5. High And The Mighty (Young)
6. That's What I Like (D. Martin)
7. Chapel In The Moonlight (Kitty Kallen)
8. Shake, Rattle And Roll (8illy Haley)
9. I Understand Just How You Feel (June Valli)
10. Teenager (Dan Terry Orch.)

Gary Garrison
WARA—Attleboro, Mass.
1. Sh-8oom (Crew Cuts)
2. Little Shoemaker (Hugo Winterhalter)
3. High And The Mighty (Les 8axter)
4. Hey There (R. Clooney)
5. Wonderful (Georgie Shaw)
6. If I Give My Heart To You (Connee 8oswell)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. Skinnie Minnie (T. Brewer)
9. 8ettina (Hilltoppers)
10. Jus' For You (J. Valentine)

Bob Watson
WQXI—Atlanta, Ga.
1. High And The Mighty (Les 8axter)
2. Hey There (R. Clooney)
3. Sh-8oom (The Crew Cuts)
4. Little Things Mean A Lot (Kitty Kallen)
5. If I Give My Heart To You (Connee 8oswell)
6. Hernando's Hideaway (8leyer)
7. Cinnamon Sinner (T. 8ennett)
8. Chapel In The Moonlight (Kitty Kallen)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Three Coins In The Fountain (Four Aces)

Ed Meath
WHEC—Rochester, N. Y.
1. Sh-8oom (Crew Cuts)
2. Hey There (R. Clooney)
3. Joey (8etty Madigan)
4. Italian Huckle 8uck (Monte)
5. Chapel In The Moonlight (Kitty Kallen)
6. Three Coins In The Fountain (Four Aces)
7. Skokiaan (Bulawayo 8and)
8. Somebody Else's Love Song (Georgie Shaw)
9. To Every Girl, To Every Boy (Johnnie Ray)
10. I'm A Fool To Care (Paul & Ford)

Brad Sherman
WMID—Atlantic City, N. J.
1. Sh-8oom (Crew Cuts)
2. Hey There (R. Clooney)
3. Goodnight Sweetheart (McGuire Sisters)
4. High And The Mighty (Leroy Holmes)
5. If I Give My Heart To You (Denise Lor)
6. Chapel In The Moonlight (Kitty Kallen)
7. What A Dream (Patti Page)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Three Coins In The Fountain (Four Aces)
10. Little Things Mean A Lot (Kitty Kallen)

Del Clark
WJMR—New Orleans, La.
1. Sh-8oom (Crew Cuts)
2. Chapel In The Moonlight (Kitty Kallen)
3. High And The Mighty (Les 8axter)
4. Cinnamon Sinner (T. 8ennett)
5. Little Shoemaker (Gaylords)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Dream (Four Aces)
8. Hey There (R. Clooney)
9. If I Didn't Care (Hilltoppers)
10. Half As Lovely (F. Sinatra)

Ray Perkins
KIMN—Denver, Colo.
1. Sh-8oom (Crew Cuts)
2. High And The Mighty (Leroy Holmes)
3. Little Shoemaker (Gaylords)
4. Hey There (R. Clooney)
5. Hernando's Hideaway (8leyer)
6. Joey (Betty Madigan)
7. I Understand Just How You Feel (June Valli)
8. Little Things Mean A Lot (Kitty Kallen)
9. Chapel In The Moonlight (Kitty Kallen)
10. Sway (Eileen 8arton)

Gary Lesters
WVNJ—Newark, N. J.
1. Little Shoemaker (Gaylords)
2. Sh-Boom (Crew Cuts)
3. High And The Mighty (Leroy Holmes)
4. Hey There (R. Clooney)
5. Three Coins In The Fountain (Frank Sinatra)
6. Hernando's Hideaway (8leyer)
7. I'm A Fool To Care (Paul & Ford)
8. If You Love Me (Kay Starr)
9. Cinnamon Sinner (T. 8ennett)
10. They Were Doin' The Mambo (Vaughn Monroe)

Dick Gilbert
KTYL—Phoenix, Ariz.
1. Sway (Dean Martin)
2. I'm A Fool To Care (Paul-Ford)
3. High And The Mighty (Les 8axter)
4. I Spoke Too Soon (Crew-Cuts)
5. Little Shoemaker (Hugo Winterhalter)
6. Half As Lovely (F. Sinatra)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. The Happy Wanderer (Weir)
9. Hernando's Hideaway (Bleyer)
10. I Understand (June Valli)

Al Ross
WBAL—Baltimore, Md.
1. Sh-8oom (Crew Cuts)
2. Hernando's Hideaway (8leyer)
3. Never Was A Night So 8eautiful (Perry Como)
4. Little Things Mean A Lot (Kitty Kallen)
5. Little Shoemaker (Hugo Winterhalter)
6. Hey, There (R. Clooney)
7. Break My Heart Gently (Dorothy Collins)
8. Three Coins In The Fountain (Four Aces)
9. Sometimes I'm Happy (Honeydreamers)
10. Peddler Man (Dean Martin)

Al Stevens
WCBM—Baltimore, Md.
1. Hey There (R. Clooney)
2. Sh-8oom (Crew Cuts)
3. Three Coins In The Fountain (Four Aces)
4. Little Things Mean A Lot (Kitty Kallen)
5. Little Shoemaker (Hugo Winterhalter)
6. I Understand Just How You Feel (Four Tunes)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. The Happy Wanderer (Weir)
9. Hernando's Hideaway (8leyer)
10. Skokiaan (8ulawayo 8and)

Gene DeGraide & Art Kershaw
WJAR—Providence, R. I.
1. Sh-8oom (Crew Cuts)
2. Goodnight Sweetheart (McGuire Sisters)
3. Hey There (R. Clooney)
4. Hernando's Hideaway (Richard Hayman)
5. Little Things Mean A Lot (Kitty Kallen)
6. High And The Mighty (Young)
7. Who's Afraid (Alan Dean)
8. In My Own Quiet Way (Julius La Rosa)
9. Sway (Eileen Barton)
10. Three Coins In The Fountain (Frank Sinatra)

Johnny Fairchild
WORZ—Orlando, Fla.
1. Joey (8etty Madigan)
2. Sway (Eileen 8arton)
3. Sh-8oom (Crew Cuts)
4. High And The Mighty (Kallen)
5. Little Things Mean A Lot (Kitty Kallen)
6. Green Years (Eddie Fisher)
7. Cara Mia (David Whitfield)
8. Chapel In The Moonlight (Four Knights)
9. Three Coins In The Fountain (Four Aces)
10. Hernando's Hideaway (8leyer)

Lou Barile
WKAL—Rome, N. Y.
1. I'm A Fool To Care (Paul & Ford)
2. Little Shoemaker (Gaylords)
3. Chapel In The Moonlight (Kitty Kallen)
4. Sh-Boom (Crew Cuts)
5. Give Me Your Word (T. Ernie)
6. High And The Mighty (Les 8axter)
7. Hey There (R. Clooney)
8. Take Me Back Again (8ennett)
9. If I Give My Heart To You (Doris Day)
10. Italian Huckle 8uck (Monte)

Frank Pollack
KOOL—Phoenix, Ariz.
1. Hey There (Sammy Davis, Jr.)
2. High And The Mighty (Les 8axter)
3. Half As Lovely (F. Sinatra)
4. I Cried (Patti Page)
5. Money 8urns A Hole In My Pocket (Dean Martin)
6. Heaven Was Never Like This (Eddie Fisher)
7. Skokiaan (Ralph Marterie)
8. Joey (Jeri Southern)
9. Smile (Nat "King" Cole)
10. In A Garden Of Roses (Joni James)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

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Dave Teig
WILK—Wilkes-Barre, Pa.
1. Sh-8oom (Crew Cuts)
2. If I Give My Heart To You (Denise Lor)
3. Cara Mia (David Whitfield)
4. Hey There (R. Clooney)
5. High And The Mighty (Holmes-Hayman)
6. Penn State Hop (L. Vincent)
7. In A Garden Of Roses (Joni James)
8. Chapel In The Moonlight (Kitty Kallen)
9. Whispering (Paul Whiteman)
10. Skokiaan (8ulawayo 8and)

Andy Bell
KSKY—Dallas, Tex.
1. Hey There (R. Clooney)
2. Sh-8oom (Crew Cuts)
3. High And The Mighty (Les 8axter)
4. Little Things Mean A Lot (Kitty Kallen)
5. If I Give My Heart To You (Connee 8oswell)
6. Sway (Dean Martin)
7. Chapel In The Moonlight (Kitty Kallen)
8. I Understand Just How You Feel (Four Tunes)
9. Three Coins In The Fountain (Four Aces)
10. Little Shoemaker (Gaylords)

Robin Seymour
WKMH—Dearborn, Mich.
1. Mood Indigo (N. Petty Trio)
2. If I Give My Heart To You (Day-8oswell-Lor)
3. Skokiaan (Marterie-Four Lads)
4. Sh-8oom (Crew Cuts)
5. Why Should I Love You (Harptones-Four Lads)
6. High And The Mighty (Desmond-8axter)
7. I Cried (Patti Page)
8. St. Louis 8lues Mambo (Richard Maltby)
9. Heaven Was Never Like This (Eddie Fisher)
10. Ebb Tide (Roy Hamilton)

Don Bell
KRNT—Des Moines, Iowa
1. Sh-8oom (Crew Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Little Shoemaker (Gaylords)
4. Crazy 'Bout You, 8aby (Crew Cuts)
5. Hey There (R. Clooney)
6. Hernando's Hideaway (8leyer)
7. Three Coins In The Fountain (Four Aces)
8. High And The Mighty (Les 8axter)
9. Goodnight Sweetheart (McGuire Sisters)
10. I Understand Just How You Feel (June Valli)

Sandy Singer
KCRI—Cedar Rapids, Iowa
1. Sh-8oom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. The High And The Mighty (Les Baxter)
4. Green Years (Eddie Fisher)
5. Hey, There (R. Clooney)
6. Right Or Wrong (Nick Noble)
7. Period (Four Knights)
8. Sway (Dean Martin)
9. Skokiaan (Ralph Marterie)
10. Three Coins In The Fountain (Four Aces)

Allan Berg
KRKD—Los Angeles, Calif.
1. The High And The Mighty (Holmes-Hayman)
2. Hey, There (R. Clooney)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. Hernando's Hideaway (8leyer)
5. I'm A Fool To Care (Les Paul-Mary Ford)
6. I Cried (Patti Page)
7. Italian Huckle 8uck (Monte)
8. Skokiaan (8ulawayo Band/Four Lads)
9. Goodnight Sweetheart (Gale)
10. Joey (8etty Madigan)

Len Ross
KBMI—Henderson, Nev.
1. Sh-8oom (Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. High And The Mighty (Leroy Holmes)
4. Little Shoemaker (Gaylords)
5. Three Coins In The Fountain (Four Aces)
6. Little Things Mean A Lot (Kitty Kallen)
7. Hey There (R. Clooney)
8. Goodnight Sweetheart (Gale)
9. If I Give My Heart To You (Connee Boswell)
10. Sway (Dean Martin)

Art Roberts
KXLW—St. Louis, Mo.
1. Sh-8oom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. Hey There (R. Clooney)
4. Heaven Was Never Like This (Eddie Fisher)
5. What A Dream (Patti Page)
6. Thank You For Calling (Jo Stafford)
7. Chapel In The Moonlight (Kitty Kallen)
8. High And The Mighty (Leroy Holmes)
9. Magic Tango (Winterhalter)
10. I Need You Now (E. Fisher)

Jack Karey
WCFL—Chicago, Ill.
1. If I Give My Heart To You (Denise Lor)
2. Half As Lovely (F. Sinatra)
3. Sh-8oom (Crew Cuts)
4. Hey There (R. Clooney)
5. High And The Mighty (Johnny Desmond
6. Skokiaan (Marterie-8ulawayo 8and)
7. Right Or Wrong (N. Noble)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. In My Own Quiet Way (Julius La Rosa)
10. St. Louis 8lues Mambo (Richard Maltby)

Bill Burns
WQAM—Miami, Fla.
1. Sh-8oom (Crew Cuts)
2. Little Shoemaker (Gaylords)
3. High And The Mighty (Holmes-Young)
4. Skokiaan (Bulawavo 8and)
5. What A Dream (Patti Page)
6. Three Coins In The Fountain (Four Aces)
7. Little Things Mean A Lot (Kitty Kallen)
8. Chapel In The Moonlight (Kitty Kallen)
9. Hey There (R. Clooney)
10. Goodnight Sweetheart (McGuire Sisters)

Jim Ameche
KLAC—Hollywood, Calif.
1. Little Shoemaker (Gaylords)
2. If I Give My Heart to You (Connee 8oswell)
3. Three Coins In The Fountain (Four Aces)
4. Little Things Mean A Lot (Kitty Kallen)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. High And The Mighty (Les 8axter)
7. Chapel In The Moonlight (Kitty Kallen)
8. In A Garden Of Roses (Joni James)
9. Hold My Hand (Don Cornell)
10. Hey There (R. Clooney)

Sherm Feller
WVDA—Boston, Mass.
1. I'm A Fool To Care (Paul & Ford)
2. Doin' The Mambo (Monroe)
3. How Blue (Mills Brothers)
4. Magic Tango (Winterhalter)
5. The High And The Mighty (Hayman-Holmes)
6. What A Dream (Ruth 8rown)
7. Somebody Goofed (F. Martin)
8. If I Give My Heart To You (Connee Boswell)
9. Make Her Mine (Nat Cole)
10. Hey, There (R. Clooney)

John Gale
WGRC—Louisville, Ky.
1. Cinnamon Sinner (T. Bennett)
2. Some Day (Frankie Laine)
3. I'm No Gonna Say (Ponnie Gaylord)
4. If I Give My Heart To You (Connee 8oswell)
5. I Need You Now (E. Fisher)
6. When (Al Martino)
7. Skokiaan (Ralph Marterie)
8. I Cried (Patti Page)
9. Honey Love (Drifters)
10. Hey There (Sammy Davis, Jr.)

Johnny Morris
KSTP—St. Paul, Minn.
1. Sh-8oom (Crew Cuts)
2. Hey There (R. Clooney)
3. Little Shoemaker (Gaylords)
4. High And The Mighty (Leroy Holmes)
5. Hernando's Hideaway (8leyer)
6. This Ole House (R. Clooney)
7. Skokiaan (Four Lads)
8. Happy Days And Lonely Nights (Fontane Sisters)
9. If I Give My Heart To You (Connee 8oswell)
10. Chapel in The Moonlight (Kitty Kallen)

Ed Bonner
KXOK—St. Louis, Mo.
1. Hey There (R. Clooney)
2. Heaven Was Never Like This (Eddie Fisher)
3. Chapel In The Moonlight (Kitty Kallen)
4. Sh-8oom (Crew Cuts)
5. I Spoke Too Soon (Crew Cuts)
6. I'm A Fool To Care (Paul & Ford)
7. Little Shoemaker (Gaylords)
8. High And The Mighty (Johnny Desmond)
9. Hold My Hand (Don Cornell)
10. Half As Lovely (F. Sinatra)

Jack White
KBOL—Boulder, Colo.
1. Sh-8oom (Crew Cuts)
2. Hey There (R. Clooney)
3. I'm A Fool To Care (Paul & Ford)
4. Sway (Dean Martin)
5. Chapel In The Moonlight (Kitty Kallen)
6. High And The Mighty (Les 8axter)
7. Goodnight Sweetheart (McGuire Sisters)
8. Little Things Mean A Lot (Kitty Kallen)
9. They Were Doin The Mambo (Vaughn Monroe)
10. Italian Huckle 8uck (Monte)

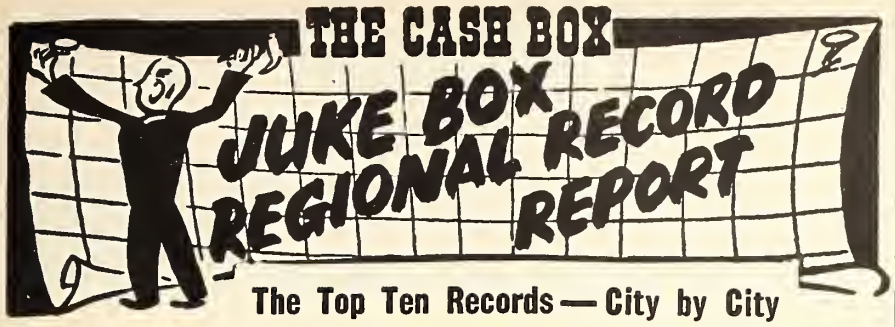
Sam Bradley
KUDL—Kansas City, Mo.
1. Sh-8oom (Crew Cuts)
2. Little Things Mean A Lot (Kitty Kallen)
3. Little Shoemaker (Gaylords)
4. Hey There (R. Clooney)
5. Three Coins In The Fountain (Four Aces)
6. Chapel In The Moonlight (Kitty Kallen)
7. High And The Mighty (Les 8axter)
8. I Need You Now (E. Fisher)
9. Goodnight Sweetheart (Gale)
10. If I Give My Heart To You (Dinah Shore)

Wally Nelskog
KJR—Seattle, Wash.
1. Meque Meque (Gaylords)
2. This Ole House (R. Clooney)
3. Chapel In The Moonlight (Kitty Kallen)
4. Little Shoemaker (Gaylords)
5. I Spoke Too Soon (Crew Cuts)
6. Let's Walk And Talk (Ames 8ros.)
7. I'm A Fool To Care (Paul & Ford)
8. High And The Mighty (Desmond-Young)
9. Cinnamon Sinner (T. 8ennett)
10. Goodnight Sweetheart (McGuire Sisters)

Jay Michael
WCAE—Pittsburgh, Pa.
1. Skokiaan (Four Lads)
2. Hey There (R. Clooney)
3. Sh-8oom (Crew Cuts)
4. High And The Mighty (Leroy Holmes)
5. Little Shoemaker (Gaylords)
6. Skokiaan (Ralph Marterie)
7. Moonlight And Roses (3 Suns)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. I Cried (Patti Page)
10. Why Should I Love You (Harptones)

John Michaels
WOKY—Milwaukee, Wis.
1. Sh-Boom (Crew Cuts)
2. Chapel In The Moonlight (Kitty Kallen)
3. Hey, There (R. Clooney)
4. Honey Love (8unny Paul)
5. Angels In The Sky (T. Martin)
6. Riot In Cell 8lock # 9 (Vicki Young)
7. Skokiaan (Four Lads)
8. Desire (Jack Richards & Marksmen)
9. Mecque Mecque (Gaylords)
10. I'm A Fool To Care (Paul & Ford)

Dick Piper
WKBR—Manchester, N. H.
1. Sh-8oom (Chords)
2. Little Shoemaker (Gaylords)
3. Cinnamon Sinner (T. 8ennett)
4. Joey (8etty Madigan)
5. Chapel In The Moonlight (Four Knights)
6. Little Things Mean A Lot (Kitty Kallen)
7. Yearning (Georgie Shaw)
8. Rain, Rain, Rain (Laine/Four Lads)
9. In A Garden Of Roses (Joni James)
10. If I Give My Heart To You (Connee 8oswell)



The Top Ten Records — City by City

New York, N. Y.
1. Sh-Boom (Crew-Cuts)
2. Hey There (Clooney/Davis, Jr.)
3. Little Shoemaker (Gaylords)
4. High And The Mighty (LeRoy Holmes)
5. Chapel In The Moonlight (Kitty Kallen)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Hernando's Hideaway (Bleyer)
8. Little Things Mean A Lot (Kitty Kallen)
9. Sway (Dean Martin)
10. Three Coins In The Fountain (Four Aces)

Chicago, Ill.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. High And The Mighty (Johnny Desmond)
5. Chapel In The Moonlight (Kitty Kallen)
6. Skokiaan (Bulawayo/Marterie)
7. I Cried/What A Dream (Patti Page)
8. Little Shoemaker (Gaylords)
9. Goodnight Sweetheart (McGuire Sisters)
10. Sway (Dean Martin)

Los Angeles, Calif.
1. Sh-Boom (Crew-Cuts)
2. Little Shoemaker (Gaylords)
3. Hey There (Clooney/Davis, Jr.)
4. Little Things Mean A Lot (Kitty Kallen)
5. High And The Mighty (Victor Young)
6. Hernando's Hideaway (Bleyer)
7. Chapel In The Moonlight (Kitty Kallen)
8. Three Coins In The Fountain (Four Aces)
9. Sway (Dean Martin)
10. They Were Doin' The Mambo (Vaughn Monroe)

Portland, Ore.
1. Sh-Boom (Crew-Cuts)
2. Little Shoemaker (Gaylords)
3. The Happy Wanderer (Weir)
4. Little Things Mean A Lot (Kitty Kallen)
5. Hernando's Hideaway (Bleyer)
6. Three Coins In The Fountain (Four Aces)
7. I Understand Just How You Feel (Four Tunes)
8. Magic Tango (Winterhalter)
9. I'm A Fool To Care (Paul & Ford)
10. Goodnight Sweetheart (McGuire Sisters)

Wichita, Kan.
1. Sh-Boom (Crew-Cuts)
2. I'm A Fool To Care (Paul & Ford)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hey There (R. Clooney)
5. This O'e House (R. Clooney)
6. Little Shoemaker (Gaylords)
7. Hernando's Hideaway (Bleyer)
8. Goodnight Sweetheart (McGuire Sisters)
9. I Understand Just How You Feel (June Valli)
10. Thank You For Calling (Jo Stafford)

Atlanta, Ga.
1. Hey There (R. Clooney)
2. Sh-Boom (Chords/Crew-Cuts)
3. Goodnight Sweetheart (McGuire Sisters)
4. Hernando's Hideaway (Bleyer)
5. High And The Mighty (Holmes/Young)
6. Chapel In The Moonlight (Kitty Kallen)
7. Three Coins In The Fountain (Four Aces)
8. Little Things Mean A Lot (Kitty Kallen)
9. Little Shoemaker (Gaylords)
10. Hold My Hand (Don Cornell)

Philadelphia, Pa.
1. Hey There (Clooney/Davis, Jr.)
2. Chapel In The Moonlight (Kitty Kallen)
3. Sh-Boom (Chords/Crew-Cuts)
4. Little Shoemaker (Gaylords)
5. Hernando's Hideaway (Bleyer)
6. If I Give My Heart To You (Denise Lor)
7. High And The Mighty (LeRoy Holmes)
8. I Cried (Patti Page)
9. Muskrat Ramble (Matys Bros.)
10. Three Coins In The Fountain (Four Aces)

Detroit, Mich.
1. Hev There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. Chapel In The Moonlight (Kitty Kallen)
4. Little Shoemaker (Gaylords)
5. Mood Indigo (Norman Petty Trio)
6. Skokiaan (Marterie/Bulawayo)
7. Cara Mia (David Whitfield)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. What A Dream (Patti Page)
10. High And The Mighty (Young/Baxter)

Cleveland, Ohio
1. Little Shoemaker (Gaylords)
2. Shake, Rattle And Roll (Bill Haley)
3. Chapel In The Moonlight (Kitty Kallen)
4. Hey There (R. Clooney)
5. Sh-Boom (Crew-Cuts)
6. Unforgettable (Dick Hyman)
7. Skokiaan (Marterie/Bulawayo/Lads)
8. Dream (Four Aces)
9. Cara Mia (David Whitfield)
10. High And The Mighty (LeRoy Holmes)

San Francisco, Calif.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords)
3. Hernando's Hideaway (Bleyer)
4. Sh-Boom (Crew-Cuts/Chords)
5. High And The Mighty (LeRoy Holmes)
6. Little Things Mean A Lot (Kitty Kallen)
7. Chapel In The Moonlight (Kitty Kallen)
8. Happy Wanderer (Frank Weir)
9. Goodnight Sweetheart (McGuire Sisters)
10. I'm A Fool To Care (Paul & Ford)

Oklahoma City, Okla.
1. Sh-Boom (Crew-Cuts/Chords)
2. Little Shoemaker (Gaylords)
3. Goodnight Sweetheart (Gale/McGuires)
4. This Ole House (R. Clooney)
5. Chapel In The Moonlight (Kitty Kallen)
6. Hey There (R. Clooney)
7. High And The Mighty (Baxter/Young)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Three Coins In The Fountain (Four Aces)
10. Sway (Dean Martin)

Pittsburgh, Pa.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords/Winterhalter)
3. Cinnamon Sinner (T. Bennett)
4. Sh-Boom (Crew-Cuts)
5. High And The Mighty (LeRoy Holmes)
6. Skokiaan (Marterie)
7. Moonlight And Roses (Three Suns)
8. Chapel In The Moonlight (Kitty Kallen)
9. If I Didn't Care (Hilltoppers)
10. Heaven Was Never Like This (Eddie Fisher)

St. Louis, Mo.
1. Hey There (R. Clooney)
2. Sh-Boom (Crew-Cuts)
3. Little Shoemaker (Gaylords)
4. Chapel In The Moonlight (Kitty Kallen)
5. High And The Mighty (Desmond/Baxter)
6. What A Dream (Patti Page)
7. Goodnight Sweetheart (McGuire Sisters)
8. Skokiaan (Marterie/Anthony)
9. I Need You Now (E. Fisher)
10. Honey Love (Bunny Paul)

Washington, D. C.
1. Sh-Boom (Crew-Cuts)
2. Hey There (R. Clooney)
3. Little Shoemaker (Gaylords)
4. Hernando's Hideaway (Bleyer)
5. Goodnight Sweetheart (McGuire Sisters)
6. High And The Mighty (LeRoy Holmes)
7. Skokiaan (Marterie)
8. Little Things Mean A Lot (Kitty Kallen)
9. This Ole House (R. Clooney)
10. Cinnamon Sinner (T. Bennett)

Raleigh, N. C.
1. Sh-Boom (Crew-Cuts)
2. Little Shoemaker (Gaylords)
3. High And The Mighty (Baxter/Young)
4. Hernando's Hideaway (Bleyer)
5. Hey There (R. Clooney)
6. Chapel In The Moonlight (Kitty Kallen)
7. Skokiaan (Marterie)
8. This Ole House (R. Clooney)
9. Hold My Hand (Cornell)
10. Little Things Mean A Lot (Kitty Kallen)

Boston, Mass.
1. Chapel In The Moonlight (Kitty Kallen)
2. High And The Mighty (LeRoy Holmes)
3. Hey There (R. Clooney)
4. I'm A Fool To Care (Paul & Ford)
5. Dream (Four Aces)
6. What A Dream (Patti Page)
7. Little Things Mean A Lot (Kitty Kallen)
8. Sh-Boom (Crew-Cuts)
9. Little Shoemaker (Gaylords)
10. I Need You Now (E. Fisher)

Minneapolis, Minn.
1. Sh-Boom (Crew-Cuts)
2. Little Shoemaker (Gaylords)
3. Chapel In The Moonlight (Kitty Kallen)
4. Hey There (R. Clooney)
5. Whispering (Paul Whiteman)
6. Goodnight Sweetheart (McGuire Sisters)
7. Gilly Gilly Ossnefeffer (Four Lads)
8. Skokiaan (Bulawayo Band)
9. If I Didn't Care (Hilltoppers)
10. They Were Doin' The Mambo (Vaughn Monroe)

New Orleans, La.
1. Sh-Boom (Chords/Crew-Cuts)
2. Chapel In The Moonlight (Kitty Kallen)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. Hernando's Hideaway (Bleyer)
5. Little Things Mean A Lot (Kitty Kallen)
6. Little Shoemaker (Gaylords)
7. I'm A Fool To Care (Paul & Ford)
8. Hey There (R. Clooney)
9. This Ole House (R. Clooney)
10. Three Coins In The Fountain (Four Aces)

Miami, Fla.
1. Sh-Boom (Crew-Cuts)
2. Goodnight Sweetheart (McGuire Sisters)
3. Hey There (R. Clooney)
4. Little Shoemaker (Gaylords)
5. I'm A Fool To Care (Gaylords)
6. High And The Mighty (Victorr Young)
7. Rock Around The Clock (Bill Haley)
8. Little Things Mean A Lot (Kitty Kallen)
9. Three Coins In The Fountain (Four Aces)
10. Chapel In The Moonlight (Kitty Kallen)

Richmond, Va.
1. Sh-Boom (Crew-Cuts)
2. High And The Mighty (Young/Holmes)
3. Three Coins In The Fountain (Four Aces)
4. Hey There (R. Clooney)
5. Little Things Mean A Lot (Kitty Kallen)
6. Hold My Hand (Don Cornell)
7. Crazy 'Bout You, Baby (Crew-Cuts)
8. Little Shoemaker (Gaylords)
9. I'm A Fool To Care (!Paul & Ford)
10. Chapel in The Moonlight (Kitty Kallen)

Shoals, Ind.
1. Little Shoemaker (Winterhalter)
2. Sh-Boom (Crew-Cuts)
3. Goodnight Sweetheart (Sunny Gale)
4. Hey There (R. Clooney)
5. I Understand Just How You Feel (Four Tunes)
6. This Ole House (R. Clooney)
7. High And The Mighty (Les Baxter)
8. Hernando's Hideaway (Guy Lombardo)
9. Little Things Mean A Lot (Kitty Kallen)
10. Three Coins In The Fountain (Four Aces)

Chi Fete For 4 Aces

CHICAGO—Decca Record Distribs, this city, represented by Selman Schulz, Al Chapman, Ray Ludtke and Margaret Kraft, hosted cocktail party this past Wednesday (8/25) for The Four Aces, currently appearing at the Chicago Theatre.

Since the group is doing six shows daily, party was held right in the theatre, in the old WIBO studio, formerly a strong attraction for people who wanted to know how a radio show was run, back in the days when the Chicago Theatre was newly built.

The Aces had to leave once during the affair to go on stage but returned to visit with the many people who came to see them. Among the radio personnel who attended were: Howard Miller, WIND; Jim Lounsbury, WGN; Estelle Barnes, WGN; Stan Dale, WJJD; Jeannine Spangler, WJJD; Myron Schulz, WAAF; Sig Sackowicz, WAIT; Jack Leadinghouse, WJOB, and others.

Other guests included RCA's June Valli; Larry Newton, Derby diskery prexy with one of his new vocalists, Jeff Mason; Morry Goldman of James H. Martin, Inc.; Ralph Marterie, Mercury's ace trumpet man, with Mercury's promotion gal, Bonnie Kroll; and many, many others.

All came to pay their respects to Al, Lou, Dave and Sod, as well as their gracious and popular manager Herb Kessler. Their current release, "Dream" b/w "It Shall Come To Pass" is moving rapidly here.

Al Morgan Hurt In Chicago Auto Accident

CHICAGO—Al Morgan was hurt in an auto accident here last Sunday morning. His car was almost completely demolished.

Morgan is in Swedish Covenant Hospital in Chicago with a broken left collar-bone and lacerations of the head.

The accident happened at 3:30 a. m. as Morgan was returning home alone in his car from his engagement at the Preview on the northwest side of the city.

Doctors claim Morgan will not be able to return to his job for at least a week or two, and that his left arm will have to remain taped for six weeks.

Set Fisher Golf Tourney

NEW YORK—Preparations are being made for the forthcoming Eddie Fisher Golf Tournament to be held at Grossinger's Hotel and Country Club on Monday and Tuesday, September 13 and 14. This is the second annual Grossinger affair hosted by Fisher. Last year's event drew tremendous raves from all who attended.

Contact men, publishers, songwriters and recording officials will comprise the majority of the guests who will attend this year.

Jerry Simon On Leave

NEW YORK—Jerry Simon, former New York disk promotion man, who entered the Army last June, was home on leave this week after finishing his basic training. Simon handled the promotion for Doris Day and other artists in this area before he was drafted.

Jubilee Sponsors Contest For Four Tunes Disk

NEW YORK—Jubilee Records has begun promotion of The Four Tunes' latest recording "The Greatest Feeling In The World" in a contest starting September 7. The contest, which will be run through participating disk jockeys, will employ the use of a letter, in which listeners will write in to their disk jockeys, in 25 words or less, what they think is "The Greatest Feeling In The World."

Prizes, including Hi-Fi radio-victrolas, Helbros wrist watches, Jacques Kriesler identification bracelets and autographed copies of the recording will be given to winners and runners up.

The contest, which closes October 7, will have Bob Austin of The Cash Box Magazine, Mike Gross of Variety, Ted Green of Radio Daily, and Joe Martin of Billboard magazine, acting as judges.

Connee Boswell Donates Royalties To Polio Fund

NEW YORK—Connee Boswell was featured on CBS-TV's "Strike It Rich" show last Wednesday, as a helping hand. Having been stricken by polio herself years ago, she announced that she would donate all her royalties, up to 100,000 records, from her current hot Decca release "If I Give My Heart To You," to the National Polio Foundation.

New Bethlehem Branch

NEW YORK—Jim Bright, Bethlehem Records exec, announced this week that the firm is opening another branch. It will be located in Pittsburgh, Pa. and will be headed by Sid Dickler. Bethlehem recently opened a branch in New York.

The diskery is making headway in its move to build a jazz LP catalog.

Mercury Signs Garner

NEW YORK—Topping his widely-diffused recording background, pianist Erroll Garner has signed an exclusive contract with Mercury Records.

Garner cut his first date for Mercury in Chicago last week. He waxed two complete 12" lp's, plus several single sides. His first Mercury single will be issued on August 30th.

ATT: DJ's—IT'S NEW!
The EKKO DOUBLE
Two complete numbers on 1 78 rpm side
by Jack Marshall
EK. 105-106 EKKO RECORDS
4949 Hollywood Blvd., Hollywood, Calif.

new BIG HITS!
BUICK 59
Doo 347
HEY SENORITA
Doo 348
DOOTONE RECORDS
9512 SOUTH CENTRAL AVE LOS ANGELES 2, CALIF

THE CASH BOX
The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Best Selling Records
FROM MORE THAN 15,000 RETAIL OUTLETS!

Comprising **100** Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BT—Bethlehem
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
GR—Groove
IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MJ—Major
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TN—Tennessee
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Jay
"X"—Label "X"
ZO—Zodiac

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Sept. 4 Aug. 28

1—Sh-Boom
92.7 127.8
BE-1051 (45-1051)—BARRY FRANK & FOUR BELLS
Crazy 'Bout You Baby
CO-21283 (4-21283)—LEON McAULIFFE
Smooth Sailing
CR-61212 (9-61212)—BILLY WILLIAMS QT.
Whenever, Wherever
★CT-104 (45-104)—THE CHORDS
Little Maiden
★ME-70404 (70404x45)—CREW-CUTS
I Spoke Too Soon
VI-20-5799 (47-5799)—BOBBY WILLIAMSON
Love March

2—Hey There
82.4 92.9
★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House
CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway
★DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved
EP-9049 (4-9049)—DOLORES HAWKINS
Hernando's Hideaway

3—The Little Shoemaker
78.6 96.5
CA-2862 (F-2862)—TEXTOR SINGERS
Sobbin' Women
KI-1371 (45-1371)—PETULA CLARK
Helpless
LO-1482 (45-1482)—FRANK WEIR
The Never Never Land
★ME-70403 (70403x45)—GAYLORDS
Mecque, Mecque
★VI-20-5769 (47-5769)—HUGO WINTERHALTER
The Magic Tango

4—The High And The Mighty
74.1 82.7
BE-1053 (45-1053)—TOMMY & JIMMY DORSEY
The Man That Got Away
★CA-2845 (F-2845)—LES BAXTER O.
More Love Than Your Love
CO-40298 (4-40298)—HARRY JAMES
Still You'd Break My Heart
CR-61205 (9-61205)—GEORGIE AULD O.
Sneaky Pete
CR-61211 (9-61211)—DIMITRI TIOMKIN O.
Dial 'M' For Murder
★CR-61232 (9-61232)—JOHNNY DESMOND
Got No Time
★DE-29203 (9-29203)—VICTOR YOUNG O.
Moonlight And Roses
ME-70426 (70426x45)—RICHARD HAYMAN
★MG-11761 (K-11761)—LeROY HOLMES O.
Lisa
TI-10-229 (45-229)—JOE LOCO
Skokiaan
VI-20-5834 (47-5834)—LEO DIAMOND
Lisbon
VI-20-5839 (47-5839)—PEREZ PRADO
Skokiaan

5—Little Things Mean A Lot
56.6 54.6
BE-1046 (45-1046)—HELEN FORREST
If You Love Me
CR-61180 (9-61180)—DICK JACOBS O.
Hitch-Hike To The Stars
★DE-29037 (9-29037)—KITTY KALLEN
I Don't Think You Love Me Anymore
GR-0022 (4G-0022)—BERTICE READING
I Wash My Hands

Sept. 4 Aug. 28

KI-1368 (45-1368)—DOMINOES
I Really Don't Want To Know

6—Skokiaan
42.3 32.8
BE-1060 (45-1060)—EIGHT BELLS
Dream
CA-2896 (F-2896)—RAY ANTHONY
Say Hey
★CO-40306 (4-40306)—FOUR LADS
Why Should I Love You
DE-29256 (9-29256)—LOUIS ARMSTRONG
Skokiaan (Pt. 2)
★LO-1491 (45-1491)—BULAWAYO SWEET RHYTHM BAND
In The Mood
★ME-70432 (70432 x 45)—RALPH MARTERIE
Lollipop
TI-10-229 (45-229)—JOE LOCO
The High And The Mighty
VI-20-5839 (47-5839)—PEREZ PRADO
The High And The Mighty

7—In The Chapel In The Moonlight
37.8 62.1
CA-2846 (F-2846)—NELSON RIDDLE
Shadow Waltz
CA-2859 (F-2859)—FARON YOUNG
A Place For Girls Like You
CA-2894 (F-2894)—FOUR KNIGHTS
Easy Street
CO-40271 (4-40271)—MARINERS
Oh, Mo'nah
CO-40283 (4-40283)—BELMONTE O.
Don't Worry 'Bout Me
CO-40303 (4-40303)—KEN GRIFFIN
Our Favorite Waltz
★DE-29130 (9-29130)—KITTY KALLEN
Take Everything But You
DE-29168 (9-29168)—REX ALLEN
Chapel Of Memories
JU-5154 (45-5154)—ORIOLES
Thank The Lord
VI-20-5803 (47-5803)—RALPH FLANAGAN
Out Of The Bushes
VI-20-5798 (47-5798)—DARRELL GLENN
Once And Only Once

8—Hernando's Hideaway
37.0 32.0
BE-1047 (45-1047)—"SAM"
Don't Worry 'Bout Me
CA-2840 (F-2840)—BILLY MAY
Anything Can Happen Mambo
DE-29173 (9-29173)—GUY LOMBARDO O.
Vas Villst Du Haben?
DE-29186 (9-29186)—ETHEL SMITH
Three Coins In The Fountain
★CD-1241 (45-1241)—ARCHIE BLEYER
S'il Vous Plait
CO-40224 (4-40224)—JOHNNIE RAY
Hey There
EP-9049 (4-9049)—DOLORES HAWKINS
Hey There
ME-70387 (70387x45)—RICHARD HAYMAN O.
The Cuddle
VI-20-5759 (47-5759)—TITO RODRIGUEZ O.
A Little Bit Of Mambo

9—Three Coins In The Fountain
36.3 24.9
BE-1044 (45-1044)—TOMMY & JIMMY DORSEY
Little Girl
CA-2816 (F-2816)—FRANK SINATRA
Rain
CD-1240 (45-1240)—JULIUS LA ROSA
Me Gotta Have You

Sept. 4 Aug. 28

CO-40225 (4-40225)—TONI ARDEN
Rolling Sea
CO-40301 (4-40301)—WINGY MANONE
Isle Of Capri
★DE-29123 (9-29123)—FOUR ACES
Wedding Bells
DE-29186 (9-29186)—ETHEL SMITH
Hernando's Hideaway
MG-11724 (K-11724)—MARTI STEVENS
Why Didn't You Tell Me
VI-20-5755 (47-5755)—DINAH SHORE
Pakistan

10—Goodnight Sweetheart, Goodnight
35.5 31.2
BE-1057 (45-1057)—SONG SINGERS
They Were Doin' The Mambo
CA-2800 (F-2800)—ELLA MAE MORSE
Happy Habit
★CR-61187 (9-61187)—McGUIRE SISTERS
Heavenly Feeling
JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS
Love-Me-Boy
★VI-20-5746 (47-5746)—SUNNY GALE
Call Off The Wedding
VI-20-5775 (47-5775)—JOHNNIE & JACK
Honey, I Need You
VJ-107 (45-107)—THE SPANIELS
You Don't Move

11—The Happy Wanderer
33.2 24.5
BE-1045 (45-1045)—BOB CROSBY
Steam Heat
CA-2788 (F-2788)—TOMMY LEONETTI
I Went Out Of My Way
CD-1238 (45-1238)—ALFRED DRAKE
Destiny's Darling
DE-29128 (9-29128)—LOUIS PRIMA
Until Sunrise
DE-29193 (9-29193)—OBENKIRCHEN CHOIR
Evensong
★LO-1448 (45-1448)—FRANK WEIR O.
From Your Lips
VI-20-5715 (47-5715)—HENRI RENE O
My Impossible Love

12—They Were Doin' The Mambo
23.4 32.4
BE-1057 (45-1057)—T. STEWART & SONG SINGERS
Goodnight Sweetheart, Goodnight
CR-61222 (9-61222)—LES BROWN O.
The Man That Got Away
DE-29202 (9-29202)—TEX WILLIAMS
That's The Good Lord Sayin'
ME-70401 (70401x45)—BOBBY WAYNE
A String Of Broken Hearts
★VI-20-5767 (47-5767)—VAUGHN MONROE
Mister Sandman

13—I'm A Fool To Care
21.0 20.1
BE-1056 (45-1056)—CHARLIE DE FORREST
If I Didn't Care
★CA-2839 (F-2839)—LES PAUL & MARY FORD
Auctianeer

14—I Cried
20.4 19.3
CA-2861 (F-2861)—TOMMY LEONETTI
Now

Sept. 4 Aug. 28

GR-61203 (9-61203)—BILLY DUKE
Love Ya, Love Ya, Love Ya
DE-29194 (9-29194)—SAVANNAH CHURCHILL
My Memories Of You
★ME-70416 (70416x45)—PATTI PAGE
What A Dream

15—I Understand Just How You Feel
19.6 12.2
CH-4858 (45-4858)—JACK FORD
That's All You Gotta Do
★JU-5132 (45-5132)—FOUR TUNES
Sugar Lump
★VI-20-5740 (47-5740)—JUNE VALLI
Love, Tears And Kisses

16—Dream
18.9 9.4
BE-1060 (45-1060)—EIGHT BELLS
Skokiaan
CR-61156 (9-61156)—LES BROWN O.
A Million Dreams Ago
★DE-29217 (9-29217)—FOUR ACES
It Shall Come To Pass
ME-70439 (70439 x 45)—DINAH WASHINGTON
I Don't Hurt Anymore

17—If I Give My Heart To You
18.1 8.4
BE-1059 (45-1059)—BARRY FRANK
Smile
CA-2868 (F-2868)—MONICA LEWIS
When You're Near
★CO-40300 (4-40300)—DORIS DAY
Anyone Can Fall In Love
CR-61236 (9-61236)—BUDDY GRECO
★DE-29148 (9-29148)—CONNEE BOSWELL
Tennessee
JZ-768 (45-768)—FOUR BOYS
Stop It—Quit It
MG-11776 (K-11776)—WRIGHT BROS.
Lonesome
★MJ-27 (45-27)—DENISE LOR
Hello Darling
★VI-20-5853 (47-5853)—DINAH SHORE
Tempting

18—I Need You Now
17.3 11.8
BE-1054 (45-1054)—BETTY JOHNSON
This Is The Thanks I Get
★VI-20-5830 (47-5830)—EDDIE FISHER
Heaven Was Never Like This

19—This Ole House
16.6 14.2
CA-2915 (F-2915)—JORDANAIRES
Be Prepared
★CO-40266 (4-40266)—ROSEMARY CLOONEY
Hey There
DE-29255 (9-29255)—ROSETTA THARPE
Go Ahead
KI-1376 (45-1376)—HERB & KAY
Angels In The Sky
VI-20-5739 (47-5739)—STUART HAMBLEN
When My Lord Picks Up The Phone

20—Sway
15.8 13.0
★CA-2818 (F-2818)—DEAN MARTIN
Money Burns A Hole In My Pocket
CR-61185 (9-61185)—EILEEN BARTON
When Mama Calls
DY-846 (45-846)—BOB CARROLL
As Lang As I Have You

Sept. 4 Aug. 28

VI-20-5772 (47-5772)—NORO MORALES
Swinging With Noro

21—Moonlight And Roses
15.1 13.4
MG-11431 (K-11431)—FRANK PETTY TRIO
Ticklish Moments
★VI-20-5768 (47-5768)—THREE SUNS
Crazy Legs

22—Smile
14.3 —
BE-1059 (45-1059)—B. FRANK & L. CLINTON O.
If I Give My Heart To You
★CA-2897 (F-2897)—NAT "KING" COLE
It's Crazy
LO-1494 (45-1494)—DAVID WHITFIELD
Dance, Gypsy, Dance
LO-1488 (45-1488)—LITA ROZA
Love Is A Beautiful Stranger
LO-1487 (45-1487)—FRANK CHACKSFIELD
Piper In The Heather
ME-70431 (70431x45)—BILLY DANIELS
Mom-E-Ele
VI-20-5828 (47-5828)—MELACHRINO O.
Theme From 'The Six Proud Walkers'
★VI-20-5836 (47-5836)—SUNNY GALE
An Old Familiar Song

23—What A Dream
13.6 6.7
★AT-1026 (45-1026)—RUTH BROWN
Please Don't Freeze
BE-1058 (45-1058)—SY OLIVER O.
Hopelessly
★ME-70416 (70416x45)—PATTI PAGE
I Cried

24—Crazy 'Bout You, Baby
12.8 9.8
BE-1051 (45-1051)—FOUR BELLS
Sh-Boom
★ME-70341 (70341x45)—CREW-CUTS
Angelu Mia

25—Honey Love
12.1 9.1
AT-1029 (45-1029)—DRIFTERS
Warm Your Heart
CA-2865 (F-2865)—VICKI YOUNG
Riot In Cell Block #9
★ES-364 (45-364)—BUNNY PAUL
I'll Never Tell

26—Veni, Vidi, Vici
11.3 —
★ME-70427 (70427x45)—GAYLORDS
A Kiss To Call My Own

27—Hold My Hand
10.5 4.7
★CR-61206 (9-61206)—DON CORNELL
I'm Blessed

28—Tell Me, Tell Me
10.4 —
★VI-20-5837 (47-5837)—JUNE VALLI
Boy Wanted

29—The Greatest Feeling In The World
9.8 10.2
★JU-5152 (45-5152)—FOUR TUNES
Lonesome

30—Italian Huckle Buck
9.7 14.2
★VI-20-5832 (47-5832)—LOU MONTE
Just Like Before

31—Lullaby Of Birdland
9.1 —
CO-39996 (4-39996)—ERROLL GARNER
Easy To Love

Sept. 4 Aug. 28

★DE-29198 (9-29198)—ELLA FITZGERALD
Later
MG-11354 (K-11354)—GEORGE SHEARING
When Lights Are Low
VI-20-5741 (47-5741)—RALPH FLANAGAN
Did I Remember

32—Cinnamon Sinner
8.3 10.6
★CO-40272 (4-40272)—TONY BENNETT
Take Me Back Again

33—Look Sharp—Be Sharp
8.2 6.8
CA-2904 (F-2904)—SHARKEY'S KINGS
San Sue Strut
★VI-10-4219 (49-4219)—BOSTON POPS O.
Candlelight Waltz

34—Shake, Rattle And Roll
7.5 11.4
AT-1026 (45-1026)—JOE TURNER
You Know I Love You
★DE-29204 (9-29204)—BILL HALEY
A. B. C. Boogie

35—Whispering
7.4 7.6
★CR-61228 (9-61228)—PAUL WHITEMAN
You're Driving Me Crazy

36—Angels In The Sky
6.8 8.7
CO-21229 (4-21229)—GENE AUTRY
KI-1376 (45-1376)—HERB & KAY
This Ole House
★VI-20-5757 (47-5757)—TONY MARTIN
Boulevard Of Nightingales

37—Cara Mia
6.7 8.3
DE-29227 (9-29227)—JACK PLEIS
Lonesome Polecat
★LO-1486 (45-1486)—DAVID WHITFIELD & MANTOVANI
How, When Or Where

38—Au Revoir
6.0 7.9
★CR-61225 (9-61225)—TERESA BREWER
Danger Signs

39—Half As Lovely
5.9 5.7
★CA-2864 (F-2864)—FRANK SINATRA
The Gal That Got Away

40—Green Years
5.2 2.3
★VI-20-5748 (47-5748)—EDDIE FISHER
My Friend

41—Joey
5.1 1.5

42—I'm No Gonna Say
4.5 4.4

43—Peddler Man
3.7 4.0

44—Make Her Mine
3.6 4.3

45—Some Day
3.0 3.9

46—Isle Of Capri
2.9 2.7

47—If I Didn't Care
2.2 8.0

48—The Magic Tango
2.1 —

49—Happy Days And Lonely Nights
1.5 5.1

50—Heaven Was Never Like This
1.4 3.5

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Billy Ward and his Dominoes made their big move for hitdom in the pop field last week when he and the boys cut what **Jerry Blaine** calls a "sensational session." Jerry has plans for an all out push to make the group one of the top vocal combinations in the country. Simultaneously, Federal Records releases the Dominoes in a couple of strong items, "Little Black Train" and "Above Jacob's Ladder," on which Ward and his group sound wonderful. . . . Capitol, continuing to expand in the r & b field, announces the signing of **Pepper Neale** and **Annisteen Allen.** Annisteen formerly recorded for King Records. . . . **The Midnighters** definitely are in the process of racking up their third straight hit, "Annie Had A Baby." Not only is it their third straight, but the three are appearing on the charts at the same time. "Work With Me Annie"; "Sexy Ways"; and "Annie Had A Baby." The latter tune, which has taken off in unbelievable fashion, was written by **Henry Glover** and **Syd Nathan,** King prexy, after a couple of jockeys had gagged up the title of a non-existant release. When orders started coming in, Nathan realizing the potential of what had started out as a jockey's gimmick, wrote a tune, cut the group, and sent out samples—all in a matter of days. . . . **Eddie Mesner** talking up the new **Margie Hendrix** release "Good Treatment" and "Every Time" on the Aladdin subsid, Lamp Records. The gal's voice is packed with personality and she could break through. Eddie also feels the new **Louis Jordan** release, "If I Had Any Sense I'd Go Back Home" has the lyric and true blues feeling to make it a big one. Mesner and **Jesse Stone** will cut two new groups this week, the **Mello-Fellows** and the **Cues.** . . . **Fred Mendelsohn,** Savoy Records, reports they've decided to hold back **Nappy Brown's** new release in view of the strong reaction accorded Nappy's "I Wonder." Savoy's new group, "**The Blue Diamonds,**" also making like a hit with "Honey Baby" and "No Money." . . . **Stan Pat** (WTTM-Trenton, N. J.) has just signed Jubilee's newest r & b vocalist, **Gloria Alleyne,** to a three year personal management contract. Gloria has just released "When I Say My Prayer" and "The Uncloudy Day." This gives Pat three r & b artists. The others being, **Bertice Reading,** Groove star, and **Baby Dee,** MGM artist. Stan also does promotion for **Steve Gibson and his Red Caps.** His strictly r & b segment on WTTM has been meeting with sensational success reports Pat. Telephone calls and letters indicate that Pat is on the right kick by programming strictly rhythm and blues, not pop and jazz, on his r & b portion. . . . This column just received Aladdin's "You Make Me Happy" and "Let's Make A Whole Lot of Love" by **the Dodgers.** Although too late to review, the department gave it a fast listen and both sides look like real hit material. . . . Herald making big plans to move into the spiritual field with vigor signed the **National Clouds of Joy** and **Ethel Davenport** of Jacksonville, Fla., billed as the "first lady of gospel song." The National Clouds of Joy were cut this week and the first release will be issued shortly. **Al Silver** also announced the release of "Gonna Love You Everyday" and "Eternal Love" by **The Heralds.** . . . **Irv Marcus,** Peacock and Duke national salesmanager, reports they have several numbers that look strong. **Lester Williams** "Crazy About You Baby" and "Don't Take Your Love From Me"; and the **Sultans** "I Cried My Heart Out." "Also," says Irv, "we've a new **Johnny Ace** coming up that's sure to be his 8th straight hit." . . . **The Clovers,** Atlantic Records, in town for a session. . . . Cat Records will issue the new **Chords** disk this week. The "Sh-Boom" boys, we hear, have a great follow up that should further enhance their drawing power via disks and personals. . . . The **Opals** on Luna with "Come To Me Darling" spreading through the country. New cities showing Opal action are Jacksonville, Fla., Charlotte, N. C., and St. Louis, Mo. Disk previously showed real strength in Los Angeles and Chicago. Apollo has signed a new group, the **Romeos,** and the initial release, "I Beg You Please" and "Love Me" has already been released.

MARGIE HENDRIX

STEVE GIBSON'S REDCAPS

CHICAGO:

Interesting to note modern merchandising methods currently being employed by most R&B diskeries. . . . It's a well-know fact that record companies spare no expense in assuring good record sessions. Acceptance, however, is up to the public. Public opinion is most important. Not only to the diskeries, but to distributors and dealers. . . . For example, **Leo Kolheim,** "Mr. Pep" of the Vee-Jay diskery, told us the following story. Firm spared no expense cutting three waxings. **Vivian Carter,** dee-jay of Gary's WGRY, concentrated heavily on these three new recordings. Public reaction was strong for only two. Kolheim decided that these were the two to be released. In spite of the expense incurred in recording the third disk, it may never be released. This certainly points to the new and better merchandise methods, not only employed by Vee-Jay, but by all leading R&B record diskeries. . . . The two releases which Leo Kolheim reports received most acclaim from WGRY listeners are, "Baby I Need You Now" b/w "My Lovin' Baby by **The Eldorado's** and "Off Time" b/w "Fussin' And Lovin'" by **Floyd Valentine.** . . . Visitors to our town this week included St. Louis disc jockey **Spider Burke.** Also **'Mr. Epic'** (William Nielsen) who came to town to discuss fall program with distribs **Ernie and George Leaner.** . . . Len Chess advises that while in New Orleans, he signed singer **Paul Gaton** who, he informs, cut the original "Cow-Cow Boogie." While in Dallas, Len signed the very popular **Lowell Fulsom.** Len hoping for 'big things' from both these well-known artists. . . . Looks like **B. B. King** may have two hits going for him. Some like "Everything I Do Is Wrong," while others favor, "When My Heart Beats Like A Hammer." Both are riding high.

B. B. KING

A DOUBLE BARRELLED SMASH!
"GOT MY EYES ON YOU"
and
"Your Cash Ain't Nothin' But Trash"
THE CLOVERS
ATLANTIC 1035
Atlantic RECORDING CORP.
234 WEST 56th STREET • NEW YORK 19, N. Y.

BREAKING FOR A HIT!
"HURTS ME TO MY HEART"
FAYE ADAMS
Herald # 434
MOVING UP FAST!
"BABY COME A LITTLE CLOSER"
"5" WILLOWS
Herald # 433
Herald RECORDS 234 W. 55 St. New York N. Y.

Two Tremendous Sides!
"THE HIGH and THE MIGHTY"
and
"SKOKIAAN"
JOE LOCO and his Orchestra
10-229
TICO EL REY DEL MAMBO
220 West 42nd STREET NEW YORK, N. Y.

Little Walter
"You Better Watch Yourself"
B/W
"Blue Lights"
Checker # 799
Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

LOS ANGELES:

Biggest news to everyone in the music biz. is the massive thirteen story circular building which Capitol will construct at Yucca and Vine. . . . **Joe Bihari** staged the biggest event of the year 8/19 when he presented an all star show at the Savoy Ballroom. A record throng of 2400 people poured in for the gala event which was headlined by **B. B. King** along with **Johnny Otis** and his band. Also on the program was **Marvin and Johnny, Shirley Gunter and The Queens, Anna Marie, Preacher Stephens, The Lamplighters, The Platters, Marie Adams, and Junior Ryder. Joe Bihari** plans to book several other attractions in many Southern and Northern Calif. cities. . . . A brand new group recently bowed in on the Aladdin label by the name of **The Dodgers.** Their first release of "You Make Me Happy" b/w "Let's Make A Whole Lot Of Love" has stirred up so much interest that two publishers are dickering for the tunes. . . . **The Midnighters** along with **Todd Rhodes** and his band are now headed for the West Coast. They will be in Denver Sept. 6th & 7th and are scheduled to open at the Savoy Ballroom here in LA Sept. 16th. . . . **Saul Bihari** says they're shipping records out like crazy and it looks like **Marvin & Johnny's** Modern waxing of "Tick Tock" will break in several other cities. Of course, Saul added, "Oop Shoop" with **Shirley Gunter and The Queens** is stepping out fast too. . . . After closing at the Savoy Ballroom **Roy Milton** left on a tour which will include many engagements throughout Calif. Appearing with him on many of these dates will be **Richard Lewis** and **The Flairs.** . . . **Chuck Higgins** has signed with Specialty Records. Chuck leaves for Northern Calif. and the San Joaquin Valley to fill several dates along with **The Robins** and **Jimmy Witherspoon.** They will be in Monterey 9/2, Fresno 9/3 and Atascadero Lake 9/4. . . . **Louis Jordan** has been doing mighty well at the Trocadero in Hollywood. Appearing with him is **The Robins** and a new fem warbler **Jo Ann Lynn.** Jordon and crew will leave soon on a tour of the South that will take them through Texas, Oklahoma and Louisiana. . . . We hear that **Johnny Ace** will be here on the coast for several night club dates in October. . . . **The Devonaires, The Dreamers** along with **Johnny Otis** and his band staged a three day stand at the Savoy Ballroom 20th thru 22nd. . . . Meanwhile at Billy Berg's Five Ballroom **Charles Brown** and **Lowell Fulsom** have been held over for another week-end. . . . Smash business during the Duke's engagement at the Hollywood Crescendo has brought in a jammed house almost every night. Appearing with the **Ellington** crew is vocalist **Jimmie Grissom.** . . . **Lew Chudd,** prexy of Imperial Records, has returned to his Hollywood office after an extensive business trip through the country & the Caribbean. While in Washington, D. C., he signed a new group called **The Pelicans.** Their first release will be out soon. . . . The old Riverside Ranchos was turned into a typical Harlem hot spot Sun. Aug. 29th when a big R & B show was held featuring **Jimmy Witherspoon, Shirley Gunter and The Queens, The Dreamers, Richard Lewis, Marvin and Johnny** along with **Marvin Phillips** and his Band. . . . **Percy Mayfield** blew in at the Harlem Hot Spot in San Pedro Aug. 28 before leaving for a two week engagement in Washington.

ROY MILTON

JAZZ JOTS

Capitol Records signed **Woody Herman** to a long term contract. Woody has been available on records via Mars Records, his own diskery, for the past several years. . . . **Anita O'Day** in trouble again. . . . **Jimmy McPartland,** booked to do a big concert in London with his wife, **Marian,** was unable to work as he had no working permit. . . . **Mort Davis,** formerly with General Artists Corporation and Gale Agency as a Booker, is now associated with Universal Attractions in its Jazz Department.

JOSIE'S
PARADE OF R&B HITS

1 THE FOUR BARS
"IF I GIVE MY HEART TO YOU"
b/w
"STOP IT! QUIT IT!"
Josie # 768

2 THE CADILLACS
"I WONDER WHY"
b/w
"GLORIA"
Josie # 765

3 THE RAY-O-VACS
"DARLING"
Josie # 763

4 THE TEAR DROPS
"THE STARS ARE OUT TONIGHT"
b/w
"OH, STOP IT"
Josie # 766

GLORIA ALLEYNE
"THE UNCLOUDY DAY"
b/w
5 "WHEN I SAY MY PRAYER"
Josie # 767

JOSIE RECORD COMPANY
315 WEST 57th STREET • NEW YORK 19, N. Y.

2 FOR THE MONEY

BOTH THESE BRAND NEW RECORDS GOT TERRIFIC REACTION FROM LISTENERS TO TOP DISK JOCKEY SHOWS

1 The Eldorado's
"Baby I Need You Now"
AND
"My Loving Baby"
VEE JAY 115

2 Floyd Valentine's
"Off Time"
AND
"Fussin' And Lovin'"
VEE JAY 113

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.

The Nation's Rhythm & Blues TOP 15

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	HONEY LOVE	*Drifters (Atlantic 1029)*
3	SEXY WAYS	*Midnighters (Federal 12185)*
4	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
5	SH-BOOM	*Chords (Cat 104)*
6	YOUR CASH AIN'T NOTHIN' BUT TRASH	*Clovers (Atlantic 1035)*
7	JUST MAKE LOVE TO ME	*Muddy Waters (Chess 1571)*
8	HURTS ME TO MY HEART	*Faye Adams (Herald 433)*
9	SHAKE, RATTLE AND ROLL	*Joe Turner (Atlantic 1026)*
10	WHEN MY HEART BEATS LIKE A HAMMER	*B. B. King (RPM 412)*
11	I'VE GOT MY EYES ON YOU	*Clovers (Atlantic 1035)*
12	YOU CAN PACK YOUR SUITCASE	*Fats Domino (Imperial 5031)*
13	ANNIE HAD A BABY	*Midnighters (Federal 12185)*
14	PLEASE FORGIVE ME	*Johnny Ace (Duke 128)*
15	TICK TOCK	*Marvin & Johnny (Modern 933)*

THE CASH BOX HOT-O-GRAM

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	HONEY LOVE	*The Drifters (Atlantic 1029)*
3	SH-BOOM	*Chords (Cat 104)*
4	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
5	DEAR ONE	*The Scarlets (Red Robin 128)*
6	MY DEAR, MY DARLING	*Counts (Dot 1210)*
7	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
8	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
9	EBB TIDE	*Roy Hamilton (Epic 9068)*
10	PLEASE REMEMBER MY HEART	*The Solitoires (Old Town 1006)*

in CHICAGO

1	SH-BOOM	*Chords (Cat 104)*
2	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
3	SEXY WAYS	*Midnighters (Federal 12185)*
4	SHAKE, RATTLE AND ROLL	*Joe Turner (Atlantic 1026)*
5	HONEY LOVE	*The Drifters (Atlantic 1029)*
6	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
7	EVERYTHING I DO IS WRONG	*B. B. King (RPM 411)*
8	JUST MAKE LOVE TO ME	*Muddy Waters (Chess 1571)*
9	YOUR CASH AIN'T NOTHIN' BUT TRASH	*The Clovers (Atlantic 1035)*
10	MAKE HER MINE	*Not "King" Cole (Capitol 2803)*

in NEW ORLEANS

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	SEXY WAYS	*Midnighters (Federal 12185)*
3	SH-BOOM	*Chords (Cat 104)*
4	HONEY LOVE	*Drifters (Atlantic 1029)*
5	CUBANO JUMP	*Ike Turner (Flair 1040)*
6	LOSING HAND	*Roy Charles (Atlantic 1037)*
7	LET'S WALK	*Charles Brown (Aladdin 3235)*
8	I LIVED MY LIFE	*Fats Domino (Imperial 5031)*
9	YOUR CASH AIN'T NOTHIN' BUT TRASH	*The Clovers (Atlantic 1035)*
10	YOU CAN PACK YOUR SUITCASE	*Fats Domino (Imperial 5031)*

in SAN FRANCISCO

1	HONEY LOVE	*Drifters (Atlantic 1029)*
2	JUST MAKE LOVE TO ME	*Muddy Waters (Chess 1571)*
3	SEXY WAYS	*Midnighters (Federal 12185)*
4	SH-BOOM	*Chords (Cat 104)*
5	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
6	LET'S WALK	*Charles Brown (Aladdin 3235)*
7	YOUR CASH AIN'T NOTHIN' BUT TRASH	*The Clovers (Atlantic 1035)*
8	I UNDERSTAND JUST HOW YOU FEEL	*Four Tunes (Jubilee 5132)*
9	MY HEART BEATS LIKE A HAMMER	*B. B. King (RPM 412)*
10	PLEASE FORGIVE ME	*Johnny Ace (Duke 128)*

in NEWARK

1	HONEY LOVE	*Drifters (Atlantic 1029)*
2	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
3	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
4	SEXY WAYS	*Midnighters (Federal 12185)*
5	YOU'RE MINE	*Danny Overbeo (Checker 769)*
6	PLEASE FORGIVE ME	*Johnny Ace (Duke 128)*
7	EBB TIDE	*Roy Hamilton (Epic 9068)*
8	TICK TOCK	*Marvin & Johnny (Modern 933)*
9	COME TO ME DARLING	*Opols (Luno 5001)*
10	HURTS ME TO MY HEART	*Foye Adoms (Herold 434)*

in MEMPHIS

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
3	HURTS ME TO MY HEART	*Foye Adoms (Herold 434)*
4	HONEY LOVE	*Drifters (Atlantic 1029)*
5	TICK TOCK	*Marvin & Johnny (Modern 933)*
6	LET'S WALK	*Chorles Brown (Aladdin 3235)*
7	EVIL IS GOING ON	*Howling Wolf (Chess 1575)*
8	SH-BOOM	*Chords (Cat 104)*
9	MY HEART BEATS LIKE A HAMMER	*B. B. King (RPM 412)*
10	I UNDERSTAND JUST HOW YOU FEEL	*Four Tunes (Jubilee 5132)*

THE CASH BOX HOT

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Philadelphia, Pa.

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	
2	HONEY LOVE *The Drifters* *(Atlantic 1029)*	
3	SEXY WAYS *Midnighters* *(Federal 12185)*	
4	I'VE GOT MY EYES ON YOU *Clovers* *(Atlantic 1035)*	
5	SH-BOOM *Chords* *(Cat 104)*	
6	HEY THERE *Sammy Davis, Jr.* *(Decca 29199)*	
7	ANY DAY NOW *Buddy Johnson* *(Mercury 70421)*	
8	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	
9	EBB TIDE *Roy Hamilton* *(Epic 9068)*	
10	TICK TOCK *Marvin & Johnny* *(Modern 933)*	

in LOS ANGELES

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	
2	OOP SHOOP *Shirley Gunter & The Queens* *(Flair 1050)*	
3	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	
4	TICK TOCK *Marvin & Johnny* *(Modern 933)*	
5	BABY, BABY ALL THE TIME *Amos Milburn* *(Aladdin 3248)*	
6	HEARTS OF STONE *Jewels* *(R & B 1301)*	
7	HONEY LOVE *The Drifters* *(Atlantic 1029)*	
8	WORK WITH ME ANNIE *The Midnighters* *(Federal 12169)*	
9	COME TO ME DARLING *Opals* *(Luna 5001)*	
10	BUICK 59 *Medallions* *(Dootone 347)*	

in ST. LOUIS

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	
2	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	
3	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*	
4	ANY DAY NOW *Ella & Buddy Johnson* *(Mercury 70421)*	
5	HONEY LOVE *Drifters* *(Atlantic 1029)*	
6	MY HEART BEATS LIKE A HAMMER *B. B. King* *(RPM 412)*	
7	SH-BOOM *Chords* *(Cat 104)*	
8	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	
9	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	
10	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	

in RICHMOND

1	HONEY LOVE *The Drifters* *(Atlantic 1029)*	
2	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	
3	SEXY WAYS *Midnighters* *(Federal 12185)*	
4	SH-BOOM *Chords* *(Cat 104)*	
5	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	
6	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*	
7	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	
8	YOU CAN PACK YOUR SUITCASE *Fats Domino* *(Imperial 5031)*	
9	I'VE GOT MY EYES ON YOU *Clovers* *(Atlantic 1035)*	
10	BEHAVE YOURSELF *The "5" Royales* *(King 4740)*	

in NASHVILLE

1	HONEY LOVE *The Drifters* *(Atlantic 1029)*	
2	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	
3	SEXY WAYS *Midnighters* *(Federal 12185)*	
4	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*	
5	MY HEART BEATS LIKE A HAMMER *B. B. King* *(RPM 412)*	
6	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*	
7	YOU CAN PACK YOUR SUITCASE *Fats Domino* *(Imperial 5031)*	
8	JUST MAKE LOVE TO ME *Muddy Waters* *(Chess 1571)*	
9	EVIL IS GOING ON *Howling Wolf* *(Chess 1575)*	
10	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	

in COLUMBIA, S. C.

1	HONEY LOVE *The Drifters* *(Atlantic 1029)*	
2	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	
3	SEXY WAYS *Midnighters* *(Federal 12185)*	
4	YOU CAN PACK YOUR SUITCASE *Fats Domino* *(Imperial 5031)*	
5	LET'S WALK *Charles Brown* *(Aladdin 3235)*	
6	JUST MAKE LOVE TO ME *Muddy Waters* *(Chess 1571)*	
7	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	
8	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*	
9	I'VE GOT MY EYES ON YOU *Clovers* *(Atlantic 1035)*	
10	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	

Coming Up In R&B

Listed Alphabetically

BEHAVE YOURSELF
The "5" Royales
(King 4740)
Richmond

BUICK 59
The Medallions
(Dootone 347)
Los Angeles

I AIN'T DRUNK
Jimmy Liggins
(Aladdin 3250)
Nashville, St. Louis

I DON'T HURT ANYMORE
Dinah Washington
(Mercury 70439)
St. Louis

I LIVED MY LIFE
Fats Domino
(Imperial 5031)
New Orleans

LOSING HAND
Ray Charles
(Atlantic 1037)
New Orleans

RATTIN' AND RUNNING AROUND
Eddy Boyd
(Chess 1576)
Shreveport

8508 Sunset Blvd., Hollywood 46, Cal.

2 SMASH HITS
"DON'T DROP IT" b/w "THE WAYS OF A WOMAN" By WILBURT HARRISON
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"SEND ME SOME MONEY" b/w "LOVE" By VARETTA DILLARD
SAVOY # 1137
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HITS HIT HITS HITS HITS HITS HITS HIT HITS HIT HITS HITS HITS HITS HIT HITS HITS HITS HIT HITS HITS HITS HITS HITS

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE CASH BOX ★AWARD O' THE WEEK★

"LITTLE BLACK TRAIN" (2:02)
[Ward, Marks BMI—Ward]

"ABOVE JACOB'S LADDER" (2:25)
[Ward, Marks BMI—Ward]

BILLY WARD AND HIS DOMINOES (Federal 12193)

BILLY WARD & THE DOMINOES

● Billy Ward and His Dominoes point up on one side, "Above Jacob's Ladder," and down on the other, "Little Black Train." The latter, "Little Black Train," is bringing Satan to take you away from here. A colorful, rhythmic affair of a melodic nature delivered by the group with fascinating effect. "The Little Black Train" is a familiar expression in Negro folk blues. The other side, "Above Jacob's Ladder," is an invitation to climb into the "blue" away from all discord and be with the Lord. Use of tambourines helps keep the true spiritual feel. Both strong sides with appeal not restricted to religious markets. Like "Little Black Train" for strong action.

SHYTANS
(Bruce 110)

B "TEA FOR TWO MAMBO" (2:55) [Harms ASCAP—Ceaser, Youmans] The Shytans work over the familiar oldie and come up with a very tasty mambo treatment. Chester Dixon shines on an Alto Sax solo.

B "SKOKIAAN" (2:35) [Shapiro, Bernstein ASCAP—Shona, Zezuru] An intriguing version of the South African melody that has taken the country by storm. Chester Dixon on the alto sax does a fine job on the fascinating melody.

EDDIE BOYD
(Chess 1576)

B+ "RATTIN' AND RUNNING AROUND" (2:40) [Arc BMI—W. Dixon] Eddie Boyd has a strong wax here as he sings the story of his baby running around. Eddie sings the slow blues with feeling. Strong wax.

B+ "DRIFTING" (2:45) [Arc BMI—E. Boyd] Boyd bats this tune around and comes with a powerful waxing. The chanter drives and imparts his infectious enthusiasm to the listener. Has the zest and sales potential to make it a big one.

"SONNY BOY" WILLIAMSON
(Trumpet 215)

B "SHE BROUGHT LIFE BACK TO THE DEAD" (2:41) [Globe BMI—W. Williamson] Williamson sings an interesting blues item with lyrics that extol "she" who brought life back to the dead. A good performance. Harmonica and strings are the instrumental support.

C+ "GETTIN' OUT OF TOWN" (2:41) [Globe BMI—W. Williamson] Williamson performs easily to an infectious beat as he tells of his plans to pack and get out of town. Vocal is about one chorus, and the main portion of the disk instrumental.

THE FOUR BARS
(Josie 768)

B+ "IF I GIVE MY HEART TO YOU" (3:07) [Miller Music ASCAP—Crane, Jacobs, Brewster] The first r & b recording of the hauntingly lovely tune currently creating pop excitement. The Four Bars handle the tune tenderly and come up with a wax that should meet with good acceptance.

B "STOP IT! QUIT IT!" (2:09) [Benell BMI—Eddie Daye] The group dishes up a change of pace as they sock out a rocker for the flip. A happy lyric sung with enthusiasm.

THE FLAIRS
(Flair 1044)

B "THIS IS THE NIGHT FOR LOVE" (2:44) [Flair BMI—Berry] The Flairs melt prettily on a melodic slow ballad. A possible piece of pop material.

B "LET'S MAKE WITH SOME LOVE" (2:43) [Flair BMI—Berry] The boys bounce forcefully on this deck as they chant the middle tempo ditty. A slightly wild and driving wax.

LIGHTNIN' HOPKINS
(Herald 436)

B "SICK FEELIN' BLUES" (2:10) [Angel Music BMI—L. Hopkins] Lightnin', whose authentic blues wailing, has made him a constant record salesman, waxes a tale of his illness. Ol Lightnin' has "newmoneea" and "aspeereen" does him no good. No one tells a story like Lightnin'.

C+ "MOVIN' ON OUT BOOGIE" (2:16) [Angel BMI—L. Hopkins] Hopkins and his expressive guitar knock out a boogie tale of moving out of town.

THE CHRISTLAND SINGERS
(Peacock 1729)

B "KEEP ME" Parts one and two The Christland Singers sing a religious rhythmic pattern beautifully. Lead sings emotionally against a steady chorus chant functioning as the vocal rhythm section. Hymn is done in two parts, an inspring 5 and one-half minutes. Good spiritual record.

EDDIE "Tex" CURTIS
(Gee GG9)

B+ "SHAKE, PRETTY BABY, SHAKE" (2:40) [Legado BMI—Eddie "Tex" Curtis] Eddie "Tex" Curtis moans, rocks and drives on this foottapping side. Item is lots of sales appeal and could get action.

B "PRAYER TO THE MOON" (2:51) [Legado BMI — Eddie "Tex" Curtis] Eddie sings in a Frankie Laine manner as he performs an Oriental mood piece. His wailing delivery helps make an unusual disk.

CHARLIE (Little Jazz) FERGUSON
(Timely 1008)

B "HI-BEAM MAMBO" (2:37) [Bess Music BMI—Smith, Ferguson] Charlie (Little Jazz) Ferguson dishes up some flighty and intriguing saxing on this fast tempo side.

C+ "LOW LIGHTS" (2:43) [Bess Music BMI—Smith, Ferguson] Charlie waxes a change of pace instrumental blues featuring his strong saxing.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"IF I HAD ANY SENSE I'D GO BACK HOME"	Louis Jordan	Aladdin 3249
★	"RATTIN' AND RUNNING AROUND"	Eddie Boyd	Chess 1576
★	"IF I GIVE MY HEART TO YOU"	The Four Bars	Josie 768
★	"GOOD TREATMENT"	Margie Hendrix	Lamp 8002

ANDREW H
(Crown 122)

C+ "DARK CLOUDS" (2:49) [Modern BMI—Taub] Andrew H sings a beaty southern blues with the proper feeling for that market.

C+ "I DECLARE" (2:45) [Modern BMI—Taub] Another middle tempo blues in the same vein. The chanter is in the country blues market. This side has more overall strength for the boxes and over the counter sales.

JOHNNY TAYLOR
(Hollywood 1018)

B "SHE WOULDN'T LAY DOWN" (2:31) [Golden State BMI—J. Taylor] Johnny Taylor teams with Joy Hamilton on a rocking middle tempo with a strong beat. Johnny sings the solo with Joy repeating the title line in the background.

C+ "WE FOOLS" (2:30) [Golden State BMI—J. Taylor] Taylor backs the top wax with a slow blues ballad. A pretty effectively presented.

THE HONEY BEARS
(Spark)

B "ONE BAD STUD" (2:33) [Quintet BMI—Leiber, Stoller] The Honey Bears rock out a fast tempo bouncer loaded with drive. Growl voiced lead gives an enthusiastic reading. Could catch some strong action.

B "IT'S A MIRACLE" (2:40) [Quintet BMI—Leiber, Stoller] The Bears sing a slow rythmic item with a strong religious feeling. Lead voice appealing in voice and personality. Bears watching.

ROMAINES
(Groove 0035)

C+ "YOUR KIND OF LOVE" (3:02) [Three J Music BMI—Roy Hayes] The Romaines dish up a bouncey romantic ditty for their first Groove effort. Item could appeal to both markets.

B "TILL THE WEE WEE MORNING" (2:38) [Rush BMI—Johnson, Hayes, Brown] The Romaines jump on this rocking side. A lively piece of wax that has appeal.

LOUIS JORDAN
(Aladdin 3249)

B+ "IF I HAD ANY SENSE I'D GO BACK HOME" (2:35) [Rosemarie McCoy] Louis Jordan portrays the disillusioned traveler who realizes every move he's made is wrong and if he had any sense he'd go back home. Louis' singing the blues is a departure from his recent novelty releases and might prove to be the formula for a strong seller.

C+ "LOUIE'S BLUES" (2:45) [D&M Music—Louis Jordan] Louis Jordan blows a hot and mournful blues on his sax, backed by the Tympany Five.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C GOOD
B EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"STOP HOPPIN' ON ME" (2:35)
[Lion BMI—Freddie Jenkins]

"STORY OF MY BLUES" (2:28)
[Lion BMI—Willie May Thornton]

WILLIE MAE THORNTON
(Peacock 1642)

WILLIE MAE THORNTON

● Willie Mae Thornton has a "hoppin'" piece of material and the gal belts it with an enthusiasm as big as the ample shoutress. "Stop Hoppin' On Me" is a driving mambo blues and the gal milks it. With the market turning and girl singers beginning to sell again, this could be the one to send Willie Mae into the charts again. The flip, "Story of My Blues," is the story of a broken hearted girl. Willie Mae sings it with feeling and the deck is a good flip. However, for the chart action it must be "Stop Hoppin' On Me."

SISTER ROSETTA THARPE
(Decca 9-29255)

B "THIS OLD HOUSE" (2:45) [Stuart Hamblen BMI—Stuart Hamblen] Sister Rosetta Tharpe sings the Hamblen religious item with an authentic touch. Version should please Tharpe buyers.

C+ "GO AHEAD" (2:22) [Vasti Music BMI—Rosetta Tharpe] Sister Rosetta sings the rhythmic gospel item with all the Tharpe feeling that makes her so strong in her field.

MARGIE HENDRIX
(Lamp 8002)

B+ "GOOD TREATMENT" (2:42) [Lamp—Calhoun] Margie Hendrix makes her bow on the new label with a hard hitting jump tune. The thrush belts a gusty performance. This deck could do lots better than fair with the proper push.

B+ "EVERY TIME" (2:30) [Lamp—] Another high hitting hunk of wax that gives Margie every oportunity to sock and rock. Orking and arrangement powerful.

JAZZ

(Rating is based on appeal to the jazz market.)

THE FRANK ROSOLINO SEXTET
(Capitol 12478)

B "THAT OLD BLACK MAGIC" (2:42) [Famous Music ASCAP—Arlen, Mercer] The oldie is given a new sound and a Frank Rosolino vocal in an ultra modern manner. Rosolino also takes the featured spot with his scintilating tromboning. Strictly in an inventive mood the sextet, composed of Sam Noto, trumpet; Charlie Mariano, alto sax; Claude Williamson, piano; Curtis Counce, bass and Stan Levey, drums; in addition to Rosolino, swing with excitement.

B "YO YO" (3:00) [Benton BMI—Bill Holman] A fast moving item in the same vein with the lads sharing solo honors. Stimulating listening.

THE BOOTS MUSSULLI QUARTET
(Capitol 20389)

B "LULLABY IN RHYTHM" (3:07) [Robbins ASCAP — Goodman, Sampson, Profit, Hirsch] The Boots Mussulli Quartet, alto sax, drums, bass and piano, fashion a contemporary piece designed for the modern listener. Mussulli, on the sax, carries the ball throughout, with sparkling assistance of Pete Littman, drums; John Carter, bass; and Ray Santisi, piano.

B+ "DIGA DIGA DOO" (2:42) [Mills ASCAP—McHugh, Fields] The lads go on this fast beat oldie. An inspired reading that knocks you out.

THE ROY ELDRIDGE QUINTET
(Clef 89116)

B+ "WHEN IT'S SLEEPY TIME DOWN SOUTH" (3:00) [Mills ASCAP—Muse, Renee, Jr., Renee] Roy Eldridge teams his famous trumpet with the famous tune and the more recent sock trio of Oscar Peterson, Ray Brown, and Herb Ellis, plus Alvin Stoller on the drums. The result is a delightful wax. Eldrige's horn solo topflight.

B+ "ECHOES OF HARLEM" (3:43) [American Academy ASCAP—Ellington] The Ellington blues is hauntingly performed by Eldridge with the combo forming a perfect rhythmic foil for the torrid horn.

LOU DONALDSON-CLIFFORD BROWN QUINTET
(Blue Note 1623)

B "COOKIN'" (2:40) [Lou Donaldson] Two of the newer lights front a quintet with a fast moving modern item. Donaldson on the sax and Brown on the trumpet pass the solos back and forth with exciting effect. Sharing honors with the scintillating duo are Elmo Hope, piano; Percy Heath, bass; and "Philly" Joe Jones on the drums.

B+ "BELLAROSA" (2:43) [Hope, Rollins] The Quintet rocks out the sparkling and melodic bounce with a fresh lilting sound. Donaldson and Brown function as a team, each driving the other to more interesting runs. A goodie.

MAMBOMANIA

Frank Amarua, sales manager of RCA Victor International Department, elated with the growing pulling power of **Tito Rodriguez**. Rodriguez' sales figures have been mounting steadily until they now crowd **Noro Morales** for the second spot in the sales charts. **Perez Prado** leads the parade. Rodriguez goes into the Yacht Club, Atlantic City, from August 28 to Sept. 5. He'll leave a couple of days before his engagement starts to visit with the local jockeys. Tito was a sellout for his previous two one-nighters in Indiana Harbor and Paradise Ballroom in Chicago and the bookers want him back for September 18 and 19. Then into Chester, Pa., the Club 31, from September 20 to 25; and the Rendezvous, Philadelphia, from September 27 to Oct. 2. . . . **Morris Diamond** has been engaged to work on the Fiesta line in an all-out push for the New York area. First record being promoted by Diamond will be "MAM—BOOo!" by **Ramon Marquez** and his orchestra. . . . **Ivan Mogull** takes over as band manager of the new Belmonte Mambo Band. Belmonte was named after one of Spain's greatest bull fighters. . . . The **Lecuona Cuban Boys** Orchestra signed a long term contract with Mercury Artists. . . . The Mambo USA Concert starring **Joe Loco, Machito, Facundo Rivera** and other top Latin talent, kicks off at Carnegie Hall in New York the latter part of October. The show then takes off for an eight-week road tour. . . . **Tito Puente**, Tico Record star, goes into the Hi-Hat Club, Boston, Mass. for the week starting October 4. . . . Bess **Berman's** Lloyd label issues **Ray Santo's** Band with mambo treatments of two tasty oldies, "Music Maker" and "Diga Diga Doo," for which disk Bess has high hopes. . . . **George Goldner**, Tico, announces the appointment of **Leonard Smith**, Albany, New York, and **Faysan**, Buffalo, New York as new distribs for Tico and its sister lines, Rama and Gee.

Nature Boy And Eartha

HOLLYWOOD, CALIF. — Songwriter Eden Ahbez, "Nature Boy," recently visited with songstress Eartha Kitt at the Mocambo. He presented her with his latest tune "Hey Jacque" which was written in collaboration with Wayne Shanklin. Eartha was so inspired by the tune that it has been scheduled for her next recording session with RCA Victor.

Jazz Album

NEW YORK—Bobby Shad, A&R Director of the Emarcy label, chats with Dinah Washington during the recording of her album "After Hours With Miss D". This is the first authentic jazz album which the artist has recorded. She cut four sides each running from 8 to 11 minutes. The musicians used only head arrangements. Featured on the date were Clark Terry, trumpet; Rickey Henderson, alto-sax; Eddie Davis, tenor-sax; Keter Bettis, bass; Julian Mance, piano; and Ed Thippen, drums. The album is scheduled for September release.

Deejay Jim Mills Returns From European Tour

CHICAGO—Free lance disk jockey, Jim Mills, has just returned from a tour of Europe which took him into eight countries.

Mills met and interviewed celebrities from all walks of life, including a man from behind the Iron Curtain, also Lady Astor, Ingrid Bergman, Douglas Fairbanks, Jr., Richard Green, Gina Lolabrigida, Vera Lynn, and Stanley Black.

Jim picked up the top foreign recording of each country, which he reports, are as follows:

No. 1 in Germany, Nat "King" Cole's "Answer Me, My Love."

No. 1 in Tunis and Algiers, Yvette Giraud's "Little Shoemaker."

In France, "Song From Moulin Rouge" by Andre Clairn.

Italy, "Anema E Core" by Eddie Fisher.

In Spain, the top tune is The Four Lads' "Istanbul."

It is also his claim that the top vocalist on an international scale today, is Bing Crosby.

He labels himself as "the only international disk jockey today."

He intends this to be the first in a series of trips which he hopes will eventually take him to every country in the world.

"I could never complete this story," Jim concluded, "without extending my sincerest thanks to Trans-World Airlines, which sponsored this trip."

IT HAS BROKEN IN LA
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Crazy 'Bout Those Fans

NEW YORK—"The Bill Silbert Show," which is broadcast from the Palisades Amusement Park every Monday from 8:00 to 10:00 PM over WMGM, has been attracting tremendous crowds. Teen-agers have been coming out to the park in car loads to see the prominent recording stars who appear every Monday and meet Bill. Above, Silbert offers his "John Hancock" to his many admirers.

Wow! Whatta Schedule

NEW YORK—One of the most common gripes of artists in show business is tight bookings that call for much travel with little time in between. Last week, Vaughn Monroe undertook one of the most grueling schedules ever put together for an artist.

It all started Saturday, August 21, and went as follows:

Saturday—closed week's engagement, Steak Ranch, Atlanta.

Sunday—3 A.M.—leaves by special RCA plane for West Palm Beach, Fla., to appear on special program at opening of new TV station;

5 P.M.—flown by helicopter to Miami;

7 P.M.—boards National Airlines plane for New York;

11 P.M.—arrives in New York for quick conference with agent.

Monday—1 A.M.—boards TWA Ambassador flight for Los Angeles. 3 P.M.—conference with agency executives before filming color TV commercial for RCA, Tuesday through Thursday.

Thursday—9 P.M.—boards TWA Ambassador flight for New York.

Friday—7 A.M.—arrives in New York;

10 A.M.—confers with agent;

2 P.M.—drives to Asbury Park for opening of three-day engagement at Convention Hall.

Saturday—2 P.M.—drives to New York for rehearsal of guest appearance on Dorsey TV show;

9 P.M.—leaves TV show and motors to Asbury Park for evening performance.

Sunday—2 A.M.—leaves for New York after last show at Convention Hall.

Monday—10 A.M. — confers with agent;

1 P.M.—poses for publicity pictures;

2 P.M.—rehearsal for own TV show beginning following day.

Fly Dates For Kaye

NEW YORK—Sammy Kaye will plane in from location dates and one night stands for his weekly TV show "So You Want To Lead A Band," over ABC-TV, Thursdays at 9 P.M. (EDT). Sammy kicks off the tour with a two week stint at the Surf Club, Virginia Beach, beginning August 27th. Other dates already booked are one nighters at Canobie Park, Salem, N. H., (Sept. 11); York, Pa. (Sept. 17); and Hershey, Pa., (Sept. 18). Kaye will also play in Nova Scotia in October for the first time in his long career. His manager, David Krengel, has lined up five p.a.'s there thus far.

Phone Booth Composers

NEW YORK—Songs are written in odd places. And Billy and Larry Martin are two writers who did just that. The authors of "Till We Two Are One" composed "My Heart's On A Fast Express," Julius La Rosa's latest, over the phone. Son Larry, serving a hitch in the army, was speaking from Camp Chaffee in Arkansas to his dad Billy in New York.

During the father and son conversation, the sentence "my heart's beating like a fast express" was mentioned. The team didn't get off the phone until the entire song was written.

His Latest
Al (Good Deal, Lucille) Terry's
"SHOW ME THAT YOU LOVE ME"
Hickory 1012

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THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Ralph Petty
WLSH—Lansford, Pa.

1. Don't Drop It (Terry Fell)
2. Hide-A-Way Love (M. Shiner)
3. Back Up Buddy (Carl Smith)
4. One By One (Red Foley)
5. Thank You For Calling (Billy Walker)
6. River Of No Return (T. Ernie)
7. Slowly (Webb Pierce)
8. Trailing Arbutus (Elton Britt)
9. Even Tho (Webb Pierce)
10. Cry, Cry Darling (J. Newman)

Mack Sanders
KFBI—Wichita, Kan.

1. Even Tho (Webb Pierce)
2. I Don't Hurt Anymore (Snow)
3. One By One (Wells & Foley)
4. Little One (Autry Inman)
5. Tell Her Lies And Feed Her Candy (Walker)
6. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
7. Go Boy Go (Carl Smith)
8. Mother Went A-Walking (Jim Reeves)
9. Slowly (Webb Pierce)
10. Honky Tonk Heart (E. Tubb)

Carl Stuart
WCOP—Baston, Mass.

1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. One By One (Wells & Foley)
4. Goodnight Sweetheart (Johnnie & Jack)
5. Chapel In The Moonlight (Faron Young)
6. Don't Drop It (Terry Fell)
7. Diggy Liggy Lou (J. Newman)
8. Arabian Baby (Hank Snow)
9. Two Step Sidestep (B. Lou)
10. Wat'cha Gonna Do Now (Tommy Collins)

Johnny Rion
KSTL—St. Lauis, Mo.

1. In The Chapel In The Moonlight (Faron Young)
2. Go Boy Go (Carl Smith)
3. Lookin' For A Date (J. Tubb)
4. Even Tho (Webb Pierce)
5. A Place For Girls Like You (Faron Young)
6. This Ole House (Herb & Kay)
7. Can Can Skirt (H. June Van)
8. You're Not Easy To Forget (Kitty Wells)
9. I Loved You So Much (Price)
10. Out Behind The Barn (Jimmie Dickens)

Wayne "Saddlebags" Griffin
KDEF—Albuquerque, N. M.

1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. I'll Be There (Ray Price)
4. One By One (Wells & Foley)
5. As Far As I'm Concerned (R. & B. Foley)
6. I Really Don't Want To Know (Eddy Arnold)
7. Back Up Buddy (Carl Smith)
8. Oh, How I Love You (Camp)
9. You Better Not Do That (Tommy Collins)
10. Good Deal, Lucille (Al Terry)

Sleepyhead Cliff
KASM—Albany, Minn.

1. I Don't Hurt Anymore (Snow)
2. Courtin' In The Rain (T. Tyler)
3. Out Behind The Barn (Jimmie Dickens)
4. Even Tho (Webb Pierce)
5. Goodnight Sweetheart (Johnnie & Jack)
6. Don't Drop It (Terry Fell)
7. Got It On My Mind (Lonzo & Oscar)
8. You Can't Have My Love (Jackson & Gray)
9. Hurry Hurry (Hoot & Curley)
10. Sparkling Brown Eyes (Pierce & Wilburn Bros.)

Earl Davis
WFGH—Bristal, Pa.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Even Tho (Webb Pierce)
4. Honey, I Need You (Johnnie & Jack)
5. You Can't Have My Love (West Strength)
6. Looking Back To See (J. E. & M. Brown)
7. Pretty Words (Marty Robbins)
8. Night Time Is Cry Time (Jimmy Newman)
9. Thank You For Calling (Billy Walker)
10. This Is The Thanks I Get (Eddy Arnold)

L. F. Kenfield
WTIC—Hartford, Conn.

1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. Downhill Drag (Chet Atkins)
4. Pretty Words (Marty Robbins)
5. Honey I Need You (Johnnie & Jack)
6. One By One (Wells & Foley)
7. River Of No Return (Sons Of The Pioneers)
8. I Really Don't Want To Know (Eddy Arnold)
9. Release Me (Ray Price)

Lee Sutton
WWVA—Wheeling, W. Va.

1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. Just Call On Me (D. Owens)
4. Goodnight Sweetheart (Johnnie & Jack)
5. One By One (Wells & Foley)
6. Courtin' In The Rain (T. Tyler)
7. Looking Back To See (J. E. & M. Brown)
8. Go Boy Go (Carl Smith)
9. Honky Tonk Girl (Thompson)
10. Thank You For Calling (Billy Walker)

Dal Stallard
KCMO—Kansas City, Mo.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. This Ole House (S. Hamblen)
4. Even Tho (Webb Pierce)
5. Goodnight Sweetheart (Johnnie & Jack)
6. Looking Back To See (Hill & Tubb)
7. Honky Tonk Gal (Thompson)
8. Much Too Young To Die (Ray Price)
9. Hep Cat Baby (Eddy Arnold)
10. Cry, Cry Darling (J. Newman)

Henry Tuck
WREV—Reidsville, N. C.

1. Courtin' In The Rain (T. Tyler)
2. This Is The Thanks I Get (Eddy Arnold)
3. Much Too Young To Die (Ray Price)
4. This Ole House (S. Hamblen)
5. Love The Devil Out Of You (Joe Carson)
6. Even Tho (Webb Pierce)
7. Cry, Cry Darling (J. Newman)
8. Pretty Words (Marty Robbins)
9. Go Boy Go (Red Smith)
10. Night Time Is Cry Time (Jimmy Newman)

Dave Walshak
KCTI—Ganzales, Tex.

1. You Can't Have My Love (Jackson & Gray)
2. Goodnight Sweetheart (Johnnie & Jack)
3. Ride Away (Slim Whitman)
4. Go Boy Go (Carl Smith)
5. A Place For Girls Like You (Faron Young)
6. I Don't Hurt Anymore (Snow)
7. You're Not Easy To Forget (Kitty Wells)
8. Much Too Young To Die (Ray Price)
9. Courtin' In The Rain (T. Tyler)
10. Texas Blues (Bob Wills)

Jolly Cholly
WWEZ—New Orleans, La.

1. Looking Back To See (Tubb & Hill)
2. Goodnight Sweetheart (Johnnie & Jack)
3. Love Spelled Backwards (Werly Fairburn)
4. Jealous Loving Heart (E. Tubb)
5. I Tried (Vin Bruce)
6. Mother Went A-Walking (Jim Reeves)
7. Don't Drop It (Terry Fell)
8. House Of Glass (Al Terry)
9. I Think Of You (Ann Raye)
10. Even Tho (Webb Pierce)

Slim Lay
WHBS—Huntsville, Ala.

1. If You Don't (Jimmy & Johnny)
2. You'e Not Easy To Forget (Kitty Wells)
3. Loose Talk (Freddie Hart)
4. A Place For Girls Like You (Faron Young)
5. Never (W. & M. Tuttle)
6. Wlggle Worm Wiggle (Eanes)
7. Courtin' In The Rain (T. Tyler)
8. Could You Love Me (Stanley Bros.)
9. Goodnight Sweetheart (Johnnie & Jack)
10. If You Love Me (Wilburn Bros.)

Bob McKeehan
KCNA—Tucson, Ariz.

1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Even Tho (Webb Pierce)
4. Cry, Cry, Darling (J. Heap)
5. Go Boy Go (Carl Smith)
6. Looking Back To See (J. E. & M. Brown)
7. Back Up Buddy (Carl Smith)
8. House Of Glass (Al Terry)
9. In The Chapel In The Moonlight (Faron Young)
10. This Is The Thanks I Get (Eddy Arnold)

Tom Edwards
WERE—Cleveland, Ohio

1. The Drunken Driver (Huskey)
2. You Can't Have My Love (Jackson & Gray)
3. I Don't Hurt Anymore (Snow)
4. Hep Cat Baby (Eddy Arnold)
5. Once And Only Once (Glenn)
6. Rose Marie (Slim Whitman)
7. Even Tho (Webb Pierce)
8. You Can't Judge A Book (Mac Wiseman)
9. Don't Drop It (Terry Fell)
10. The Good And The Bad (Charlene Arthur)

Norm & Tex
WBNL-WBTO—Baonville, Ind.

1. I Loved You So Much (Price)
2. I Don't Hurt Anymore (Snow)
3. Even Tho (Webb Pierce)
4. Courtin' In The Rain (T. Tyler)
5. In The Chapel in The Moonlight (Faron Young)
6. Go Boy Go (Carl Smith)
7. Out Behind The Barn (Jimmie Dickens)
8. He's Married To Me (K. Wells)
9. Walking Shoes (G. Morgan)
10. Goodnight Sweetheart (Johnnie & Jack)

Cliff Rodgers
WHKK—Akran, Ohia

1. I Don't Hurt Anymore (Snow)
2. This Ole House (S. Hamblen)
3. One By One (Wells & Foley)
4. Even Tho (Webb Pierce)
5. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
6. Call Off The Wedding (Goldie Hill)
7. This Is The Thanks I Get (Eddy Arnold)
8. Don't Drop It (Terry Fell)
9. Night Time Is Cry Time (Jimmie Newman)
10. One White Rose (H. Hawkins)

Carl E. Lamm
WCKB—Dunn, N. C.

1. Goodnight Sweetheart (Johnnie & Jack)
2. Go Boy Go (Carl Smith)
3. Even Tho (Webb Pierce)
4. I Don't Hurt Anymore (Snow)
5. You're Not Easy To Forget (Kitty Wells)
6. Courtin' In The Rain (Tyler)
7. Honey, I Need You (Johnnie & Jack)
8. If We Forget God (Louvin Bros.)
9. That Word Called Love (Barton & Wayne)
10. Cry, Cry Darling (J. Newman)

Carl J. Swanson
WRUN—Utica, N. Y.

1. I'm A Fool To Care (G. Autry)
2. Don't Drop It (Terry Fell)
3. Hide-A-Way Love (M. Shiner)
4. This Is The Thanks I Get (Eddy Arnold)
5. I Understand Just How You Feel (Jack Ford)
6. Ethyl In My Gsa Tank (Heap)
7. Mother Went A-Walking (Jim Reeves)
8. Forbidden Fruit (Tabby West)
9. Goodnight Sweetheart (Johnnie & Jack)
10. Chapel In The Moonlight (Darrell Glenn)

F. M. Smith
WFOR—Hattiesburg, Miss.

1. Goodnight Sweetheart (Johnnie & Jack)
2. You Can't Have My Love (Jackson & Gray)
3. I'm Just Drifting (B. Amos)
4. Crazy 'Bout You, Baby (Lonzo & Osca
5. Slender, Tender And Sweet (Eddie Hil
6. Loving Country Style (Wanda Jackson
7. Night Time Is Cry Time (Jimmie Newman
8. This Ole House (S. Hamble
9. One By One (Wells & Fole
10. The Man Upstairs (Blackwood Bro

1 **I DON'T HURT ANYMORE**
Hank Snow
(RCA Victor 20-5698; 47-5698)

2 **ONE BY ONE**
Kitty Wells & Red Foley
(Decca 29065; 9-29065)

3 **EVEN THO**
Webb Pierce
(Decca 29107; 9-29107)

4 **LOOKING BACK TO SEE**
G. Hill & J. Tubb
(Decca 29145; 9-29145)
R. Wells & G. Jones
(RCA Victor 20-5770; 47-5770)
J. E. & M. Brown
(Fabor 107; 45-107)

5 **SPARKLING BROWN EYES**
Webb Pierce & The Wilburn Brothers
(Decca 29107; 9-29107)

6 **GOODNIGHT, SWEETHEART, GOODNIGHT**
Johnnie & Jack
(RCA Victor 20-5775; 47-5775)

7 **DON'T DROP IT**
Terry Fell
("X"-0010; 4X-0010)

8 **ROSE MARIE**
Slim Whitman
(Imperial 8236; 45-8236)

9 **I REALLY DON'T WANT TO KNOW**
Eddy Arnold
(RCA Victor 20-5525; 47-5525)

10 **COURTIN' IN THE RAIN**
T. Texas Tyler
(4 Star 1660; 45-1660)

Denise Lor Party

NEW YORK—Because Denise Lor's recording of "If I Give My Heart To You" is showing so much strength, executives of Majar Records gave a party last week at the Latin Quarter in New York. Shown left to right are: Joe Cammarote of Majar; Tommy Tempesta of Miller Music; writers Al Jacobs and Jimmie Crane; Lester Sims, general manager of Miller Music; Denise Lor; Jay Martin and Harry Weissman, managers of the songstress; Joe Fontana, president of Majar; and Tony Alamo who is also on the Majar label.

Survey Shows Stations Profit From Library

NEW YORK—A recently conducted survey by RCA's Thesaurus has revealed that the average radio station subscribing to the transcription service has an annual local time sales income from Thesaurus shows of $5,117. Total national time sales, not counting talent fees which are regularly garnered from Thesaurus programs comes to $2,632,300. Included in these figures is income from special Thesaurus shows, such as bonus script programs, holiday shows and the service's annual Christmas Package. One important factor in the over-all figure is the income resulting from sales of Thesaurus' 1,800 singing commercial jingles.

In addition to reflecting station income from Thesaurus shows, the survey also revealed that over half a million Thesaurus programs, or better than ten thousand a week, are broadcast in this country.

Tops among the thirty-one programs on the Thesaurus roster are "The Wayne King Serenade," "Music by Roth," "The Hour of Charm," "The Sammy Kaye Show," "The Freddy Martin Show" and "Date in Hollywood" (with Eddie Fisher, Gloria DeHaven and Hugo Winterhalter).

Three hundred and ninety-nine radio stations are using the Wayne King program every week, according to the survey. The five other leading programs have similar usage by subscribing stations.

Not included in the survey are the three latest Thesaurus programs, "The Melachrino Serenade," starring orchestra leader George Melachrino, "Penthouse Party," half hour variety show with host Nelson Eddy and all-star guests, and "Quickie Quiz" five minute, ten times a week program featuring the Ralph Flanagan orchestra.

Diamond Distrib Moves

LOS ANGELES, CALIF.—The offices of Diamond Distributing Company have been moved to its own new building, on Record Row, near Western, at 2990 W. Pico. Ambassador Record Company will also be located at this same address.

Abe Diamond stated, "We are now located in a more convenient area where we will be able to serve our many customers more quickly and efficiently". He added, "Parking facilities are located in the back of our new building for the convenience of our customers".

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE.... Hank Snow (RCA Victor)
2. EVEN THO ..... Webb Pierce (Decca)
3. ONE BY ONE ..... Kitty Wells & Red Foley (Decca)
4. GOODNIGHT, SWEETHEART, GOODNIGHT ..... Johnnie & Jack (RCA Victor)
5. GO, BOY, GO ..... Carl Smith (Columbia)
6. COURTIN' IN THE RAIN..... T. Texas Tyler (Four Star)
7. LOOKING BACK TO SEE.... J. E. & M. Brown (Fabor) / G. Hill & J. Tubb (Decca)
8. SPARKLING BROWN EYES.. Webb Pierce & The Wilburn Brothers (Decca)
9. DON'T DROP IT ..... Terry Fell (X)
10. THIS IS THE THANKS I GET. Eddy Arnold (RCA Victor)

11) THANK YOU FOR CALLING. 12) YOU CAN'T HAVE MY LOVE. 13) THIS OLE HOUSE. 14) A PLACE FOR GIRLS LIKE YOU. 15) NIGHT TIME IS CRY TIME.

"BIGGEST FOLK DISK IN PAST FIVE YEARS" says Eddie Hill WSM, NASHVILLE, TENN.

Jimmy Lee

and

Johnny Mathis

(Stars of the Louisiana Hayride)

"IF YOU DON'T SOMEBODY ELSE WILL"

b/w

"I'M BEGINNING TO REMEMBER"

(Already kicked off big in Tennessee and Louisiana)

Chess No. 4859

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JEAN SHEPARD

"YOU'LL COME CRAWLIN' "

CAPITOL # 2905

CENTRAL SONGS, INC.

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"WALKING SHOES"

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CEDARWOOD PUBLISHING CO.

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"BLUE TENNESSEE RAIN"

BONNIE LOU
(KING)

Berry Sisters
(AMBER)

WHITE OAK MUSIC — BMI
Cincinnati 24, O.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
2. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
3. EVEN THO
   Webb Pierce
   (Decca 29107; 9-29107)
4. GOODNIGHT, SWEETHEART, GOODNIGHT
   Johnnie & Jack
   (RCA Victor 20-5775; 47-5775)
5. LOOKING BACK TO SEE
   Goldie Hill & Justin Tubb
   (Decca 29145; 9-29145)
   Maxine & Jim Edward Brown
   (Fabor 107; 47-107)
   Ruby Wells & Grandpa Jones
   (RCA Victor 20-5770; 47-5770)
6. SPARKLING BROWN EYES
   Webb Pierce & The Wilburn Brothers
   (Decca 29107; 9-29107)
7. GO BOY GO
   Carl Smith
   (Columbia 21266; 4-21266)
8. HEP CAT BABY
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
9. YOU CAN'T HAVE MY LOVE
   Wanda Jackson & Billy Gray
   (Decca 29140; 9-29140)
10. ROSE MARIE
    Slim Whitman
    (Imperial 8236; 45-8236)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

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FOLK AND WESTERN REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"SHOW ME" (2:20)
[Trinity BMI—J. Hicks]

"JUST LIKE ME" (2:36)
[Tannen BMI—S. Long, B. Newman]

THE DAVIS SISTERS
(RCA Victor 20-5843; 47-5843)

● The Davis Sisters the vocal combo that needs no introduction to ops, dealers and disk jockeys, send across two sensational pieces of wax that really sound great. It's a powerful coupling that should put the chirps right up at the top of the sales ladder. On the upper lid, the gals belt out a fast moving, rhythmic item labeled "Show Me." The effective guitar backing of Chet Atkins and George Barnes adds much color to the deck. "Just Like Me," on the under half, is a moderate beat, sentimental ballad that the sisters render in warm and tender fashion. Both decks have the the goods with "Show Me" paving the way.

CECIL RAY & AL PETTY
(Starday 157; 45-157)

B "I MAY NOT BE MUCH OF A FELLOW" (2:45) [Starrite BMI—J. Rhodes] A pretty, sentimental love ballad is smoothly performed by Cecil Ray, vocally and Al Petty on the steel guitar. Catchy wedding of melody and lyrics. A relaxing side.

C+ "STEEL MILL" (2:00) [Starrite BMI—Petty] Bottom lid is a colorful instrumental jumper that Petty and the Rainbow Riders work over in delectable style. Real pleasing arrangement.

BETTY CODY
(RCA Victor 20-5811; 47-5811)

B+ "CAN YOU LIVE WITH YOURSELF?" (2:25) [Hill & Range BMI—F. Kane, J. Rollins, D. Robertson] Betty Cody comes up with an enchanting multiple vocal effort on a middle beat, emotional piece. Tender lyrics on a polished deck that could catch.

B "DEAR SISTER" (2:05) [Hill & Range BMI—R. Couture] On the lower portion the chirp sings with much feeling on a sad, middle tempo tune. The chirp has the unfortunate experience of losing her sweetheart's affections to a sister whom she loved. Two potent efforts.

JEAN SHEPARD
(Capitol 2905; F-2905)

B+ "DON'T FALL IN LOVE WITH A MARRIED MAN" (2:48) [Adams, Vee & Abbott BMI—J. Penny, R. Fortner] The warm vocal styling of Jean Shepard makes for potent juke box lure as she enticingly etches a moderate, waltz tempo item. Jean tells us that if a man can't be true to an affectionate wife then he surely can't love another.

B+ "YOU'LL COME CRAWLIN' " (2:16) [Central BMI—L. Smith] On the reverse platter the thrush continues in fine vocal form as she delivers a middle beat item in inviting manner. Two top grade etchings.

OPAL JEAN
(Hickory 1015; 45-1015)

B "TENNESSEE COURTIN' TIME" (2:14) [Milene ASCAP—Rose, Heath] Opal Jean comes through with a strong showing as she debuts on the label with some flavorful material on an enjoyable, quick beat ditty. Light-hearted lyrics and melody.

B+ "THAT DONE IT" (2:03) [Acuff-Rose BMI—Holmes] On the lower half the thrush takes hold of a bouncy, romantic piece and treats it to a wonderful vocal effort. Deck has hit possibilities. Keep your eye on it.

REX ALLEN & TEX WILLIAMS
(Decca 29254; 9-29254)

B+ "THIS OLD HOUSE (2:38) [Stuart Hamblen BMI—S. Hamblen] Rex Allen and Tex Williams send up a top calibre recording on a tune that's creating a lot of noise in both the country and pop fields. Excellent instrumental support. Terrific cover. Should cash in big.

B+ "TWO TEXAS BOYS" (2:33) [Paco ASCAP—D. Raye, S. Burke] Flipside, the artists combine their talents in captivating manner as they dish up an infectious, middle tempo piece. The boys have two winners here.

THE MADDOX BROS. & ROSE
(4 Star 1664; 45-1664)

B "I'LL NEVER DO IT AGAIN" (2:28) [American BMI—W. Tuttle, D. Rice, C. Stonehead] The refreshing voices of the Maddox Bros. and Rose are a treat to the ear as the group waxes a charming, quick beat ditty. Deck should do well in attracting the coin.

B "I'VE STOPPED MY DREAMING ABOUT YOU" (2:28) [Peer Int. BMI—C. Wilkins] Rose handles the vocal chores in grand fashion as the boys blend in with a fetching instrumental backdrop. A solid coupling.

VAN HOWARD
(Imperial 8264; 45-8264)

B "RED HOT FLAME" (2:02) [Commodore BMI—D. Anderson, K. Murdock] Van Howard cruises through a real rocking, rhythmic ditty in "red hot" money-making style. Driving instrumental support. Should make the jukes jump with excitement.

C+ "WEEPING WILLOW WALTZ" (2:10) [Commodore BMI—V. Howard, D. Davis] The chanter slows down the pace on this end as he smoothly warbles a lilting, middle tempo item. Pretty melody on an appealing platter.

JACK CARDWELL
(King 1381)

B "WILL OUR LOVE FADE AND DIE" (2:38) [Lois BMI—L. McDaniel] The mellow tones of Jack Cardwell stand out on a middle tempo, heartfelt piece. Distinctive lyrics movingly projected against a warm string backing.

B "THERE'S A TRAIN LEAVING" (2:22) [Tee Pee ASCAP—O. O. Merritt] On the flip half Cardwell rolls along at a streamlined pace as he tells his gal a thing or two. She can hop aboard any one of the regularly scheduled trains if she's not satisfied with his affections.

THE CASH BOX FOLK and WESTERN ROUNDUP

As a result of its first ABC Network broadcast, The Ozark Jubilee, which stars **Red Foley**, received ticket orders from nine states, including Alabama, Utah, Kentucky and Minnesota. Foley is scheduled to headline Henderson, North Carolina's annual "Apple Festival" Sept. 2 and 3. Red is also scheduled for personal appearances in Emporia, Kansas, Sleepy Hollow Ranch, Penn., Jonesboro and Springdale, Ark., and Texarkana, Texas. **Peggy Burris**, Route 6, New Castle, Pa. has been appointed new president of **Dub Dickerson** Fan Club. **Jim Wilson** of WHOO, Orlando, Fla., reports that **Cotton Carrier** and the **Smith Brothers** from Atlanta, Ga. were in for a visit recently. Oh yes, our good friend **Boots Woodall** was also along. Activity gaining in interest for the **Hank Williams** Memorial Day Program to be held in Montgomery, Ala. Sept. 21st. **Hoot** and **Curley**, featured on KWKH's Louisiana Hayride, now working still dates in that city . . . playing at one of the local niterys. **Red Sovine**, also featured on the Louisiana Hayride, has just completed a tour through West Texas, Oklahoma, New Mexico and Louisiana. Red featured his regular band, The Echo Valley Boys. Just recently Sovine did a guest spot with **Webb Pierce** on Grand Ole Opry's NBC coast-to-coast show. **Neva Starns**, who manages **Jean Shepard** and handles direction for other top names, just recently booked **Arlie Duff** into Carlsbad, N. M. and El Paso, Texas. Commencing this month, it has been reported that Neva intends to book most of her artists out of Top Talent in Springfield, Mo. **George Jones, Patsy Elshire, Jean Shepard** and **Arlie Duff** are among those on Neva's roster. Beginning on August 10th, **Johnnie** and **Jack, Kitty Wells, Joyce Moore, Ken Marvin** the **Duke** of **Paducah, Lew Childre** and the **Tennessee Mt. Boys** played Fair Dates in Kentucky, Indiana, Iowa, Nebraska, then headed into Wisconsin for a week at the Wisconsin State Fair in Milwaukee. The **Wilburn Brothers, Doyle** and **Teddy**, featured with **Webb Pierce** recently did a guest spot on the Army and Air Force Recruiting Service "Town And Country Time" transcription series, while on personal appearance, working the boat rides with good friend **Connie B. Gay** out of Arlington, Va. this month. **Eddie Hill** back in Nashville after personal appearance tour set up by Col. **Tom Parker** of Jamboree Attractions, Madison, Tenn. Favorite WCOP-Boston artist **Carl Stuart** continues to enjoy success personal appearance dates in the New England area, recently playing to top business in Wolfeboro, N. H., and at the Lone Star Ranch in Nashua, N. H. **Carl Smith** and **Webb Pierce** back in Nashville after working five big personal appearance dates in Florida. **Oscar Davis** caring for the advance and promotion work. **Hank Snow** returned this week-end, after working personal appearances in Pennsylvania. Want to thank **Don Richardson** of Radiozark Enterprises, Springfield, Mo. doing a fine job handling promotion and publicity for artists working on the newly organized Ozark Jubilee Show from that city. **Dub Allbritten** now permanently set up in Springfield directing the affairs of **Red Foley** there. **Captain Stubbey** and the **Buccaneers** appeared at the Wisconsin State Fair on the "Dinner Bell" program from the main fairgrounds.

JOYCE MOORE

KEN MARVIN

WAX-WISE

Young **Bobby Wright**, son of **Johnnie Wright** of the Johnnie and Jack team has a brand new release out on Decca . . . "Little Paper Boy" and "Cry Baby, Cry." **Dub Dickerson** receiving quite a bit of promotion on his latest . . . "Count Me In." **Mae B. Axton** is writer of the tune. **Joyce Moore** (RCA Victor) has her latest out and has been doing some great promotion on tune via her personal appearances at the Fair Celebrations throughout the country. Joyce's new one is "You Can't Kiss Me Too Soon" and she does a very good job of the tune. **Eddy Arnold's** "This Is The Thanks I Get" breaking through after his smash version of "I Really Don't Want To Know." **George Morgan** does a new one for the Columbia people called "Walkin' Shoes." **Ken Marvin** reports that **Roy Smith**, former C&W deejay at WSIX is now program director at the new WLAC-TV station in Nashville. **Joe Allison** who does the C&W chores at WMAK is now doing some TV spots at WSIX-TV. **Jimmie Osborne** has just signed a new three-year contract with radio station WKLO in Louisville, Kentucky. **Jud Collins** doing a new TV show over WSM-TV each morning, spotlighting country artists on his "Jud's Show." **Ken Marvin** and his wife **Clyda** happy parents of a new baby girl. Baby's name is **Claudia. Bob Ross**, former manager of **George Morgan**, now headquartering in Tampa, Fla., at radio station WFLA, is starting a series of promotions with top Country Artists starting Sept. 4th. **Elvis Presley**, completely new to the business prior to his recording of "That's All Right" and a cover of the oldie "Blue Moon Of Kentucky" on the Sun label is really getting the play with this particular recording and should be around for awhile. Reports have been that it has been the biggest selling record ever to hit Memphis territory. **Betty Cody** out with a very good tune on Victor . . . tune is "Dear Sister" and "Can You Live With Yourself." **Dale Parker**, banjo stylist at Grand Ole Opry is dickering with several record companies for possible recording! **Bennie Martin** scheduled to cut for one of the major labels soon. **Buddy Killen** now rep for True Publishing Company in Nashville. **Bob Martin** C&W deejay in Milwaukee, Wis. is doing a terrific job with the C&W records for this area. Bob has two and a half hours per day of country music, the most programmed country music in the entire area. Bob recently did the guest DJ USA spot on **Grant Turner's** Show at WSM in Nashville. Plans and preparations for the big **Hank Williams** Memorial Day Celebration September 21st in Montgomery, Alabama going along at full speed. Many of the deejays and artists have already made their plans to attend.

JIMMIE OSBORNE

Detroit Has No 45 Problem; Every Station Plays Them

DETROIT—A survey of radio stations in Detroit this week revealed that there is no 45-78 problem as exists in several other cities. Every station in the city is equipped to play 45 and all of them are doing so.

A talk with several of the top disk jockeys in town brought out the fact that they find 45 rpm records just as effective as 78s. They mix all the speeds on the same turntable merely by using a 45 cuing disk and switching the equipment to the speed desired.

Detroit is one of the hottest record towns in the country. And it was felt by djs here that any station that held out on playing 45 disks would be losing out as far as the public was concerned.

The 45 situation seems to be easing in other parts of the country also. Most diskeries have stood by their resolve not to send promotional 78 disks anymore. In some places of course 78s are being given to disk jockeys who need them by promotional men, publishers and some distributors. However the strength of the initial resistance seems to be diminishing and even stations which were most adamant in not playing 45s are now either reconsidering their decision or have already ordered 45 equipment.

It is expected by the record companies that in a few months the entire situation will have been resolved with the economy and improvement felt by everyone concerned.

Meeting Dates Of Music Operators' Associations

Aug. 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

30—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

31—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

Sept. 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

2—California Music Merchants Assn.
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

6—California Music Merchants Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

7—Arizona Music Guild, Phoenix Chapter # 1
Place: 1738 West Van Buren, Phoenix, Ariz.

7—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

8—California Music Merchants Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

11 & 12—Nebraska Automatic Phonograph Operators Assn., Inc.
Place: Hotel Lincoln, Scottsbluff, Neb.

13—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

13 & 14—South Dakota Phonograph Operators Assn.
Place: Salem, South Dakota.

14—Western Massachusetts Music Guild
Place: Highland Hotel, Springfield, Mass.

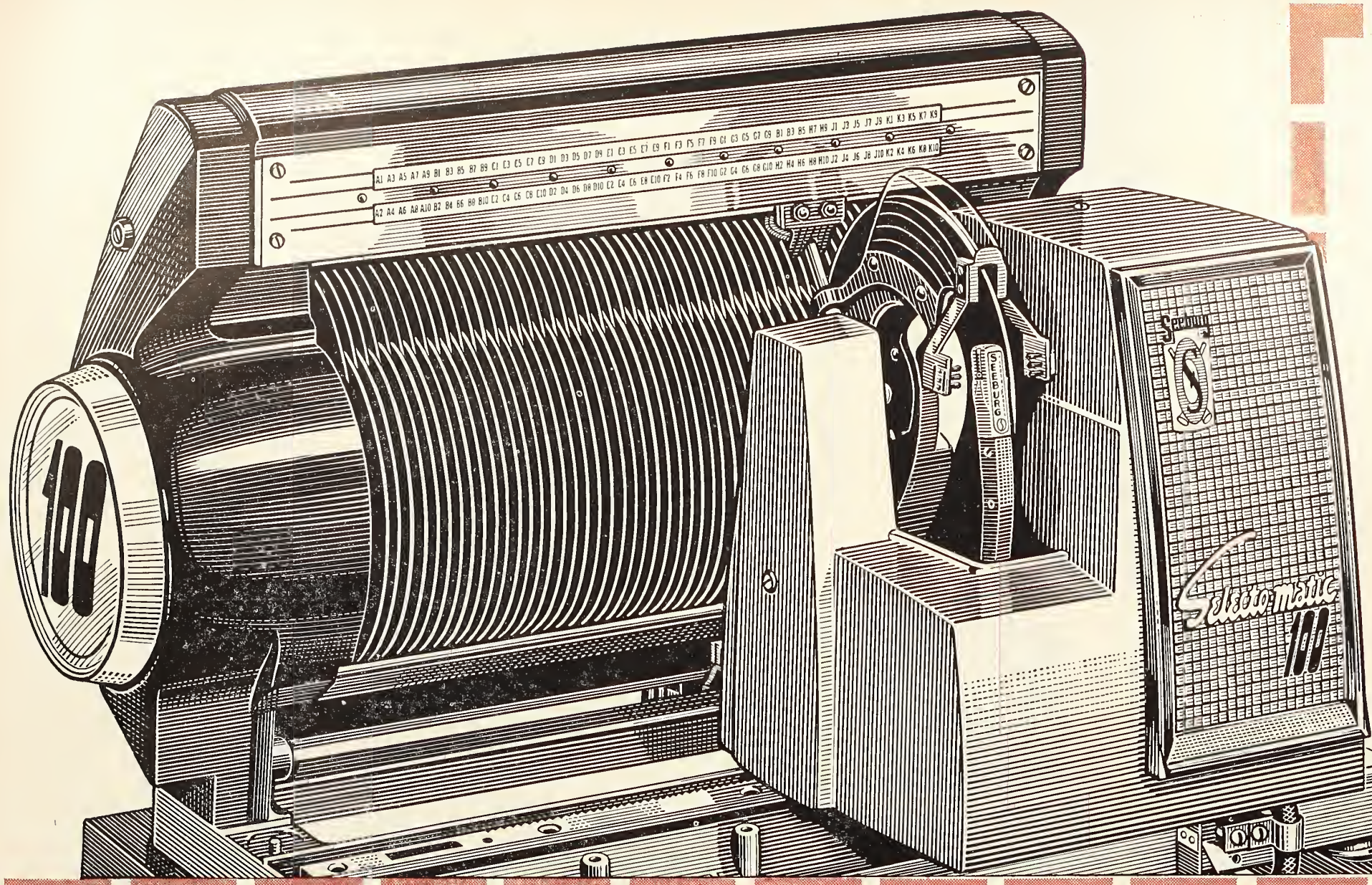
14—California Music Merchants Assn.
Place: Fresno Hotel, Fresno, Calif.

15—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

16—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Oct. 4—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.


A1 A3 A5 A7 A9 B1 B3 B5 B7 B9 C1 C3 C5 C7 C9 D1 D3 D5 D7 D9 E1 E3 E5 E7 E9 F1 F3 F5 F7 F9 G1 G3 G5 G7 G9 B1 B3 B5 H7 H9 J1 J3 J5 J7 J9 K1 K3 K5 K7 K9
A2 A4 A6 A8 A10 B2 B4 B6 B8 B10 C2 C4 C6 C8 C10 D2 D4 D6 D8 D10 E2 E4 E6 E8 E10 F2 F4 F6 F8 F10 G2 G4 G6 G8 G10 H2 H4 H6 H8 H10 J2 J4 J6 J8 J10 K2 K4 K6 K8 K10
SEEBURG
Select-o-matic 100

ONLY SEEBURG HAS THE Select-o-matic 100 MECHANISM

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

. . . the heart of the world's finest and most complete music system . . . the most revolutionary development for the playing of recorded music since the invention of the phonograph.

This superbly engineered and styled mechanism has established new standards of performance for coin-operated music systems. Its consistent, efficient operation assures the maximum potential wherever the Select-O-Matic "100" is installed.

America's Finest and Most Complete Music Systems

Here and There

WASHINGTON, D. C.—$400,000,000 a year will be added to Social Security payouts beginning early in October, according to government officials, who are sure President Eisenhower will sign into law a bill expanding the program. Officials said about 6½ million beneficiaries—retired workers and widows and other survivors of deceased workers—will automatically receive the higher payments. This report makes the "over 65's" more important than ever (see story this issue), as they will now have added monies to spend on relaxation, and what is more fitting than some of it go into coin operated equipment.

NEW YORK—Bernard Seeman in "This Week Magazine," August 22 issue, recounted some interesting facts on the life span of the human being. Based on life insurance expectancy tables, the present female can expect to live to 71 years, the male to 67.5 years. However, such was not the case in years gone by. The primitive man lived some 18 years. . . . Early Roman, 22 years. . . . Americans of 1850, 37 years. . . . Ancient Egyptian, only 38.6. Scientists claim that today, man could and should live to be 120. We conclude with this statistic (and make no comment): "Married men live longer than bachelors."

LONDON, ENGLAND—It was reported by the British press this week that unemployment is at its lowest figure since the end of the war. It also was reported that the English government is in a better economical position than it has been since this same time. Another report, this one by the British Travel and Holidays Association, stated "June tourist traffic in Britain was higher than in any previous June history. A total of 34,000 American visitors was 24 per cent higher than a year ago." American coin machine firms, both manufacturers and wholesalers of reconditioned equipment, should view these reports optimistically. If Britain regains its economic stability, and has sufficient American dollars, the country could take a kindly attitude to licensing the import of American coin machines. Let's hope so, as this country could use thousands of games and music machines. They haven't had any since before World War II.

NEW YORK—We like this one: An owner of a resort hotel, who wasn't doing too well, answered the question "How's things?", with "Things are so bad our guests are coming in with a clean shirt and a $10 bill—and don't change either of them."

..now what about 10¢ play?

Cup of coffee 10¢ and more!

Newspapers 5¢, 7¢, 10¢, 15¢ and even more!

Local pay telephones 10¢!

City street car or bus ride 10¢ up to 25¢!

A bottle of beer 25¢ and up!

Ice cream cones 10¢ and up!

Shoe shines 15¢ and more!

And so on and on and on, all down the line. Every single item for every kind of use has doubled, trebled, quadrupled, and even gone higher on the cost and price horizon of present day America.

There are still many operators who continue to try to avoid loss by charging only 5¢ per play.

These same operators are enduring over 300% increase in their overhead expense, compared to 1939, when a nickel was really worth five full cents.

They are still trying to somehow compensate the differential between 300% more expense and overhead and 5¢ play.

They know full well that the nickel of today is worth but 2.3¢, less than half its 1939 value.

Doesn't sound reasonable, does it? Doesn't sound like a business man in his right mind, paying 300% more for his merchandise, would sell it at only half the price he used to get, when he didn't have to pay 300% more for this very same merchandise.

That's the case with the majority of those operators who still continue to charge 5¢ per play while paying 300% more for the equipment and the supplies they need, the labor they hire, and the living expenses they, themselves, require.

A pinball operator, in 1939, paid only $67.50 and somewhat more per game. He charged a nickel per play. That was a real, complete, full five cents American nickel.

Today, this same pinball operator pays $300 and more per game and, as long as he charges 5¢ per play, all he is actually charging, according to the nation's leading economists, is but 2.3 cents per play. That's less than half what he charged in 1939 for something that cost him 300% less to purchase in 1939.

It's difficult to figure out. Its difficult to be able to understand the logic of any business man charging less than half of what he used to charge for what he has to sell and, in addition, still pay over 300% more for the merchandise he sells.

For over 11 years this publication has been urging the nation's operators to change to 10¢ play. This could have been done very easily during the war years when all prices zoomed. It's much more difficult today. But, what is even more important, today it has become an absolute necessity.

In short, the operator who wants to remain in business, and wants to remain in business on somewhat of a profitable basis, simply must recognize that even the little shoe shine boy on the corner is charging three times the price he used to charge for shining a pair of shoes.

The operator, as a business man with a very great investment in his business, must recognize the logic behind this little shoe shine boy's triple of his regular shoe shining charge and, somehow, equalize his own price for the merchandise he sells, whether it be music or amusement, as against what his merchandise costs him today.

He must get at least 10¢ per play.

AWAIT LABOR DAY WEEKEND

Sales Execs Enjoy Breathing Spell as Trade Prepares to Greet Fall Season's Opening Holiday. Ops Predict Better Biz This Labor Day Weekend Than Enjoyed in '53. Claim Proved Better New Equipment Sure to Boost Play. Expect Much New Equipment to be Introduced to Start Fall Season.

CHICAGO—A slowdown of visitors here is giving sales executives a well earned breathing spell. The slowdown is attributed to the forthcoming "biggest weekend in coin machine business", the Labor Day weekend.

Many are planning to leave early Friday morning, September 3 and will not return until Tuesday morning, September 7. Some are planning to leave a day or two earlier and make this a really grand holiday.

The majority of the operators are busy setting up for this one big weekend holiday everywhere in this area.

Many of the operators believe that the Labor Day weekend this year will prove even bigger than it did last year.

One operator said, "This is one year when most of the operators are prepared with the greatest equipment that has ever been introduced to the field.

"What's more", he continued, "the people are looking forward to this holiday and, from all advance predictions, there will probably be more cars leaving the city and on the road than ever before in history.

"This alone", he claims, "will set up for one of the biggest play action Labor Day weekends the operators have ever enjoyed."

Others are of the same opinion. They, too, believe that the operators are going to enjoy one of the very greatest play action weekends in history this forthcoming long Labor Day holiday.

As one well known distributor stated, "Immediately after Labor Day we are always jammed with trade-ins. This year we foresee and even greater trade-in business against the new equipment than we ever before had.

"The reason we predict bigger business after the Labor Day holiday", he continued, "is because we have already been talking trade deals against the new machines with many operators who haven't yet pulled the machines they want to trade in from country locations."

To even boom this business, it is also expected here that many new products will be presented to greet the opening of the Fall season's business, immediately after the Labor Day weekend.

Manufacturers have been preparing for the opening of the Fall season right along. Tho the manufacturers are busy with production schedules at this time of the equipment they are manufacturing, it is still believed here that new machines will be presented, so that the operators will have a wide choice of machines they will want to start off the fall season.

One thing that can be said is that the trade continues ahead optimistically and in the belief that the new products being presented are sure to attract greater play action from the public than ever before.

Exhibit Presents New "Star Shooting Gallery"

CHICAGO—Ed Hall, assistant sales manager of Exhibit Supply, this city, happily advised this past week that the firm was shipping its new "Star Shooting Gallery" to its distributors.

Hall enthusiastically commented, "Without any doubt, and from long and extensive tests, we believe that our new 'Star Shooting Gallery' is going to prove one of the greatest machines of all time.

"There are so many fine features on this new gun game", Hall continued, "that every single operator, everywhere in the nation, is going to find himself enjoying the grandest income of his career in this business when he places our 'Star Shooting Gallery' on locations."

Hall reported that the new "Star Shooting Gallery" has three complete target set-ups for the players. Furthermore, when the gun is not in action, the targets are in clear view, teasing the lookers to try their shooting skill.

Not only does the gun feature a brand new and different cabinet, Hall said, but, what is even more important, he states, is that this gun has a 'built-in selector' which allows the operator to permit a choice of eight different types of play action.

"Definitely, then," Hall says, "the operators can place 'Star Shooting Gallery' in any territory featuring the type of play action most popular in their areas."

For example, Hall points out, the new 'Star Shooting Gallery' can be set up for replay action, for match play, for dime return play, and for five more different play combinations.

Hall concluded, "It would take a complete volume to tell of all the features in our brand new and sensational 'Star Shooting Gallery'. We urge the operator who wants the best income producer to see the 'Star Shooting Gallery' and decide for himself."

Urge Ops Replace Clunkers

CHICAGO — Distributors here are continuing their efforts, thru their traveling roadmen and local salesmen, to get old and worn out clunkers off locations and replaced with new and modern equipment which, they have proved, will very definitely perk up play action to a tremendous extent.

Many manufacturers here have joined the distributors in their efforts to help rid the industry of the old clunkers. They are telling their sales executives to get behind this program.

All this came about when The Cash Box, in October, 1953, reported from a survey it had conducted, that there still were over 165,000 old, wornout, marred, scarred, screechy, scratchy, tone-dead prewar juke boxes on locations thruout the United States.

Since then this publication reported that there were more than that number of wornout games of all kinds and also vending machines of prewar vintage on locations thruout the nation.

Because of the action of distributors, associations of operators have condemned prewar machines and, it is also reported by one roadman for one of the manufacturers here, that in some cities, associations have voted to condemn even five year old machines.

Like reports from almost everywhere in the nation, distributors claim that progressive and modern operators now agree that some of the prewar clunkers are blocking off what might prove to be absolutely top spots thruout every territory.

As one well known salesmanager of a large factory here said this past week:

"We are 100 per cent behind The Cash Box' program to get rid of all the old, wornout, marred and scarred-up, prewar clunkers, and even machines that are only three, four and five years old, because we feel that, by removing such equipment, whether it is music, games or vending machines, the entire industry will gain greater consideration and acclaim from the general public."

Williams Presents New Five-Ball

SAM STERN

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, advises that its new five-ball game "Skyway" is now in full production, and shipments are being made to all of its distributors.

"'Skyway', set into a beautifull colorful cabinet, has several bran new combinations of scoring princ ples," stated Stern, "and retains th proven features of other William games. Test locations have indicate it is a real money maker."

Stern described the playing feature of 'skyward'. Making one to eigh rollovers scores one replay and light all one to eight rollovers for replays making one to eight lights the butto to advance "Special Bonus Score' Bonus Score builds up and remain on until made; the ball in top cente area is kicked on to an elevated trac to advance balls progressively alon kickout pockets on the right side the playfield; additional balls over th elevated track, or thru the left botto rollover, advance balls in kickout pocl ets on the right side until the ball i the bottom pocket goes thru the r turn hole; the ball thru the retu hole lights the button to advance "sp cial bonus" and lights the center kic out pocket to collect "special bonus' and making one to eight lights th bottom left and right side rollove for "special".

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both "big" in plays and profits . . .
both with the proven revolutionary
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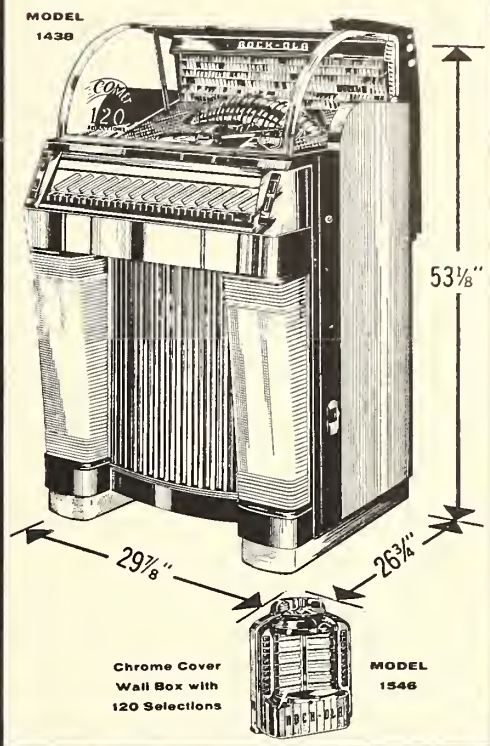
Comet 120 SELECTION MUSIC

The original Phonograph with
120 selections

MODEL 1438



Chrome Cover Wall Box with 120 Selections

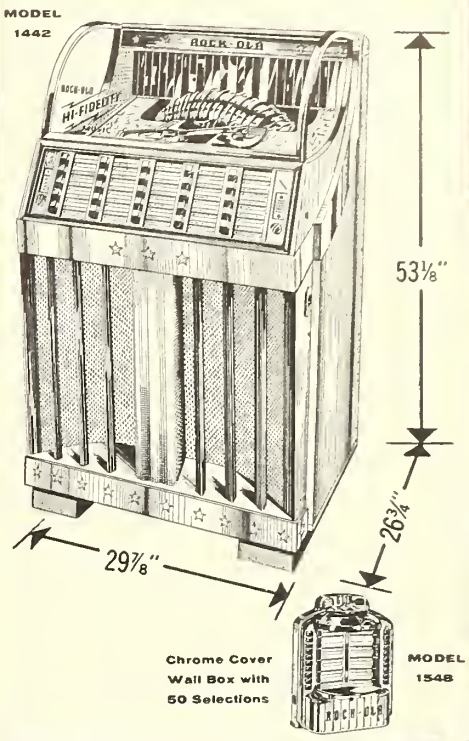
MODEL 1546

ROCK-OLA

50 SELECTION MUSIC

For those locations that need a
superb instrument with fewer records

MODEL 1442



Chrome Cover Wall Box with 50 Selections

MODEL 1548

Bally "Moon Ride" At C. N. E.

JACK NELSON

CHICAGO — "Moon-Ride," kiddie ride of Bally Manufacturing Company, this city, is operating at the Canadian National Exposition, Toronto, Canada, announced Jack Nelson, general sales manager.

After having it in operation at Belmont Park in Montreal, Dave Russell of the Russ-Con Company ordered "Moon-Ride" for the big C. N. E.

"'Moon-Ride' has been a sensation in the arcade operated by Dave Russell at Belmont Park," said Nelson.

"He advised me," continued Nelson, "to be sure to ship him one for the C. N. E. where it will be seen by people from all over the world.

"Attendance at the C. N. E. is usually over 100,000 people per day during the entire 14 days of the Exposition," Nelson reported.

He also said, "'Moon-Ride' is entirely different from anything yet manufactured in the coin-operated ride field. It attracts immediate attention wherever it is placed. It will stop traffic at the big Exposition same as it has done in many other locations.

"Not only is 'Moon-Ride' a strong attraction because of its appearance and operation, but the sound effects draw immediate attention of everyone within hearing distance," Nelson concluded.

Minthorne Music Co. Opens Ultra Modern Branch Offices

LOS ANGELES, CALIF.—Beautiful new ultra-modern branch office and showrooms of Minthorne Music Company were opened at 2675 W. Pico, this city, last week. This spacious new two-story building is located on the site of the old firehouse on the corner of Kenwood and Pico. The lower floor will be used as showrooms and offices for the display of all types of new and used coin operated equipment. Adjoining the rear of the building, surrounding the loading and parking area, are modern brick sheds which will house the service department. The complete upstairs will be used as display rooms for the Seeburg 200 "Select-O-Matic" commercial continuous music systems and high fidelity speakers.

Jean and Dolores Minthorne announced that Frank Mencuri, former sales manager for Chicago Coin, will be in charge of the new showrooms.

Plans are now under way for the official opening which will be attended by many operators in the area.

Jean Minthorne stated, "The opening of our new building marks another milestone in our vast expansion program to better serve all the operators throughout Southern California, Arizona and southern Nevada.

Bob Dupuy Sets Record For Sales of "Super Home Run"

NEW ORLEANS, LA.—Ed Levin, general sales manager of Chicago Coin Machine Company, visiting here with Bob Dupuy, general manager of F. A. B. Distributing Company, this city, advised that:

"Bob has set a record for sales of our 'Super Home Run' that proves he is one of the top men in the field here."

In turn, Dupuy advised, "All operators here believe that Chicago Coin's 'Super Home Run' is one of the best baseball games ever built.

"Proof of this," he continued, "is the large order placed for 'Super Home Run' by John Bosh of General Distributing Company.

"John, like many well known operators and jobbers in this area," he stated, "has found that Chicago Coin's 'Super Home Run' is one of the best baseball games that can be placed on locations at this time."

Levin reported that, "All the time I spent here in New Orleans has convinced me that our 'Super Home Run' is now finding its correct place in the operating of better games in this city and thruout the surrounding territory.

"There is no doubt anymore," he concluded, "that Bob Dupuy and F. A. B. Distributing Company are well on the way to establishing a very great sales record."

GET READY FOR THE FALL SEASON with the best!

United CASCADE BOWLER	$189.50
United SUPER	92.50
United OLYMPIC	239.50
United ROYAL	339.50
ChiCoin SUPER MATCH BOWLER	149.50
ChiCoin TRIPLE BOWLER	219.50
ChiCoin DOUBLE SCORE BOWLER	179.50
Williams SUPER PENNANT—F. S.	279.50
Gottlieb QUINTET	139.25
Gottlieb GRAND SLAM	144.25
Williams FAIRWAY	134.50
Williams MAJOR LEAGUE BASE-BALL—6 player	349.50

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California Music Guild Changes Assn Name

OAKLAND, CALIF. — George A. Miller, business manager of the California Music Guild, advises that the name of the association has been changed to California Music Merchants Association.

The name change also applies to the Los Angeles local, and all others.

Urged To Seek Repeal Of 10% Excise Tax

This 10% Savings On Cost Of Equipment Would Help Profit Potential

CHICAGO — Earl Campbell, new president of the National Association of Music Merchants, with headquarters in this city, sent a bulletin to its members, urging them to cooperate in an effort to repeal the 10 per cent excise tax on musical instruments.

As manufacturers of automatic music machines also have to pay this same 10 per cent excise tax, it would definitely be a splendid idea for operators and distributors of juke boxes to follow the lead of NAMM and try to get Congress to repeal this tax.

There isn't a question of doubt but what the manufacturers of automatic phonographs would pass along this savings to the operators. With the high cost of operations today, it would be a means of bringing the profit factor to a point where the operators could enjoy a sensible return for the money invested.

Members of the juke box industry could follow the instructions given by NAMM. It is pointed out that "The Fall of 1954 will offer us the best opportunity to pin down both our incumbent Congressmen, and those running for election, that we will have until 1958, which will be much too late. (1956 will be a presidential election year and a poor time to work for tax repeal.)

"A new Congress will convene next January. Some of the incumbent members will be among those returning to Washington, along with some new faces. The House Ways and Means Committee, where our Tax repeal efforts will first see light, will be reorganized. What has been done is now of little consequence. We must start anew. With the entire House of Representatives and one third of the Senate up for election this fall, Congressmen will soon be back in their home States and Districts oiling their campaign machinery."

Advice is given, which can be used by coinmen. When solicited for contributions for campaign funds, the operators and distributors should tie the tax repeal issue to the contribution. Coinmen should talk with candidates or incumbents about the importance of tax repeal. If the story cannot be made in person, write a personal letter to their homes.

The big point to make when talking up the repeal is that juke boxes are located in spots where the poor and moderate income groups gather for musical enjoyment and relaxation. This type of music is not a luxury, but a basic right for all citizens, and that the music dispensed by the automatic phonograph is available to the general public for a small amount of money, and it is the music they can select to suit their tastes.

It is pointed out, and correctly so, that a small number of requests to these Congressmen and Representatives will not leave much of an impression. A general concerted effort should be made. Local associations should bring this matter to the attention of their members and organize a definite program. Where no association exists, operators should call a meeting and agree that all should speak or write to the proper politicians.

Bally Service Schools Held In Boston, Mass.; Buffalo, N. Y., And Pittsburgh, Pa.

CHICAGO — Bally Manufacturing Company service schools were conducted this past week by Bob Breither, Bally field engineer, in Boston, Mass.; Buffalo, N. Y., and Pittsburgh, Pa., it was announced by Herb Jones, vice-president and advertising manager.

Breither held sessions on Monday and Tuesday at Redd Distributing Company, Inc., headquarters in Boston where the hosts were Si Redd and Bob Jones. Operators from the entire Northeast area were in attendance.

On Wednesday and Thursday Breither was at Sheldon Sales, Inc., in Buffalo with Al Bergman serving as host.

Friday and Saturday found him conducting classes at Atlas Music Company in Pittsburgh where Phil Greenberg did the hosting.

"At all three service schools," Jones reported, "Bob Breither demonstrated the mechanisms of the new Bally bowlers — 'Jet-Bowler' and 'Rocket-Bowler'—each with the novel Skill-Shot 'Speed-O-Meter.'

"He also explained the workings and features of 'Variety', Bally's newest in-line game."

Jones also revealed, "'Variety' samples of which are being shipped to all our distributors, will be introduced officially next week.

"Bob Breither," he continued, "reported a well-attended and well-attentive audience at all three schools.

"Si Redd, Bob Jones, Al Bergman and Phil Greenberg all remarked on the success of the sessions and are awaiting future schools at their firms," concluded Jones.

New Wurlitzer Distrib In Boston?

BOSTON, MASS. — Operators here were surprised this week to note that the offices of Suesens Distributing Company, Wurlitzer distributors, were closed.

Rumors traveling thru the city have one of Boston's foremost and well established distributing firms taking on the Wurlitzer line, and that an official announcement to this effect will be forthcoming next week.

NEW ORLEANS NOTES

Cousin Red, Albert Huffine's right hand man, giving **Sam Tridico**, Tridico Amusement Co., Norco, La., a good left hand, while Sam is in Baptist Hospital for a check-up. . . . **Mary Nassar** hard at work at Tac Amusement Co., after three wonderful weeks of vacationing. . . . **Buddy Braud**, Airline Cigarette Service, hated to leave his air-conditioned barracks in Leesville where he was in National Guard training. . . . **Mrs. Barcelona**, Barcelona Amusement Co., waiting to become a grandmother again. The girls here would like to know her secret for holding her youthful appearance. . . . **Shoon Delauneville** of "Shoon's" Amusement Co., Reserve, La., putting out posters for the grand opening of his new Cocktail Lounge in Reserve. . . . Operators from near and far stop off at **Albert Huffine's** place on the Airline Highway. This week an operator from Africa dropped in, investigating some games. We couldn't learn his name, but we were glad to see him. . . . Sure miss **Jake Gassenberger** of Wego Amusement Co. He used to be a weekly visitor, but claims he's so busy these days, he hardly has time to eat. . . . Globe Technician now distributors for Admiral and RCA-Victor lines. . . . Our good friend **Ralph Falseeta** of Donaldsonville, La., in town doing a little shopping. . . . **Jimmy Kell** off on a trip that will take him to Los Angeles and other western spots. . . . **James Hutchinson** of United Service, Lafayette, La., in town, along with **Jake J. Territo**, Morgan City, La. . . . O. T. Odder, Slidell, in town discussing his chickens and pinballs all in one conversation. . . . Another vacation planner is no other than **Clay Simmeonaux**, Airline Cigarette Service. He's getting all of his nets and fishing equipment ready for a big week.

SEEBURG SHOWINGS—

Atlas Shows New Phono At Peoria

PEORIA, ILL.—A large gathering of operators from a radius of 80 miles viewed the new Seeburg HF-100-R phonograph at the Atlas Music Company showing held on Sunday, August 22, at the Jefferson Hotel, this city.

On hand to greet the operators for Atlas were Nate Feinstein, service engineer Frank Bach and traveling representative Bill Phillips. Representing the Seeburg factory was Bob Dunlap, district manager.

Said Feinstein, "The reception of the new Seeburg phonograph was tremendous. All in attendance were thrilled with its many new features."

The showing, which lasted all day, also included a tasty smorgasbord.

Dickson Holds Full Week Of Showing

OKLAHOMA CITY, OKLA.—Boyd C. Dickson, Dickson Distributing Company, this city, advises his firm held a week of informal showings of the new Seeburg phono HF-100-R at its showrooms from August 16 to 21.

"A surprising number of operators viewed the new product of the Seeburg Corporation," stated Dickson, "and they were all very enthusiastic about the appearance and the five-speaker sound system, the new permanent pickup, and the ease with which the stylus could be changed. We are happily surprised that the orders for the new phono far outstrip the expectations of the shipments we will receive in the next sixty days."

Max Hurvich A Grandpa

BIRMINGHAM, ALA.—Max Hurvich, one half of the nationally known "Gold Dust Twins", who with brother Harry own Birmingham Vending Company, this city, was handing cigars celebrating the arrival of his first grandchild, a girl, born to their daughter and son-in-law, Marion and Joseph Goodstein of Knoxville, Tenn., on August 18.

Wash., D. C., Music Guild Undergoing Reorganization

WASHINGTON, D.C.—The Music Guild, this city, local music operators association, is making great strides in its reorganization plans.

Members are showing great enthusiasm, and a number of new operators have joined.

Avron Gensburg Visits Several Eastern Cities

NEW YORK—Avron Gensburg, one of the officials of Genco Manufacturing & Sales Company, Chicago, made a tour of several Eastern cities, visiting distributing firms representing the firm.

Gensburg, who will be back at his desk in Chicago Monday, August 30, covered New York City, Atlantic City, Philadelphia, Baltimore and Boston.

"I have had many talks with operators in these cities" stated Avron, "and it's a great education. I expect to line up a number of trips in the coming months, and shall visit distributors and operators in localities thruout the entire country."

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Points the way to Greater Profit!

★ 4 vertical holes and any one star hole awards GOLD STAR SPECIAL!

★ Replays for making 4 vertical holes!

★ Replays for making 3 stars!

★ Rollover Buttons light for Replays after making 1-2-3-4 Rollovers!

★ Making 6 targets relights one mystery target for replays!

★ High Score to 7 Million!

★ Super Point Score!

★ 3 Pop Bumpers!

★ 2 Flippers!

★ 2 Cyclonic Kickers!

D. GOTTLIEB & CO. Location Tested Products LEADERSHIP SINCE 1931

"There is no substitute for QUALITY" GAUGED PRODUCTION and CONTROLLED DISTRIBUTION Protect Your Investment!

SEE IT AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

FOR SALE

$223.00 Value For $48.

If you have merchandise for sale. If you want to buy. If you are seeking to trade equipment. If you want to get ahead and stay ahead of your competitors—take advantage of the greatest value ever offered in all publication advertising history.

Here's What You Get: 52 classified ads of 40 words each, one ad in each week's issue of "The Cash Box" for the full year of 52 weeks. These 52 classified ads of 40 words each, at the present rate of 10c per word, would cost $208.00 for the full year of 52 weeks' issues of "The Cash Box". And, in addition, you get a full year's subscription to "The Cash Box", regular price $15.00, so that you have each and every week's issue complete—not just a tear sheet or a proof of your classified ad—but the full and complete week's issues of "The Cash Box". A total of $223.00 value for only $48. Send your check for $48 and your first classified ad today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

WURLITZER 1250.....$265
WURLITZER 1500.....$575

Reconditioned And Refinished Like New!

Terms: 1/3 Deposit, Bal. C.O.D.

A Quarter Century of Service.

ATLAS MUSIC COMPANY

2118 N. Western Ave., Chicago 47, Ill. ARmitage 6-5005

United Picnic Draws Crowd

About 3,000 Attend 12th Annual Employees Picnic

CHICAGO—An estimated crowd between 2,500 and 3,000 attended the 12th annual employees picnic of United Manufacturing Company this past Saturday at Marvel Inn Picnic Grove, 6873 N. Milwaukee Avenue, in Niles, Ill.

The picnic, an all-day affair which lasted from 10 a. m. until 11 p. m., was attended by employees of the company and their families. Executives of the firm were also in attendance.

Buffet style dinner was served all day along with a wide variety and plenty of refreshments. In the evening dancing took place in the pavilion.

"All enjoyed themselves immensely," stated a company executive and added, "the picnic was one of the best United has ever had."

SUMMER SPOT SPECIAL!

SEEBURG 146 SYMPHONOLA with White Dome

WITH 4—5¢ Wall Boxes 3 wire or wireless FREE!!

WITH DAVIS GUARANTEE

$99

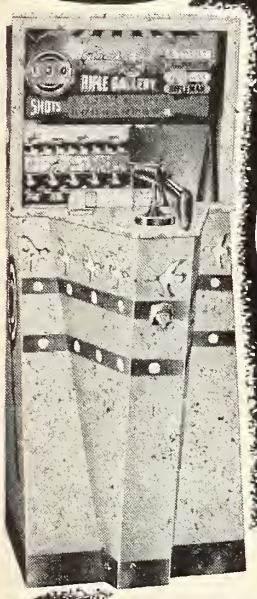
Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS

725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

The
ONLY...
ONLY...
ONLY
MOVING TARGET
GUN GAME on the market!



GENCO'S
ALL-LOCATION
RIFLE GALLERY
AMAZING SUSTAINED EARNING RECORDS. BEATING ANYTHING ELSE IN EVERY LOCATION

and it's the
MOVING TARGETS
that
ATTRACTS the PLAYERS

Get "ON THE TARGET"—
CONTACT YOUR GENCO DISTRIBUTOR TODAY!

GENCO MFG. & SALES CO.
2621 N. ASHLAND AVE.
CHICAGO 14, ILL.

Montreal Music Ops Switch To Dime Play

MONTREAL, QUE., CANADA—Music operators, especially those who have already purchased and are purchasing new automatic phonographs, are reported to be switching over to 10c play.

As one operator here says, "At long last lots of operators here are going over to 10c play on their new phonos."

It is generally agreed here that, with overhead expense what it is today and with cost of merchandise and general necessities higher than ever before, 10c play "is imperative" as one operator put it.

Hope here is that all the music operators thruout the Province will switch over to 10c play on all phonographs.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Bob Aherin of La Moure, N. D., brought his wife and daughter along on a quick trip into the Twin Cities. While Bob shopped around for coin machines, Mrs. Aherin and daughter were downtown doing some shopping of their own. . . . Other North Dakota operators in the Twin Cities last week were **Mr. and Mrs. F. W. Schoefter** of Valley City, and **John Morton** of Bismarck. **Frank Davidson** of Spooner, Wis., is confined in the Middle River T. B. Sanitorium at Hawthorne, Wis. We certainly hope for a speedy recovery for Frank. . . . **T. J. Fischer** of Waconia, Minn., reports that the fish are still biting good at Lake Waconia. . . . In town shopping for equipment was **Don Kohner,** K Sales of Winona, Minn. . . . **E. E. Hoerth** of Herried, S. D., made a trip into town with a game that needed some repair work, and Eugene was on his way back home again to get the game back on location. . . . **Irv Sandler,** prexy of Sandler Distributing Company was in Minneapolis checking up on the sales and activity of the Minneapolis office which is managed by **Arne Golden.** Irv reports that business has been picking up at both the Minneapolis and Des Moines offices. . . . **Mr. and Mrs. Gordon Stout** of Pierre, S. D., took a few days off from their route activities. . . . **Martin Kallsen** of Worthington, Minn., was in the Twin Cities shopping for new equipment. . . . **Joe Totzke** of the Totzke Music Company of Fairmont, Minn., reports that he is being kept busy these days with the route and also sales and installations of T. V. sets in the Fairmont area. . . . **Leo De Mars** of Ashland, Wis., reports that fishing is still very good in Northern Wisconsin.

Recent visitors to the Twin Cities were: **Stan Woznak** of Little Falls, Minn.; **Jack Lowrie** of Lake City, Minn.; **Mark Coughlan** of Mankato, Minn.; **Cecil Terveer** of Winona, Minn.; **Dominic Pirillo** of Oelwein, Iowa; **Bill Hanf** of Austin, Minn.; **Jack Harrison** of Crosby, Minn.; **Johnny Johnson,** Staples Novelty Company of Staples, Minn.; **Don English** of Theif River Falls, Minn.; **Lyle Kesting** of Benson, Minn., and **Clayton Norberg** of Mankato, Minn. . . . **Jerry Harris** of Omaha, Neb., is now travelling Iowa and Nebraska for the Lieberman Music Company of Minneapolis. Plans are to open a brance office in Omaha in the near future. . . . **Mr. and Mrs. Eli Ross** of Miami, Fla., are visiting in the Twin Cities. Eli, who is associated with the Ross Distributing Co. and Taran Distributing Company of Miami, has been stopping in at the various distributors' offices to say hello.

United Ups "Shuffle Targette" Production

BILL DeSELM

CHICAGO—United Manufacturing Company, this city, has stepped up production of its new "Shuffle Targette" game, it was reported this past week by Bill DeSelm, general sales manager of the firm.

"Orders are pouring in from all over the country for 'Shuffle Targette'," DeSelm stated, "and we are therefore forced to increase production in order to meet the overwhelming demand.

"There is a continual flow of 'Shuffle Targette' games going to our distributors," he added.

DeSelm continued, "'Shuffle Targette' is a really great competitive game. It employs fine skill action, thereby appealing to the most rabid players.

"Operators can be assured that they will have a real money-maker in 'Shuffle Targette'. Initial location tests proved this from the start, and present reports from all over, confirm this fact," concluded DeSelm.

Neb. Phono Ops Set Convention In Scottsbluff On September 11 And 12

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph Operators Association, advises that the organization has set the date for its convention meeting in Scottsbluff for Saturday and Sunday, September 11 and 12, at the Hotel Lincoln.

"We are arranging with the Burlington Railroad to give us a private car for this trip" said Ellis. "The car will be half pullman and the other half will be a club car. The round trip cost is $38.29 for an upper pullman and $41.25 for a lower. We leave Omaha Friday, September 10, at 10:20 in the evening, and arrive in Scottsbluff on Saturday morning at 8:25. Coming back, we leave Scottsbluff at 8:45 Sunday evening and arrive in Omaha at 8:40 Monday morning. We have to have for sure 15 fares to get the private car."

Ellis says he would like to have operators contact him immediately, and send him a check for each fare so that he can make reservations with the Burlington Railroad.

Concluding, Ellis stated, "There seems to be a great deal of interest about this meeting. It would be well worth every operator's time to attend. George Milburn of Scottsbluff is going to a great deal of effort to make this an outstanding convention."

NEW! JET ACTION!

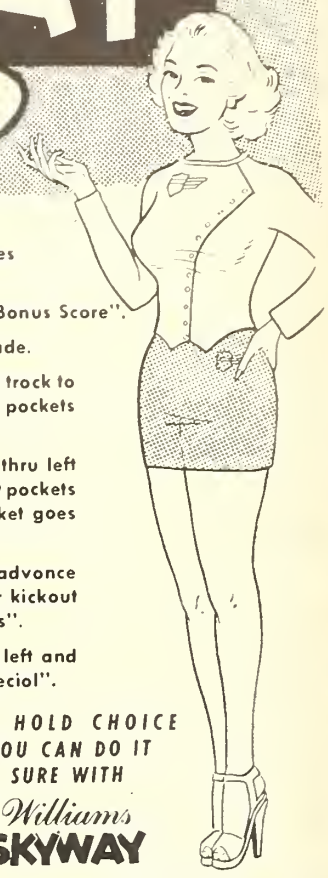
WATCH IT LOAD UP YOUR CASH BOXES! A REAL MONEY MAKER!

Beautiful Extravagantly Handsome Colorful Cabinet

Williams SKYWAY

LOOK AT THIS BRAND NEW COMBINATION OF SCORING PRINCIPLES THAT WILL PUT YOU "ON TOP" IN ANY LOCATION. IT DEFIES COMPARISON!

- Making 1 to 8 rollovers scores 1 replay ond lites all 1 to 8 rollovers for replays.
- Moking 1 to 8 lites button to advance "Special Bonus Score".
- Bonus Score builds up and remains on until made.
- Ball in top center orea is kicked onto elevoted trock to odvonce bolls progressively along kickout pockets on right side of playfield.
- Additional balls over elevated track, or thru left bottom rollover, odvonce bolls in kickout pockets on right side until boll in bottom pocket goes thru return hole.
- Ball thru return hole lites button to advonce "special bonus" ond lites center kickout pocket to collect "speciol bonus".
- Moking 1 to 8 lites bottom left and right side rollovers for "speciol".



IF YOU WANT TO GET AND HOLD CHOICE LOCATIONS, YOU CAN DO IT FOR SURE WITH Williams SKYWAY

OPERATE Williams DAFFY DERBY with horses that actually gallop across the backbox plus the new exclusive MIDGET PLAYFIELDS that score real earnings for operators!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W FILLMORE ST. CHICAGO 24, ILL.

See Your Williams Distributor without delay...today!

NEW ENGLAND NIBBLES

Hayfever, virus x and summer flu reported heavy in area and several coin people on sick list. . . . **Jerry Flatto**, Boston Record Distributors, out for week, and **Ruth Mae Ravreby**, daughter of **Ed Ravreby**, World Fair amanuensis, down with hay fever. . . . Pollen season on in New England and coin men gobbling antihistamines. . . . **Bob Briether**, head field engineer of Bally, conducting school for ops on maintaining equipment at Redd Distributing Co. **Bob Jones**, Redd sales manager, says spurt in Bally alleys resulted. Said one Springfield op reported 300% increase in biz in one location after installing Bally "Jet Bowler." Ops visiting Redd this week were **Henry Levine**, Boston; **Denny Boltin** and **George Hatzpetro**, Springfield; **Tim Sullivan**, Bangor, Me. **Ray Kennedy**, Redd office manager, back from 3800-mile motor trip thru U. S. and Canada. . . . **Ed Ravreby**, World Fair, on New York buying trip. . . . **Ralph Martiere**, who made instrumental version "Skokiaan" (Mercury), visited Boston Record Distributors this week. . . . Other visitors were **Crew Cuts**, appearing at Hampton Beach; **Four Lads**, appearing at Frolics, Salisbury Beach; and **Dinah Shore**, plugging her disc, "If I Give My Heart To You," (RCA Victor). . . . **Jerry Flatto** reported visiting record stars, playing beach resorts, contend season has been poor.

Waltham Street, where Trimount Automatic Sales Corp. has its headquarters, scene of traffic jam Tuesday (24) as 12 trucks, owned by ops from various territories in N. E., converged for first deliveries of new Seeburg HF-100-R units. Big smile decorated **Irwin Margold**, general manager, as new Seeburg machines moved out from warehouse to waiting ops' trucks. **David Bond**, prexy of Trimount, and **Mrs. Bond** week-ending at Mt. Washington Hotel, where Dave is attending Hillel House convention, and also seeking to improve his golf game. Dave has been extremely active in Hillel House activities and recently Trimount donated a Seeburg Custom unit to new Hillel House at Boston University, and installed all wiring hookups. . . . **Dick Mitchell**, Dick's Record Co., hosted **Dinah Shore** at an impromptu party at his one-stop and a group of ops, who were attending the Bally school in Redd Distributing Co., nearby, gave the thrush a big hand. . . . **Four Lads** were also visitors at Dick's and ops coming in included **Al Woodworth**, Fitchburg; **Steve Pielock**, Worcester; and **Ray Faini**, Framingham.

Increasing Population and More Traveling Facilities Add Up to Bright Future For Coin Industry

NEW YORK—It is interesting to the coin machine industrv to note the statement in the press this week that statisticians point out that there will be more than 10,000,000 new voters in this coming election. There would be many millions more, but, even tho they're reaching the voting age by November, they cannot comply with the laws of registration to become eligible.

These millions of young people are the supporters of coin operated machines. They have grown up from their early youth educated to insert coins into machines for entertainment and merchandise. In their teens, these young men and women are great music enthusiasts and as they grow older, continue to throw coins into juke boxes.

As reported in The Cash Box on several previous occasions, the baby production in the United States is now estimated to be about 4,500,000 a year.

As the population increases, the coin machine industry, thru its factories, distributors, and operators are in a position to supply equipment befitting many age groups. Greater population, more retail establishments, added airline, bus and railroad stations, as well as additional roadstands and restaurants on new roads being build thruout the nation, means a continuing advancement and greater prosperity for all in the coin machine industry.

ACTIVEAIRE ELECTRIC TOWEL

Nation's Best

- Drys and sterilizes hands
- G. E. ozone lamp deodorizes and freshens air
- Keeps washroom free of bugs, flies, insects, etc.
- And many other features

DISTRIBUTORS-GET ON THE BANDWAGON

Earn extra profits. Wonderful opportunity for you and your operators. Every location a 100% prospect.

Phone—Wire—Write For Details Today!

RUNYON SALES CO.
593 TENTH AVE., NEW YORK 18, N. Y.
LO 4-1880

Sells Business

GALVESTON, TEX.—Joseph C. Glaviana of Horse Shoe Novelty, this city, advised that his business has been sold to Leo Mencaccia who also purchased Modern Music Co.

Which Of These Names Do You Prefer Instead Of "Juke Box"

If you feel the well established name "Juke Box" should be kept, please check this box ☐

Suggested Names Already Received

- ☐ "Coin-O-Graph"
- ☐ "Musicana"
- ☐ "Moosivend"
- ☐ "Piccalo"
- ☐ "Phono-Monic"
- ☐ "Music Selector"
- ☐ "Song Box"
- ☐ "Phono-Matics"
- ☐ "Phonocoin"
- ☐ "Musi-Coin"
- ☐ "Music Vendor"
- ☐ "Musiere"
- ☐ "Joymaker"
- ☐ "Pleasurizer"
- ☐ "Trola"
- ☐ "Automatic Music Vendor"
- ☐ "King Box"
- ☐ "J. B."
- ☐ "Show Boat"
- ☐ "Music Fountain"
- ☐ "Entertainer"
- ☐ "Music Box"
- ☐ "Music Machine"
- ☐ "Music Delight"
- ☐ "Public Music Maker"
- ☐ "Joy Box"
- ☐ "Phonomath"
- ☐ "Autophono"
- ☐ "Amusement Box"

I suggest additional name _____

_____

MAIL TO:

Bill Gersh
THE CASH BOX
32 West Randolph St.
CHICAGO 1, ILL.

I like _____

Signed _____

Firm _____

Address _____

City _____ **State** _____

CALIFORNIA CLIPPINGS

LOS ANGELES

Beautiful new ultra-modern branch offices of Minthorne Music Company were opened at 2675 W. Pico this past week. This spacious new two story building is located on the site of the old firehouse on the corner of Kenwood and Pico. The lower floor will be used as showrooms and offices for the display of all types of new and used coin operated equipment. Adjoining the rear of the building, surrounding the loading and parking area, are modern brick sheds which will house the service department. The complete upstairs will be used as display rooms for the Seeburg 200 "Select-O-Matic" commercial continuous music system and high fidelity speakers. **Jean and Dolores Minthorne** announced that **Frank Mencuri**, former sales manager for Chicago Coin, will be in charge of the new showrooms. Plans are now underway for the official opening which will be attended by many operators in the area.

Sam Stern of Williams Manufacturing Company spent several days in town recently visiting with **Harry Williams**. The two were seen along the Pico strip visiting with distributors. . . . Prize joke of the week is the cartoon posted on the juke box in the office at Mercury Record Distributors. It shows a fellow sitting in front of a juke box yelling to the bartender—"This picture is monotonous but the music is terrific." . . . Over at the C. A. Robinson Showrooms the new United "Shuffle Targette" is now on display. The game combines the popular features of the skee-ball with the modern shuffle alley using a puck instead of a ball. **Charley Robinson** stated that the game has so many features that it should sweep the country in no time. . . . An installation of drink machines is now underway at LA's two leading ball parks—Gillmore Stadium and Wrigley Field. If the venture proves successful **Allan Fischback** and **James Romani** are planning additional installations at parks and fairgrounds. . . . Things are getting back to normal again at Badger Sales Company with the vacation period almost over. **Bill Happel** is back at his desk again after a trip through Lake Tahoe, Yosemite and the Sierra-Nevada mountains. **Fred Gaunt** is now vacationing at Laguna Beach. . . . **Aubrey Stemler**, regional manager for Eastern Electric, announces that ops who have machines in troublesome spots, where burglaries are frequent, have shown keen interest in the new Rene's "Vendalarm." This new burglar alarm system provides an economical way to reduce robberies to a minimum. Stemler recently returned from a trip to San Francisco then took off again for San Diego and Arizona. . . . Caught **Phil Robinson** and **Ken Ferrier** from Oxnard talking over old times. They discussed the many features of Chi-Coins "Criss-Cross" Bowler which Phil claims was one of the greatest shuffle alleys ever made. . . . **Sam Ricklin, prexy** of California Music Company, recently purchased a car load of the new Seeburg HF-100-R and has been plenty busy moving them out on location. He plans to export all his old equipment to foreign countries.

The new low priced 50 Selection Rock-Ola 1442 Hi-Fi phono is now on display at the showrooms of Cane Distributing Company. **Al and Bruce Cane** report that all the ops who have been in to see the new machine have shown keen interest in it and that everyone expects it to be a sales winner here on the Coast. Al recently returned from a vacation taking in the sights of the Grand Canyon. . . . Over at The Paul A. Laymon showrooms the new Bally "Jet Bowler" continues to be the center of attraction. **Charley Daniels** reports that they have been moving them out so fast that they just can't keep them on the floor. **Ed Wilkes** returned from vacationing down Balboa way. **Lucille Laymon** recently left for Washington to visit relatives which left poor **Paul** as a bachelor taking care of his garden along with all the wifely duties at home. The Laymons received a card from **Gary Sinclair**, regional representative for Wurlitzer, giving a milepost description of his recent trip on the Alaska railroad. . . . **V. Van Nattan**, sales manager for Auto-Photo Company, announced that they will be on hand at the NAMA Convention which will be held at the National Guard Armory, Washington, D. C., October 10th thru 13th. . . . **Adolph D'Este**, formerly with Badger Sales Co., is now all settled in new quarters at 2815 West Pico. He's operating his business under the firm name of Addey, Inc. and will handle the complete Northwestern line along with all types of coin operated machines and supplies. . . . **Mary and Kay Solle** have had some of the busiest days in the history of their business down at Leuenhagen's Record Bar. They are still making plans for that trip to Honolulu sometime this fall. . . . **Lyn Brown** is anxiously waiting for first shipments of Exhibit's new "Shooting Gallery." From all the enthusiasm that Lyn builds up each time he talks about it the game must be something pretty sensational. . . . **Rober Bard**, prexy of Bard Distributing Company, says that the more he learns about the cigarette vending field the more he likes it. He adds that the best way to increase profits and consolidate your operations is to run "package" deals in all key locations consisting of a cigarette machine, juke box and game.

Mr. and Mrs. Arch Hawley, Wurlitzer distributors in Tucson, Arizona, were in town visiting this past week. **Ben Spaulding** also drove in from Phoenix. **Melvin R. Teixeira, Al Cicero** along with **Norman Hayes** and his son all trekked in from Santa Maria to take care of business recently. . . . **Jimmy Jackson** came in from Palm Springs along with **Jimmy Williams** from 29 Palms. . . . **Jack Neel** from Riverside was also seen visiting here and there. **Mr. and Mrs. Clyde Denlinger** from Balboa were among the many out-of-town visitors who were also seen along the Pico Strip. . . . **Tommy Workman** is the newest member of the California Music Merchants Association, Los Angeles Division, it was reported by **Walt Hemple, president.**

GOING STRONGER THAN EVER!...

chicago coin's
SUPER
HOME RUN

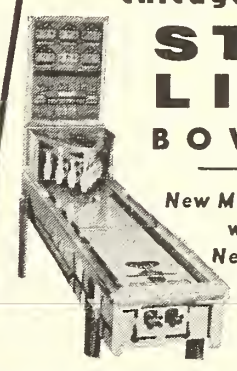
6 Player Baseball Game
with the 3 way "Match" & "Free Play" Features!

● (1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

● Game can be set to operate at 1, 2 or 3 innings per game. Each inning constitutes 3 outs.

● Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.

chicago coin's
STAR LITE BOWLER



New Match Bowler with Entirely New Matching Principles!

AVAILABLE IN STRAIGHT 10c; —or 10c 3 for 25c PLAY!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

Uncle Sam's 15,500,000 People Over 65 Presents Big Amusements Market

CHICAGO—Sometime ago editorials appeared in The Cash Box relative to the fact that the "over 65" peoples of the nation were becoming an ever important market for new types of amusements.

This publication pointed out then, and has been proved true by the latest figures just issued by Uncle Sam, that there are now over 15,500,000 people in the U.S.A. over 65 years of age, that the Federal Government, as well as Unions Insurance firms, and others, are seeking ways and means to keep these folk amused and happy, and to help them enjoy their retirement and their age.

Unions have gone to the extent of constructing special buildings where their retired members can be entertained.

This problem has also crept into the Federal Government's channels and experts are working now to arrange for methods to entertain the oldsters.

At the same time, insurance companies and others who are interested, especially the medical profession with its geriatrics specialists, are all at work in an effort to help the over 65 years of age people enjoy themselves.

With the longer life span growing even longer each year, as the medical profession continues to find new ways and means to lengthen the life span, the problem of entertaining the retired, older people has become nationwide.

There is no doubt, as The Cash Box has pointed out in the past and points out at this time as well, that the ingenious, capable minds of the inventors and engineers connected with this industry can produce products which will prove of great and entertaining value to the 15,500,000 peoples over 65 years of age in the nation today.

Lynch, Houston, Shows Seeburg

DALLAS, TEX.—On Sunday, Aug. 15, 1954, at the Dowtown Club, this city, the S. H. Lynch and Company introduced the new Seeburg HF-100-R phonograph to over 160 operators and their wives.

Bill O'Connor, manager of the phonograph department greeted the operators, then introduced S. H. Lynch and members of his department.

Arthur Hughes, vice-president, made a short talk giving a brief explanation of why the phonograph business every so often needs a change in models. Then he described the new features of the HF-100-R, such as: new base, new grill, mechanical program holder, jewel box cover on the carriage, end bells, gold painted shell and directional sound (5 speakers).

"The operators were impressed with the new model and the many new improvements," says O'Connor.

Since the showing, operators have continued to flock to Lynch showrooms throughout the past week.

Inventors Get Better "Break" In New Tax Law

WASHINGTON, D. C.—According to analysists of the new tax code, inventors are to get a better break.

The new code, contrary to the previous law, doesn't make any distinction between the "professional" or "amateur" inventor. Proceeds on any invention will be taxed at the lower capital gains rate of 25 per cent. Furthermore, the new code makes no difference between royalty income and instalment sales, such as exists in the current law. Also, the capital gains treatment on proceeds from inventions is extended not only to the inventor himself, but also to individuals making financial contributions toward development of the patent before the invention is "reduced to actual practice" (that is, commercially exploited.) However, in order to benefit from this provision, the "angel" may not be the inventor's employer nor a close relative.

The new tax law also helps inventors in another way—by increasing from three to five years the period over which income from an invention may be spread back.

Research and experimentation is encouraged by an option of a business firm. Research expenses incurred after December 31, 1953, may be treated as deductible expenses, or they may be capitalized and written off after a period of not less than five years, beginning with the month in which benefits are first realized.

FOREIGN BUYERS!
Our Service Is
Quick
Efficient
and
Reliable

In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.

Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

Smith Ad Agency Moves

NEW YORK—Ben Smith Advertising Agency, headed by Ben Smith, which handles the advertising of a number of firms in the coin machine business, moved this week to new and larger quarters.

The new address is 347 Madison Avenue, between 44th and 45th St.

EXHIBIT'S NEW STAR SHOOTING GALLERY

NEW ACTION

EXHIBIT'S GUNS— PROVEN MONEY-MAKERS FOR MANY YEARS!

EXCITEMENT

3 TARGET SETUPS FOR EACH GAME!

24 Hits sets up Jeweled ☆ which scores 30 points for perfect score.

For Optional use: Built-in Selector · For Choice of Free play or dime return on perfect score or match score · Various other combinations to suit any location · All targets are in view when game is at rest.

NOTHING ELSE LIKE IT!

For Details . . . Contact your local EXHIBIT DISTRIBUTOR OR FACTORY TODAY!

EXHIBIT SUPPLY

4218 WEST LAKE STREET • CHICAGO 24, ILLINOIS

"FIRST WITH THE MOST FOR OVER 50 YEARS"

EASTERN FLASHES

With the approach of the big Labor Day Weekend, joy reigns supreme Ops and arcade owners with equipment at resort areas and roadside restaurant hope to close the '54 season with their best collections of all time. It all de pends on our unpredictable friend, "Mr. Weatherman." If the weather i favorable, there will be millions of people rushing to the country or beache to get in their last fling. Don't let us even think of unfavorable weather. T the city operators, Labor Day means the end of the summer, and the retur of vacationing people, which bring back patrons to its locations. To the whole salers, the end of summer and the beginning of the fall season means renewe activity, as operators once again start switching, trading and buying in goo quantity.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Co., simply overwhelmed wit the demand for Bally's new shuffle game "Rocket Bowler." "We thought w had a great game" smiles Shugy, "but, in our wildest imagination, we couldn' anticipate the tremendous operator reaction. Operators are reporting tha players absolutely refuse to leave the machine. We're hundreds of machine behind in delivery. However, Bally has promised quantity shipments immedi ately." . . . **Avron Gensburg,** Genco Mfg. & Sales, and his wife, visit **Al Simon** Albert Simon, Inc., the firm's representative here. Avron meets and talk with visiting operators, getting a world of information first hand. From New York, Avron will get to see the firm's distributors in Atlantic City, Phila delphia, Baltimore and Boston. All in one week's time. He hopes to be back in the factory in Chicago on Monday, August 30. . . . **Meyer Parkoff,** Atlanti New York Corp., met with the operators assn. which gathered at Poughkeepsie N. Y., last week, presenting the new Seeburg phono HF-100-R. This Tuesday August 24, Parkoff traveled to Bridgeport, Conn., where he and **Mac Pearlman** manager of the New Haven branch, showed the new phono to a group of assn operators meeting there. Parkoff reports acceptance for the new Seburg phon throut his entire territory.

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Hymie Koeppel, Koeppel Distributing Co., returns from a buying trip wel supplied with some of the finest music machines. . . . **Lucky Skolnick,** now Miami, Fla. operator, visits the big city to see his old friends. Lucky leave for home next week. He's put on considerable weight since moving south Looks like the old Lucky before joining the Army at the beginning of the war . . . **Joe Young,** Young Distributing, out calling on the music operators in Suffoll and Nassau counties. Abe Lipsky, sales mgr., busy seeing operators who dro into their offices. Claims the Wurlitzer phono is really selling. Abe's youn son, **Bert,** spending his summer vacation from school with his dad at the office . . . **Mike** and **Rose Munves** vacationing this week in the Catskill Mountains **George Fleckenstein,** manager, back from his vacation, looking healthy an handsome, takes charge. . . . **John Fitzgerald,** New Haven, Conn. op and arcad owner, in town. . . . **Bob Slifer,** Seacoast Distributors, returns from two weeks auto traveling to get his first view of the new Rock-Ola 50-selection phono Bob and **Dave Stern,** prexy, advise us that the firm has taken on the Mills line of "Millshake," "Custard," and "Batch" non-coin operated machines. . . **Otto Stegmeir,** Greenwood Lake, N. Y., operator in town. Otto claims he's s busy, he hasn't had time to eat a full meal in two months. To look at Otto' large frame, you'd think he's never stopped eating. . . . **Felix Fleischman** Runyon's Newark, N. J. manager, spends several days in the New York office . . . **Gertrude Browne,** Paramount Vending, Beacon, N. Y., rushing around t see the various wholesalers, picking up supplies. . . . Casualty report on Atlanti New York staff: **Nat Solow** fully recovered from broken toe. **Murray Kay** sporting a patch on his face, cut acquired from horsing around in the country . . . With the 17th Annual Banquet of the Music Operators of New York onl a short time away, October 16, at the Waldorf Astoria Grand Ballroom, A **Denver** and **Nash Gordon,** busy with its program of lining up the souveni Journal, allocating tickets, preparing the show, etc.

KENTUCKY KAPERS

Things were too busy at **John P. Bailey's** Record Store, Henderson, Ky., fo me to get any chit-chat. . . . **Sam Miller,** Favorite Music Co., Bowling Green has enlarged his shop. . . . At Kerby Brothers Music Co., Bowling Green **Shirley Hamilton** of the record sales department reports everyone buyin rhythm and blues records. . . . **R. C. Brashear,** Bowling Green, out collectin the coins. . . . **J. G. (Smitty) Smith,** Owensboro Amusement Co., Owensboro more interested in his race horses than anything else at this time of the year Smitty has one of the best in Count Fleet and is entering him at Hazel Parl in Chicago this week. **Marvin Melhiser** will be glad when the racing seaso is over so that Smitty can get back to business. . . . **Sam Roby** working int the wee hours of the night placing phonographs on location. . . . **Walter W Wallman** of S. L. Stiebel, Louisville, one tired man after the new Seebur HF-100-R showings. Walter believes this show was the biggest and best i sales and enthusiasm. Says the sales offices in Nashville and Evansville als report large operator attendance and sales. . . . **The Ricks boys,** Mayfield working overtime so that they could get to Evansville to see the new Seebur phono and Keeney "Bikini" Bowler. . . . **Pete Woods,** Hopkinsville, expecte home from his European vacation some time this month. . . . Phonographs an other amusement machines hopping with business in Evansville and Henderso really great as the races at Dade Park has brought in larger attendances tha in many years.

After a short respite of cool weather, the hot southwest winds blew into our town and resulted in humid heat with constant thunder showers. "No relief in sight," according to the weatherman, up to this writing, at least. Anway, one thing the tropical heat accomplished was to get execs down to their offices early and keep them there late in the air conditioned coolness of the factories here. . . . **Dave Gottlieb** dashes out of his air-conditioned home, into his air-conditioned car, and onto his air-conditioned offices. Dave can take the cold, but sure can't stand the humid heat. . . . All ops here are eagerly awaiting the long Labor Day weekend for, if '53 was any indication at all '54, the ops claim, should be twice as good. Receipts were phenomenal during '53's Labor Day weekend. . . . **Harry Mabs**, Williams' engineer, is an ardent gardener. Raises prize winning roses and orchids in the greenhouse he built himself. In fact, **Harry** has been asked by other ardent horticulturists in the industry to help them out, time and again. Most interesting about the very outstanding greenhouse Harry built is that all the glass comes from old pin games.

Congrats to **Herb Jones** of Bally for his very swell campaign of newspaper public relations ads for ops. In this past issue of 'Bally-Who' Herb prints a note from **George Bishop** of Streator, Ill. who used Herb's latest effort in the Streator Daily Times-Press with grand results. . . . Now that the contest has been going on for some weeks, to find a new name for 'Juke Box,' as per our promise to Music Operators of America (MOA), **what name do you think is the best to replace 'Juke Box'? or don't you think there's a better name than 'Juke Box' for the present day automatic phono?** . . . Lots of his friends will be very happy to hear that **Ben Rodins** of Marlin Equipment Co., Washington, D. C. clicked but big in Stephens County, Oklahoma and Taylor County, Texas. His oil well gushing at the rate of 100 barrels per hour. Ben reports he still holds leases on over 800 acres in Taylor County (where he clicked best) that he hasn't even tried to drill. . . . **Howie and Dorothy Freer** spent all morning playing golf and all afternoon swimming. Proving that two can be athletes in any family.

Happy to hear from **Sam Stern**, who returned from L. A. last week, that both **Lee and Harry Williams** in the very best of health and happily enjoying themselves in beautiful Pacific Palisades. . . . United's Golf League holds its first annual banquet at the Highland House in Niles, Ill. on Sept 17, at which time election of officers for next year will take place. . . . **Nate Feinstein** and **Frank Bach** of Atlas Music had themselves a rather questionable air trip this past week to Peoria. In an effort to get there quick and meet with Atlas roadman, **Bill Phillips**, Nate and Frank flew that small two-seater airline between Chgo and Peoria. When they landed, they found Bill laughing fit to bust his sides. Asked Nate, "How come?" Said Bill, "Did you notice you don't have to pay on this airline until you get to your destination. That's done," he wryly added, "**just in case.**" . . . **Alan Nilva** of St. Paul 'round town this past week. . . . **Harry Berger** of Noo Yawk also in town looking things over. . . . **Al Thoelke** in St. Louis. **Ken Sheldon** and **Johnny Casola** in New York. Conducting United Service Schools.

Chris Christopher in town visiting at Bally and pepping up everyone with his optimistic outlook for the 'greatest fall season of all time.' . . . **Nick Kapsimales** of San Antonio in town. Nick's a vet op of the old days. Now in real estate and air conditioning. But dropped around to meet 'some of the old boys.' . . . **Jack Nelson** and **Bill O'Donnell** both enthusiastically report that, "There'll be lots of variety for all operators from Bally this fall season." . . . Best described by **Ray Riehl**, "United's picnic this past Saturday was a 'corker'." . . . Chi's kiddie ride ops gleefully read report that city's public schools expect a bumper crop of 306,647 kiddies to enroll this fall. . . . **Bernie Reichel** of El Paso pulled into town just in time to wish his pal, **Phil Weinberg**, a successful trip back home to Texas, via E. St. Louis and Oklahoma. . . . **Ed Hall** of Exhibit Supply all excited this past week over the way those, who have already seen Exhibit's new 'Star Shooting Gallery,' enthusiastically placed orders for record quantities. **Ed** claims, "This new gun will break all income producing records if our location test reports mean anything at all."

Jack Nelson flashing about a postcard just received from Mexico wherein **Abe Witsen** of Scott-Crosse, Philly, writes, "Wish you were here." Laconically comments Jack, "Sure wish I was." . . . **Ed Levin** of ChiCoin glad to be back home. Even with all the heat and humidity. Ed just returned from a trip to New Orleans and Nashville and other spots along the good, old, hot and humid Mississippi. . . . **Gil Kitt** back on the job and one of the busiest men about town stirring up plenty of action. . . . Noting **Nate Gottlieb's** eyes were half closed, visitors questioned 'why'? Related Nate, "Had to get up six in the dawning to get our two little girls all dressed to meet the train bringing our Shelley back home from camp." And so back to bed. . . . **Paul Vaughan** of the D. Huss Cline Co. reports he sure is happy to see so nice a pickup in kiddie ride business in North Carolina. . . . **Art Garvey** reported busier than ever at Bally Service Schools in the northeast. . . . "Pete" Pieters of Kalamazoo reports his 'Moon Ride' route clicking so grandly that he and **Joe Auton** placing 'Moon Rides' all over Michigan. . . . **Sam Lewis** of Genco mucho too busy during the daytime to enjoy his cabana at the Edgewater Beach has now become a moonlight swim fan. Sam enjoys the pool during the evening hours. . . . **Alvin Gottlieb** very thrilled over what he calls 'the Burma Road' (Kostner Avenue) now becoming a smooth expressway. . . . Bally roadman, **Ralph Nicholson**, on his way to **Harold Lieberman's** Omaha opening.

HAPPY BIRTHDAY THIS WEEK TO: Wm. C. Muller, Plant City, Fla. . . . Joe Weinberger, Louisville, Ky. . . . Chas. H. Williams, Jackson, Tenn. . . . Eliot Berkwit, New York City. . . Ed Heath, Macon, Ga . . . Ted Bush, Miami, Fla. . . . Joe Noto, San Francisco, Calif. . . . Leo Kelly, Chicago. . . . Joe Young, New York City. . . . Maurice De'Olive, Brenham, Tex. . . . Johnny Casola, Chicago. . . . John Ostrander, Baltimore, Md. . . . Earl P Gore, New Orleans, La. . . . P. A. Thurkette, Toledo, O. . . . E. C. Bybee, San Antonio, Tex. . . . John Minero, Paterson, N. J. . . . Al Engeln, Nashville, Tenn. . . . George L. New, Hobbs, N. M. . . . Bovio Bellettini, Colgate, Okla. . . . and Marie Louise Pierce of Brodhead, Wisc.

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ASK ANY OPERATOR OF THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

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Swing-up front top for easy loading. 3-way match vending.

J. H. KEENEY & COMPANY, INC.
2600 WEST 50th STREET, CHICAGO 32, ILL.

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NEW
UNITED DELUXE JUNGLE GUN
GENCO RIFLE GALLERY
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Genco Sky Gunner	250.00	Lite League	99.50
Ev. Bat-a-Score	250.00	Exh. Dale Gun	94.50
Ch. Basketball Champ	250.00	Batting Practice	89.50
Photomatic, Pre-War	250.00	Mer. 13-Way Ath. Scale	89.50
Muto. Drivemobile	195.00	Scientific Baseball	79.50
Shoot the Bear	195.00	Flash Hockey	75.00
Exh. Jet Gun	195.00	Wms. Quarterback	75.00
Muto. Flying Saucer	159.00	Exh. Hi-Ball	75.00
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J. W. Biggers, Clarksville, returned from his trip to Coney Island, N. Y., and plans to make this trip for many years to come. . . . **Albert Smith**, 40, coin machine dealer and operator of Playland Arcade, Chattanooga, shot and killed on August 20. . . . S. L. **Stiebel** and Co., Evansville, Ind., very busy with the big showing of the Seeburg HF-100R phonograph. Turnout was huge and some operators even brought their location owners down to see the machine. **Fred Baker**, manager, was so tired he took off for a vacation as soon as the show was over, leaving the sales and service in the capable hands of **Paul Wilson** and **Ray Dixon**. . . . Got to talking old times with **Charles (Pop) Ewing**, Automatic Amusement. Pop is the dean of the coin machine industry in these parts. **Gus Grossman** come in from his Kentucky route with plenty of orders, and Pop says that business for the hot months has been tops.

CHICAGO CHATTER (Cont.)

Here's why **The Cash Box** Classified Ad section is acclaimed as, "**The Market Place Of The Coin Machines Industry.**" First six months of '54 **The Cash Box** published over 2,500 classified ads. Over 150,000 words. **The Cash Box** publishes more classified ads each week than all other magazines combined publish in a month. It's the market place for the industry—internationally. . . . Some very grand suggestions from members of **The Cash Box**' "20 Year Club" will appear in later issues. These are the experiences of men who have been engaged in this business for 20 years and longer. . . . Kurt Kluever so busy over at Rock-Ola, with both **J. Raymond Bacon** and **King Ray** out of town, that he's talking to visitors while handling a phone conversation at the same time. You get this way," Kurt comments, "when business booms like it's booming here since showing our new phonograph." . . . **Paul Huebsch** of Keeney promises a new cigarette machine, which he'll show for the first time at the NAMA convention in Washington, "That'll knock 'em off their pins."

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Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—We want a wholesale outlet for our used United Bowlers. Inquiries welcomed. Special consideration to exporters. Write. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King — 78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs — all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 625 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-2144.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—For resale. United & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3967.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Beach Clubs—will pay $285. PENNSYLVANIA VENDING COMPANY, 1822 CARSON STREET, PITTSBURGH 3, PA.

WANT—From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

CLASSIFIED ADVERTISING SECTION

WANT—We pay Spot Cash for Seeburg and Wurlitzer Music as follows: Seeburg 100A $350; 100B $500; 100BL $525; 100C $600; Wurlitzer 1015 $40; 1100 $150; 1250 $175; 1400 $325; 1450 $325; 1500 $375; 1550 $375; 1500A $425. Wire collect for deposit and shipping instructions. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

WANT — Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—50 Chrome 3020 Wurlitzer Wall Boxes converted to 48 play, $25 each. Checked and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N.C. Tel.: 2-3992.

FOR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Finest Bingos—Factory Reconditioned—Like finding $50 in your pocket. Returnable 3rd day, full refund to protect you. Ice Frolics (almost new) $410; Palm Springs (almost New) $410; Yacht Clubs (improved superline frequency) $220; Palm Beach $150; Dude Ranch $375; Beach Clubs $355; Atlantic Citys $150; Leader $65; Coney Island $80; Holidays (6 card) $60; Bright Spots (6 card) $75; Genco 400's (percentaged right) $65. We want Bingos. Mail your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Wurlitzer BOXES 13, #2140 @ $2.50; 16 #3020 @ $7.95; 4 #219 Stepper @ $5.95; 5 #212 Multi Selector @ $5; 8 #216 Receiver @ $3; 6 #145 Steppers @ $3. Seeburg Boxes 26 #WS--2Z @ $2, Packard Boxes 24 @ $1.50. TWENTY RECORD PHONOGRAPH COMPANY, 205 WASHINGTON STREET, TAMPA, FLA.

FOR SALE—United 6-Player DeLuxe Shuffle Alley, good condition $85; 5-Player $55. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—Stepper unit for Rockola Model 1436 Fire Ball $25. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. Tel.: CEntral 9292.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 ea.; 50 Seeburg 3-Wire Wall Boxes $3 ea. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—"West Side" now has a full line of prizes and premiums, such as radios, clock, watches, etc. For Sale. Write for free low price list. WEST SIDE DIST., 612 10th AVE., NEW YORK, N. Y.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. $34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

FOR SALE—Territory Wash Out. 2000 Bingo in Line Games. All Types, All Shopped, ready for location. Make offer for 1 or 500. 1/3 down, balance C.O.D. Write, Wire or Phone. We are now making delivery on United's Red Hot Jungle Gun. DAN STEWART COMPANY, 140 EAST 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Canadian Operators! Place low cost "Quizettes" in your music locations. Thousands now in use across Canada. Proven high profits and cost only $21.95 each. English or French models available. Distributorships open. Write. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONT., Tel.: LO 4722.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

CLASSIFIED ADVERTISING SECTION

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—Bally Atlantic City $150; Frolics $185; Yacht Club $200; Beauty $260; Beach Club $340; Dude Ranch $360; United A.B.C. $40; United Clover Bowlers $205; Liberty $185. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENN. Tel.: 5-7549.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—2 Dale Guns @ $45 ea.; 1 Six Shooter @ $100; 1 Chico Goalee @ $50; 1-5c Saddle & Turf @ $325. Call or write AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, INDIANA. Tel.: 3-4508.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Speaker Wire 100 ft. $1.75; 500 ft. $1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. $3.75; 500 ft. $3.70; per 100 5 wire Control Cable 100 ft. $4.95; 500 ft. $4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE — Reconditioned Wurlitzers: 1400's $400; 1250's $250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO Tel.: HEnderson 1-7577.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

FOR SALE — Uniteds: — Imperial $325; Royal $295; Classic $225; Cascade & Clover $195; Williams Deluxe World Series $75; Williams DeLuxe Baseball $195. Want—Seeburg "W." MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Bowlers—Advance $365; Gold Cup $300; Triple Score $280; Crown $230; Double Score $220; 10th Frame Special Double In 5th $185; Name Bowler $165; Super Match $145; 10th Frame $140; Match $125; Chicago Coin Deluxe Drum Scoring $100. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Spot-Lites $75. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—For nothing—information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, N. Y.

FOR SALE—Contact us before yon bny. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Bally Surf Clubs $445; Ice Frolics $375; (used a few days) Palm Springs $395; Palm Beach $165; United Mexicos $465; Rodeos $185; Cabanas $169.50; Williams Army & Navy $95; Wild West Gun, in perfect shape, $99.50; Chicago Coin Super Jet Kiddie Ride, used very little, $250. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Beanty $295; Chinatown $85; Control Towers $35; Donble Action $25; Disk Jockey $85; Fighting Irish $35; Frolics $230; Hayburner $60; Yacht Club $265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Parts and snpplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. $10 value for $2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all onr history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE—Genco Shuffle Pool, like new $325; Genco Basketball, like new, write; Chi-Coin Crown Bowler, Triple $300; ChiCoin 10th Frame Special, Triple $200; United Olympic S.A. $285; Unitcd Cascade, Triple $235; Keeney 6 Player $95. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Reconditioned, like new! Seeburg Coon Hunt, write; Bally Victory Bowlers $440; Surf Clubs $535; Bright Lights $50; Our Secretary, write. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—Bright Lights, A-1 condition, $65; AMI Model C $295; Wurlitzer 1100 $195; Wurlitzer 1015 $95; 1428 Magic Glo $195; 3020 Wall Boxes $18.50; Seeburg W1-L56 $4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Make us an offer on the following Shuffle Alleys: 1 Star; 1-10th Frame Star; 1 Super; 1 Five Player; 1 Clover; 1-9' Gold Cup; 2 Bowl-A-Ball and 1 Genco Shuffle Pool. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Three (3) Ristaurat 45 rpm Record Players. Counter Models. Original cost $375 each. Used three months. Will sell $100 each. F.O.B. Houston, Texas. Details. WHITE SALES, 5206 SOUTHLEA, HOUSTON, TEXAS.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Shooting Gallery, write; Team Bowler $445; Ace Bowler, new $545; Havana $419.50; Mexico $469.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Wurlitzer 1080's $75; 1015's $85; AMI-D40 $350; Seeburg 46 $35; 47 $45; 48ML $135; Rock-Ola 1428 $135; 1422 $45; Seeburg 3W5-L56 Wall Boxes $16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

FOR SALE — Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: SAcramento 2-5050.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE — A.B.C. $20; Knockont $15; Just '21' $10; Bright Lights $100; Spot-Lite $110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned $59.50 each; 25 Mercury Athletic Scales, connter models $22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

MISCELLANEOUS

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

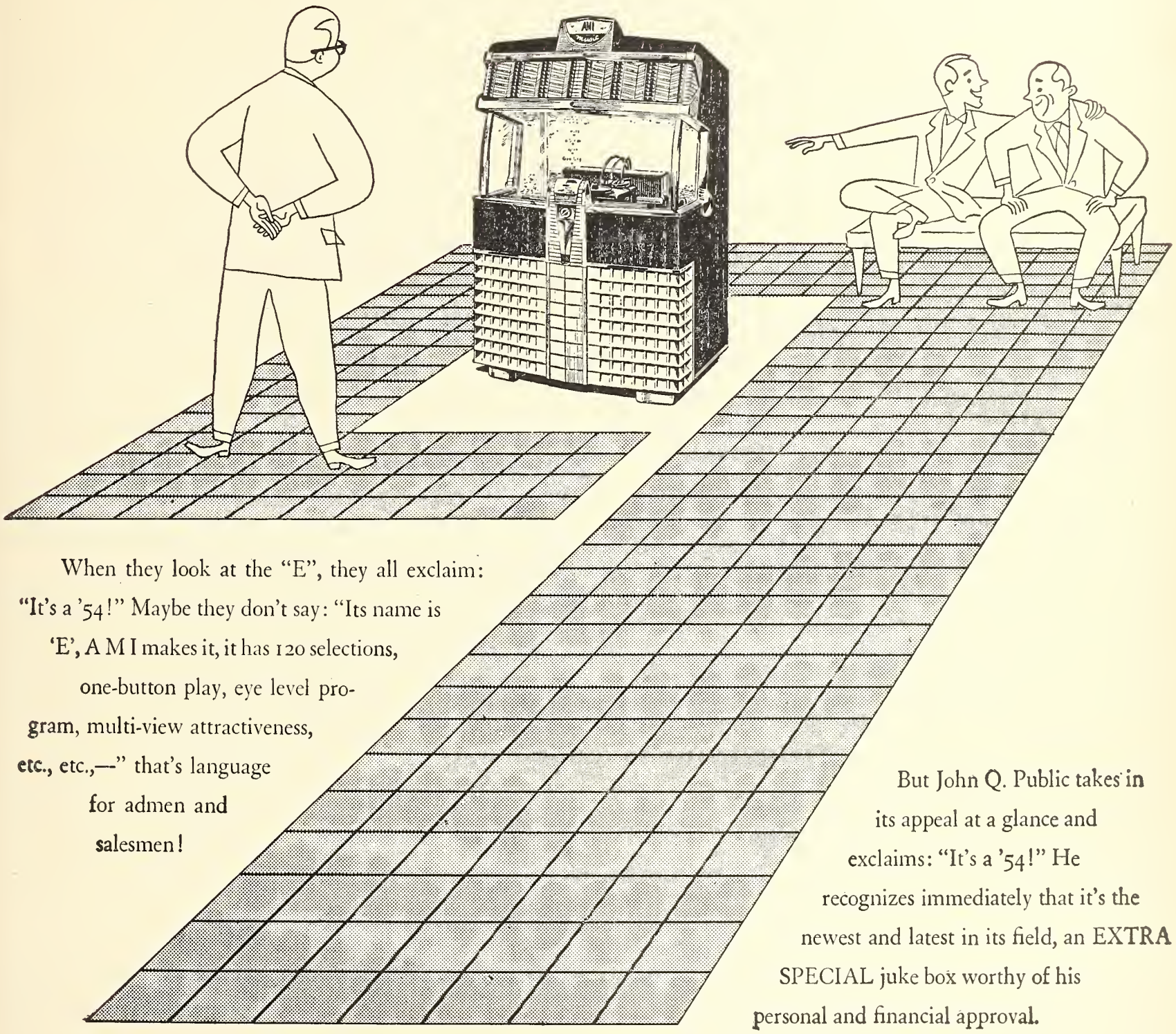
NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—We are exclnsive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both prodncts. Advise us yonr needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

it's a "54"



When they look at the "E", they all exclaim: "It's a '54!" Maybe they don't say: "Its name is 'E', A M I makes it, it has 120 selections, one-button play, eye level program, multi-view attractiveness, etc., etc.,—" that's language for admen and salesmen!

But John Q. Public takes in its appeal at a glance and exclaims: "It's a '54!" He recognizes immediately that it's the newest and latest in its field, an EXTRA SPECIAL juke box worthy of his personal and financial approval.

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
778th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

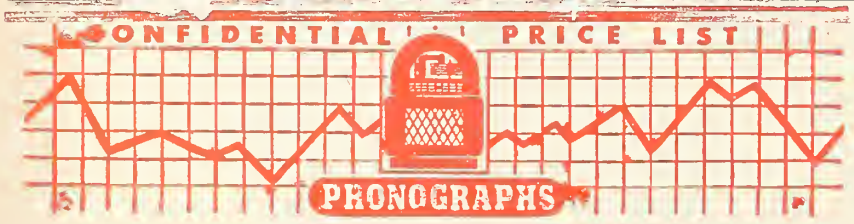
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only featnre the market prices as they are qnoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how mnch they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such eqnipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth bnt $75.00. Of course, serial, appearance, demand, territory, qnantity, and condition of equipment mnst be taken into consideration. (Some equipment offered by ontstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjnstments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" shonld be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AMI

3. Model A, '46, 40 Sel., 78 RPM	125.00	195.00
4. Model B, '48, 40 Sel., 78 RPM	199.00	275.00
2* Model C, '50, 40 Sel., 78 RPM	200.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	330.00	425.00
1* Model D-80, '51, 80 Sel., 45 RPM	425.00	525.00
4. WM Wall Box	10.00	17.50

EVANS

6. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	150.00	295.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

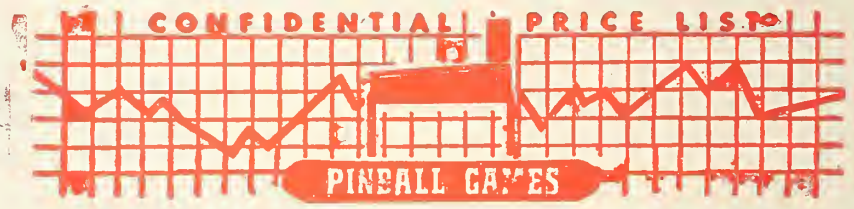
4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
4. 1426, '47, 20 Sel., 78 RPM	65.00	130.00
4* 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM	200.00	300.00
2. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	295.00	395.00
1. 1434, Same as above, Converted to 45 RPM	295.00	400.00
1. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	500.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
1. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00
2* M100A, '49, 100 Sel., 78 RPM	350.00	495.00
2* M100B, '51, 100 Sel., 45 RPM	475.00	675.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	495.00	700.00
2. M100C, '53, 100 Sel., 45 RPM	625.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	20.00	24.50
4. 3W7-L56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 780M, '40, Colonial, Mannal Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50
6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 850, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
1. 1015, '46, 24 Sel., 78 RPM	75.00	130.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
1* 1100, '48, 24 Sel., 78 RPM	175.00	260.00
4* 1250, '50, 48 Sel., 78 RPM	185.00	295.00
4. 1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00
4* 1400, '52, 48 Sel., 78 RPM	395.00	465.00
4. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
3* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	500.00	675.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	10.00	20.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50
4. 219 Stepper	7.50	14.95



Manufactnrers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	40.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	25.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
2. Arabian Knights (Got 12/53)	170.00	185.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2* Army-Navy (Wm 10/53)	95.00	145.00
4* Atlantic City (B 5/52)	140.00	210.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	295.00	375.00
2* Beauty (B 11/52)	200.00	295.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20 00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blne Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	75.00	125.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	50.00	100.00
2* Bright Spot (B 11/51)	75.00	110.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2* Cabana (Un 3/53)	169.50	250.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	135.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
2. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
2. C.O.D. (Wm 9/53)	95.00	150.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	75.00	125.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	75.00	100.00
4. County Fair (Un 9/51)	35.00	75.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
4. Cyclone (Got 5/51)	40.00	69.50
7. Daisy May (Got 7/54)	270.00	290.00
4. Dallas (Wm 2/49)	15.00	29.00
2* Dealer "21" (Wm 2/54)	190.00	235.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
3. Disk Jockey (Wm 11/52)	85.00	105.00
4. Dragonette (Got 6/54)	250.00	275.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	325.00	395.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. El Paso (Wm 11/48)	10.00	20.00
4* Fairway (Wm 6/53)	95.00	150.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
2. Flying High (Got 2/53)	95.00	125.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	55.00	95.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	35.00	80.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
4* Frolics (B 10/52)	150.00	230.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	55.00	85.00
4. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
1. Golden Nugget (Upright) (Ge 2/53)	50.00	100.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
3. Grand Champion (Wm 8/53)	100.00	125.00
2. Grand Slam (Got 4/53)	95.00	150.00
6. Grand Stand (B '50)	20.00	35.00
2. Green Pastures (Got 1/54)	175.00	200.00
2. Gun Club (Wm 11/53)	129.50	169.00

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2. Guys-Dolls (Got 5/53)	80.00	125.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00
2* Havana (Un 2/54)	375.00	475.00
7. Hawaii (Un 6/54)	485.00	535.00
2. Hawaiian Beauty (Got 4/54)	200.00	250.00
4. Hayburner (Wm 6/51)	60.00	75.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	75.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
2* Ice-Frolics (B 1/54)	375.00	465.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
2. Jockey Club (Got 4/54)	235.00	255.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
3. Lazy "Q" (Wm 2/54)	145.00	190.00
4. Leaders (Un 10/51)	45.00	90.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	75.00	100.00
2. Lovely Lucy (Got 2/54)	190.00	210.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
2. Marble Queen (Got 8/53)	145.00	185.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
2* Mexico (Un 3/54)	435.00	485.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	195.00	225.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
2. "9" Sisters (Wm 1/54)	140.00	195.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
2. Palisades (Wm 7/53)	95.00	130.00
2* Palm Beach (B 7/52)	140.00	190.00
4* Palm Springs (B 11/53)	375.00	465.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
2. Poker Face (Got 9/53)	125.00	160.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	75.00	124.50
4. Queen of Hearts (Got 12/52)	85.00	125.00
2. Quintet (Got 3/53)	80.00	125.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2* Rio (Un 11/53)	345.00	400.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	39.00
2. Rodeo (Un 2/53)	175.00	225.00
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
2. Saddle and Turf (Ex 10/53)	250.00	325.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	165.00	205.00
4. Shoo Shoo (Wm 2/51)	25.00	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
2. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
3. Silver Skates (Wm 2/53)	65.00	85.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52)	75.00	115.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardnst (Un 5/48)	20.00	34.50
2. Stars (Un 6/52)	85.00	125.00
4. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
3. Struggle Buggies (Wm 12/53)	140.00	169.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
7. Super Star Baseball (Wm 1/54)	425.00	485.00
2* Surf Club (B 3/54)	440.00	535.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
2* Tahiti (Un 8/53)	285.00	325.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
1. Times Square (Wm 4/53)	75.00	105.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
1* Tropics (Un 7/53)	225.00	350.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	35.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	45.00	65.00
4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	175.00	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	25.00

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball 10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
3* ChiCoin 10th Frame Special (12/52)	140.00	200.00
4. ChiCoin Name Bowler (1/53)	159.50	210.00
2* ChiCoin 10th Frame Double Score Bowler (3/53)	185.00	275.00
1* ChiCoin Crown (4/53)	225.00	300.00
4. ChiCoin Crown, Giant Pins (4/53)	245.00	300.00
3* ChiCoin Triple Score (6/53)	265.00	325.00
4. ChiCoin Gold Cup (7/53)	300.00	365.00
4. ChiCoin High Speed Crown (7/53)	300.00	375.00
4. ChiCoin High Speed Triple Score (8/53)	250.00	375.00
4* ChiCoin Advance (10/53)	250.00	395.00
4. ChiCoin King (10/53)	350.00	400.00
2* ChiCoin Criss Cross Bowler (12/53)	285.00	425.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	195.00	325.00
2. Genco Match Pool (2/54)	225.00	375.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
1. Keeney Big League (5/51)	45.00	65.00
4. Keeney 6-Player League (9/51)	49.50	95.00
2. Keeney DeLuxe League (3/52)	45.00	110.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
2. Keeney High Score League (5/52)	45.00	135.00
2. Keeney Team (10/52)	125.00	175.00
2. Keeney Club (4/53)	135.00	250.00
2. Keeney Domino (5/53)	210.00	265.00
3. Keeney Carnival (5/53)	215.00	270.00
2* Keeney Pacemaker (9/53)	210.00	325.00
4. Keeney Mainliner Bowler (1/54)	300.00	450.00
2. Keeney Bonus Bowler (3/54)	225.00	475.00
2. Keeney Diamond Bowler	415.00	495.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
1. United 6-Player (2/51)	65.00	100.00
1. United DeLuxe 6-Player (10/51)	70.00	105.00
4* United 6-Player Super (3/52)	95.00	125.00
4. United 4-Player Official (5/52)	110.00	149.50
2. United 6-Player Star (7/52)	125.00	175.00
2. United 10th Frame Star (9/52)	129.50	185.00
4. United Manhattan 10th Frame (9/52)	150.00	220.00
4. United 10th Frame Super (10/52)	155.00	225.00
4. United Manhattan (9/52)	175.00	220.00
2* United Cascade (2/53)	195.00	265.00
2* United Clover (2/53)	195.00	265.00
2. United Liberty (2/53)	185.00	265.00
2* United Classic (6/53)	225.00	295.00
3* United Olympic (6/53)	225.00	295.00
1* United Royal (9/53)	295.00	395.00
3* United Imperial (9/53)	325.00	395.00
2. United Chief (11/53)	385.00	440.00
1. United Leader (11/53)	385.00	440.00
3* United Team (1/54)	410.00	515.00
2. United DeLuxe Team (1/54)	425.00	520.00
2. United League (1/54)	395.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00

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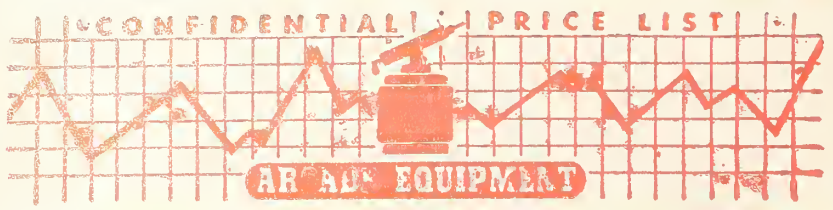
4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
4. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	50.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
2. Boomerang	25.00	45.00
4. Bally Big Inning	60.00	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	89.50	150.00
6. Bank Ball	35.00	45.00
4. Cbampion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	150.00	250.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	40.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Cbi Midget Skee	50.00	65.00
4* ChiCoin Pistol	59.50	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
1. Evans Bat-A-Score	165.00	250.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
3* Exhibit Dale Gun	45.00	94.50
4. Exbibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	149.50	195.00
4. Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4* Exhibit Silver Bullets	79.50	125.00
4* Exhibit Six Shooter	99.50	145.00
4. Exbibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer	79.50	149.50
2. Genco Sky Gunner	150.00	250.00
4. Geneo Silver Chest	250.00	275.00
1* Genco Night Fighter	250.00	295.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Nigbt Bomber	49.50	75.00
1. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Pboto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	450.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Grapb 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
1. Scientific Batting Pr.	65.00	89.50
2. Scientific Pitch 'Em	85.00	165.00
4* Seeburg Bear Gun	145.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot tbe Cbute	49.50	95.00
4. Set Sbot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	35.00	109.50
4. Williams DeLuxe World Series	75.00	169.50
2. Williams Super World Series	110.00	195.00
4. Williams Quaterback	25.00	75.00
4. Williams Pennant Baseball	275.00	325.00
4. Wurlitzer Skee ball	35.00	150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model C	200.00- 300.00
AMI Model D-40	330.00- 425.00
AMI Model D-80	425.00- 525.00
Rock-Ola 1428	125.00- 195.00
Seeburg M100A	350.00- 495.00
Seeburg M100B	475.00- 675.00
Wurlitzer 1100	175.00- 260.00
Wurlitzer 1250	185.00- 295.00
Wurlitzer 1400	395.00- 465.00
Wurlitzer 1500	500.00- 675.00

PINBALLS

Army-Navy (Wm 10/53)	95.00- 145.00
Atlantic City (B 5/52)	140.00- 185.00
Beach Club (B 2/53)	295.00- 375.00
Beauty (B 11/52)	200.00- 295.00
Bright Lights (B 5/51)	50.00- 100.00
Bright Spot (B 11/51)	75.00- 110.00
Cabana (Un 3/53)	169.50- 250.00
Coney Island (B 9/51)	75.00- 125.00
Dude Ranch (B 9/53)	325.00- 395.00
Frolics (B 10/52)	150.00- 230.00
Havana (Un 2/54)	375.00- 475.00
Ice-Frolics (B 1/54)	375.00- 465.00
Mexico (Un 3/54)	435.00- 485.00
Palm Beach (B 7/52)	140.00- 190.00
Palm Springs (B 11/53)	375.00- 465.00
Rio (Un 11/53)	375.00- 400.00
Spot-Lite (B 1/52)	75.00- 115.00
Surf Club (B 3/54)	440.00- 535.00
Tahiti (Un 8/53)	285.00- 325.00
Tropics (Un 7/53)	225.00- 350.00
Yacht Club (B 6/53)	175.00- 285.00

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Dbl. Score Bowler (3/53)	185.00- 275.00
ChiCoin Crown (4/53)	225.00- 300.00
ChiCoin Triple Score (6/53)	265.00- 325.00
ChiCoin Advance Bowler (10/53)	250.00- 395.00
Genco Shuffle Pool (11/53)	195.00- 395.00
Keeney Pacemaker Bowler (9/53)	210.00- 325.00
United Cascade 2/53)	195.00- 265.00
United Clover (2/53)	195.00- 265.00
United Classic (6/53)	225.00- 295.00
United Olympic (6/53)	225.00- 295.00
United Royal (9/53)	295.00- 395.00
United Imperial (9/53)	325.00- 395.00
United Team (1/54)	410.00- 515.00

ARCADE EQUIPMENT

Chi-Coin Goalee	40.00- 119.50
ChiCoin Pistol	59.00- 99.50
Exhibit Dale Gun	45.00- 94.50
Exhibit Silver Bullets	79.50- 125.00
Exhibit Six Shooter	99.50- 145.00
Genco Sky Gunner	150.00- 250.00
Genco Nigbt Fighter	250.00- 295.00
Seeburg Bear Gun	145.00- 195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Moon-Ride	$ 995.00
Hi-Fi	760.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c a play	$ 755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Feature Bowler, Single Chute	$ 685.00
Feature Bowler, Double Chute	705.00
Star Lite Bowler, Single Chute	665.00
Star Lite Bowler, Double Chute	685.00
'Round The World Trainer	1,185.00
6 Player Super Home Run	615.00

H. C. EVANS & CO.

Holiday (Model 4045) 100 Selec., 45 rpm	$1,050.00
Jubilee (Model 278) 40 Selec., 78 rpm	795.00

EXHIBIT SUPPLY

Junior Jet Ride	$ 395.00
Shooting Gallery	595.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit Witb Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Rifle Gallery	$ 625.00

D. GOTTLIEB & CO.

Gold Star	$ 364.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Bikini Bowler	
Without Matcb Feature	
Single Chute	630.00
Double Chute	645.00
Century Bowler	
Witb Matcb Feature	
Single Chute	670.00
Double Chute	685.00

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1436A "Fireball" 78 RPM
- Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only
- Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1550, 20 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit
- Ray-O-Lite "Coon Hunt"

UNITED MFG. CO.

Shuffle Target (Without Match Features)	
Regular Model, 10c play	$ 685.00
Special Model, 10c, 3 for 25c play	705.00
DeLuxe Shuffle Targette (With Match Features)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c play	730.00
Jungle Gun	
Single Chute	595.00
Double Cbute	615.00
De Luxe Jungle Gun	
Single Chute	635.00
Double Chute	655.00
Banner Shuffle Alley (Witb Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Speedy Sbuffle Alley (Witbout Matcb Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Nevada	725.00

WILLIAMS MFG. CO.

Skyway	$ 364.50
Daffy Derby	469.50
All Star Baseball	665.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1700" Pbonograph
- Model "1600-A" Phonograph
- Model "1650-A" Pbonograph
- Model "1500-A" Phonograph
- Model "1600" Pbonograph
- Model "1650" Phonograpb
- Model 5112—12" Concealed Speaker Hi-Fi
- Model 5112—8" Wall Speaker Hi-Fi
- Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 5c-10c-25c Wall Box (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

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PRICES QUOTED FOR LATEST MODEL USED MACHINES IN LEADING U. S. MARKETS

An involuoble, outstonding and *original service* for the entire industry compiled entirely and exclusively by *The Cash Box*. Only the lotest model used equipment featured. For more complete quotations of all types of used mochines covering the entire industry in every regard check *"The Confidential Price Lists"* in each week's issue of *The Cash Box*.

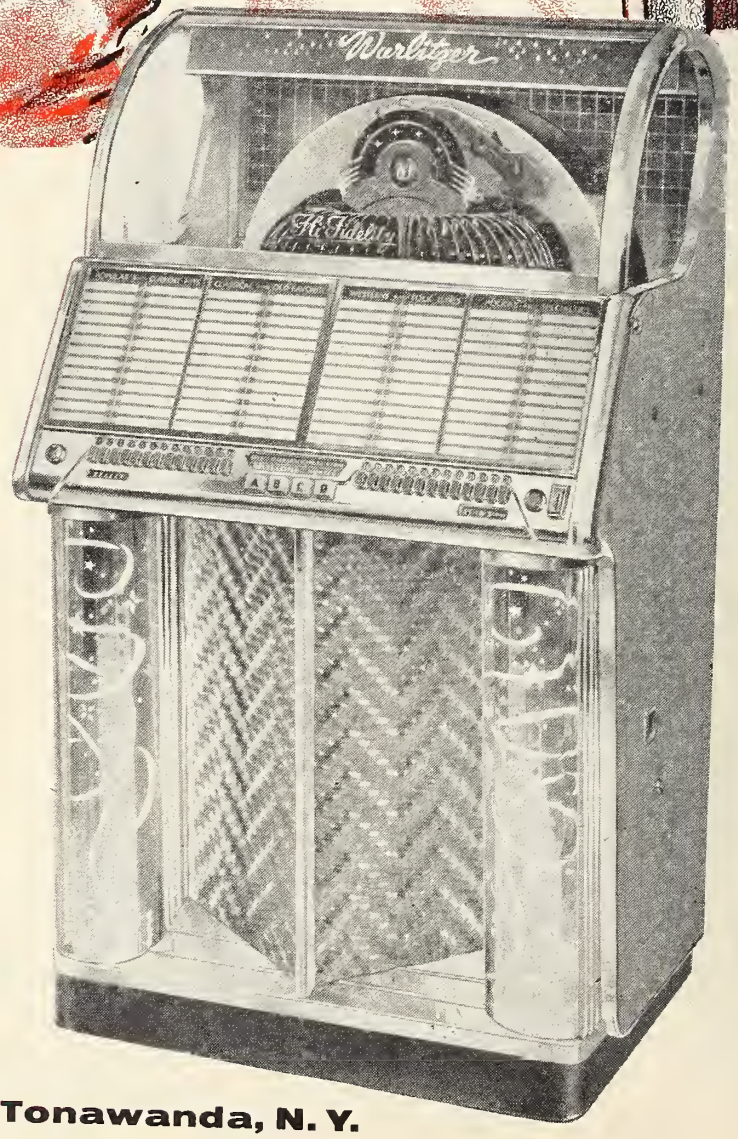
	CITY NO. 1 NEW YORK, N. Y.	CITY NO. 2 GRAND RAPIDS, MICH.	CITY NO. 3 KANSAS CITY, MO.	CITY NO. 4 LOUISVILLE, KY.	CITY NO. 5 TUCSON, ARIZ.	CITY NO. 6 CHICAGO, ILL.	CITY NO. 7 ROCHESTER, N. Y.	CITY NO. 8 ST. LOUIS, MO.	CITY NO. 9 ERIE, PA.	CITY NO. 10. EVANSVILLE, IND.
PINBALLS										
Army-Navy (Wm 10/53)		145.		125.			135.			
Atlantic City (B 5/52)	175.				185.	175.	150.	175.	140.	150.
Beach Club (B 2/53)				325.		375.	350.		340.	350.
Beauty (B 11/52)				225.		275.	275.		260.	
Bright Lights (B 5/51)						90.	70.	65.		
Bright Spot (B 11/51)	95.						85.	95.		
Cabana (Un 3/53)					200.	175.	250.			
C.O.D. (Wm 9/53)							140.			
Coney Island (B 9/51)			115.	115.	85.	95.	115.	95.		
Daisy May (Got 7/54)							290.			
Dealer "21" (Wm 2/54)		235.					190.			
Dragonette (Got 6/54)										
Dude Ranch (B 9/53)	395.			350.		365.	395.	395.	360.	
Flying High (Got 2/53)							115.	125.		
Frolics (B 10/52)	195.		225.			225.			185.	
Grand Champion (Wm 8/53)							110.			
Grand Slam (Got 4/53)							150.	125.		
Green Pastures (Got 1/54)							200.			
Gun Club (Wm 11/53)		169.					150.			
Guys-Dolls (Got 5/53)							80.	125.		
Havana (Un 2/54)						395.	425.			
Hawaii (Un 6/54)										
Hawaiian Beauty (Got 4/54)							250.			
Home Run, Six Player (CC 3/54)						550.				
Ice-Frolics (B 1/54)	425.						450.	445.	405.	
Jockey Club (Got 4/54)										
Lazy "Q" (Wm 2/54)							190.			
Lovely Lucy (Got 2/54)							190.			
Marble Queen (Got 8/53)										
Mexico (Un 3/54)							435.			
Mystic Marvel (Got 3/54)										
"9" Sisters (Wm 1/54)							140.			
Palm Beach (B 7/52)	165.			150.		175.	175.	165.		
Palm Springs (B 11/53)				425.		395.	425.			450.
Pin Wheel (Got 11/53)										
Poker Face (Got 9/53)							125.	160.		
Quintet (Got 3/53)							80.			
Rio (Un 11/53)			400.			345.	395.			
Rodeo (Un 2/53)							175.			
Saddle & Turf (Ev 10/53)										325.
Shindig (Got 10/53)										
Special DeLuxe Baseball (Wm 1/54)										
Starlight (Wm 3/53)							65.			
Struggle Buggies (Wm 12/53)		169.					165.			
Super Star Basehall (Wm 1/54)							425.			
Surf Club (B 3/54)				500.			495.	495.		525.
Tahiti (Un 8/53)							285.			
Times Square (Wm 4/53)							70.			
Tropics (Un 7/53)			350.	225.	300.	295.	265.			
Yacht Club (B 6/53)	225.		225.	175.		250.	265.	245.	200.	250.
SHUFFLE GAMES										
Ace Shuffle Alley (Un 5/54)										
Advance Bowler (CC 10/53)	395.						250.			
Bonus Bowler (Ke 3/54)							225.			
Carnival Bowler (Ke 5/53)							100.			
Cascade Shuffle Alley (Un 2/53)	225.					229.	240.			
Champion Bowler (B 5/54)										
Chief Shuffle Alley (Un 11/53)							390.			

SHUFFLE GAMES (CONTINUED)	CITY NO. 1	CITY NO. 2	CITY NO. 3	CITY NO. 4	CITY NO. 5	CITY NO. 6	CITY NO. 7	CITY NO. 8	CITY NO. 9	CITY NO. 10
Classic Shuffle Alley (Un 6/53)	295.					269.	265.			
Clover Shuffle Alley (Un 3/53)	250.					249.	250.		205.	
Club Bowler (Ke 4/53)							135.			
Criss Cross Bowler (CC 12/53)							285.			
Crown Bowler (CC 4/53)	250.						250.			
Crown Bowler, Gnt. Pins (CC 4/53)	300.									
DeLuxe Team Shuffle Alley (Un 1/54)						425.	510.			
Diamond Bowler (Ke 4/54)			425.							
Domino Bowler (Ke 5/53)							110.			
Gold Cup (CC 7/53)										
High Speed Crown Bowler (CC 7/53)										
High Speed Triple Score Bowler (CC 8/53)										
Imperial Shuffle Alley (Un 9/53)			395.			349.	360.		325.	
King Bowler (CC 10/53)										
Leader Shuffle Alley (Un 11/53)										
League Shuffle Alley (Un 1/54)							435.			
Liberty Shuffle Alley (Un 2/53)							240.		185.	
Mainliner Bowler (Ke 1/54)							310.			
Match Pool (Ge 2/54)			175.				325.			
Olympic Shuffle Alley (Un 6/53)						249.				
Pacemaker Bowler (Ke 9/53)		325.					210.			
Rainbow Shuffle Alley (Un 5/54)										
Royal Shuffle Alley (Un 9/53)	395.	345.					325.			
Shuffle Pool (Ge 11/53)	250.	275.		275.		275.	290.			
Team Shuffle Alley (Un 1/54)							515.			
10th Frame Double Score Bowler (CC 3/53)	275.				200.		245.			
Triple Score Bowler (CC 6/53)	300.									
Victory Bowler (B 5/54)										
MUSIC										
AMI										
Model A	150.		195.							
Model B	275.		250.	225.						
Model C	300.	225.		250.						275.
Model D-40	425.	395.	395.	350.		375.				
Model D-80	525.	450.	495.							
EVANS										
Jubilee, 45 rpm	425.									
Century										
ROCK-OLA										
1434, 78 rpm					375.		325.			
1434, 45 rpm										
1436, 45 rpm				350.	550.					
1436A, 45 rpm										
SEEBURG										
M100A	475.	450.			350.	495.	395.			
M100B	675.						475.			
M100BL	700.						495.			
M100C	825.						625.			
WURLITZER										
1100	250.				175.	225.	195.			
1250	295.				250.	265.	295.			
1250, 45 rpm							310.			
1400						465.	435.			
1400, 45 rpm							450.			
1500				550.		575.	675.			

STARTS A REAL

BOOM

IN COLLECTIONS



Maybe it's the smart styling that sparks its splendid earning power! Maybe it's the 104 selections! No question but that it's fabulous high fidelity sound system and that eye-arresting Carousel Record Changer contribute their part. The point is—wherever a Wurlitzer 1700HF Phonograph goes in—collections go up.

We've got success stories galore to prove it. Why not prove it *yourself* on your own *route*. You'll be pleasantly and profitably rewarded.

SEE IT • HEAR IT • BUY IT • AT YOUR WURLITZER DISTRIBUTOR

THE FABULOUS, HIGH FIDELITY

Wurlitzer **1700HF**

TAKES THE MASK OFF THE MUSIC

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

Established 1856

UNITED'S DeLuxe

JUNGLE GUN

FOR LONG RUN, LOW-COST, LONG PROFIT OPERATION

COMPACT ONE PIECE

SHOOTING GALLERY

FITS ALL LOCATIONS

20 TARGETS

20 SHOTS

10—20—30—40—50

PROGRESSIVE SCORING ON EACH 5 SHOTS

20 HITS SCORE 600

AUTOMATICALLY PROJECTING

5 BULLS EYES and 5 EXTRA SHOTS

WITH A VALUE OF 50 POINTS EACH

TOP SCORE **850**

EQUIPPED WITH

MATCH-A-SCORE

Feature

NUMBER-STAR-CLOVER

Convertible-Optional

Free play

UNITED'S

BANNER

and

SPEEDY

Shuffle-Alleys offer the FINEST in Coin-Operated BOWLING GAMES

TWO SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

ALSO AVAILABLE WITH MATCH A SCORE OMITTED

SIMPLE

TROUBLE-FREE

UNITED

MECHANISM

See Your Distributor Now!

UNITED'S

NEVADA

Fast Action In-Line Game

With NEW SPELL-NAME CARRY-OVER Feature

STANDARD PINBALL CABINET SIZE

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

NOW...ever popular BOWLING SKILL
AIM CONTROL

plus old favorite SKEE-BALL SKILL
SPEED CONTROL

POPULAR SIZE
8 ft. by 2 ft.

Bally® JET-BOWLER

WITH TRIPLE-MATCH FEATURE AND

SKILL-SHOT SPEED-O-METER

STRIKE and SPARE scores controlled by player's SKILL

NOW . . . ever-popular BOWLING PLAY-APPEAL is combined with the old favorite SKEE-BALL PLAY-APPEAL in the greatest shuffle money-maker ever built. Thanks to new Skill-Shot Speed-O-Meter, SPEED-CONTROL SKILL of skee-ball is combined with AIM-CONTROL SKILL of bowling to produce a bowler that really keeps players coming back day after day, month after month. Get in on the big new bowler boom now . . . get JET-BOWLER and ROCKET-BOWLER!

MODEL JET-325: 10¢ A PLAY—3 PLAYS 25¢ MODEL JET-110: 10¢ A PLAY

ROCKET BOWLER

All the play-appeal and favorite features of *JET-BOWLER* . . . but without Triple-Match.

•

MODEL ROCKET-325
10¢ A PLAY
3 PLAYS 25¢

•

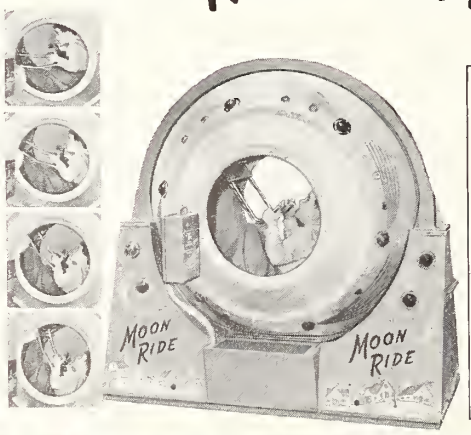
MODEL ROCKET-110
10¢ A PLAY

FAVORITE FEATURES

Light-up scores. Club-styled cabinet. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Hinged playfield, pin-hood and doors. Quiet operation. Sturdy, trouble-free mechanism.

Bally MOON-RIDE

FASTEST MONEY-MAKER EVER BUILT IN KIDDY-RIDE CLASS



FLASHY EYE-APPEAL
Silver saucer, blue base flashing lights, blast and comets whiz by cockpit windows

•

SPACE-GUN SOUND EFFECTS

•

POSITIVELY SAFE
ADJUSTABLE RIDE TIME

•

ALL-METAL CONSTRUCTION

•

NATIONAL COIN-MECHANISM
35 IN. BY 62 IN. 62 IN. HIGH

•

RETRACTABLE CASTERS

EARN MORE MONEY WITH Bally® Hi-Fi

Famous IN-LINE SCORING Features

Plus Exciting BUMP-BUTTON

Famous IN-LINE Score Features plus exciting BUMP-FEATURE that allows player to bump or jiggle game without lighting "tilt" result in biggest earnings reported since days of BEACH CLUB. And HI-FI is actually beating BEACH CLUB records in many spots. Get your share . . . get HI-FI today!

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois